

TENANT SIGNAGE DESIGN CRITERIA SUMMARY

PROJECT NAME: Hayden Ferry Lakeside

PROJECT ADDRESS: Parking Structure P1 - 68 East Rio Salado Parkway

Building B1 - 80 East Rio Salado Parkway

Building B2 - 60 East Rio Salado Parkway

Building B3 - 40 East Rio Salado Parkway

TENANT SIGN TYPE: 1 - PRIMARY OFFICE TENANT SIGNAGE

ILLUMINATION: Individual internally illuminated letters

MATERIALS: Pan letters with open color plex faces and natural brushed aluminum returns

CONSTRUCTION: Aluminum cabinet with steel inner framework structure

LETTER STYLE: Tenant Copy: Open to individual tenant logotype

LOGO: Tenant Names: Logotype and logo graphics may be used.

COLOR: Pan letters with open color plex faces and natural brushed aluminum returns

SIZE: Overall sign envelope maximum: 100' 0" x 6' 6"

Maximum letter cap height - 6' 6"

INSTALLATION: On architectural sign band railing structure on top of each of the three office buildings. Four sign locations for buildings B1 and B2 are permitted, two on each main elevation - with only two tenant names overall. Three sign locations for building B3 are permitted, one on the west elevation and two on the east elevation - with only two tenant names overall. Signage to be positioned no closer than 10-0" from either the left or right frame opening (shown on sheets 19 and 25).

VARIANCES: Tempe City Council variance #SPD2002.24 / #CC020012 (4/18/02) allows: (a) a maximum area of 650 sf for each of these six signs; and (b) the following maximum heights for these signs: **B1**: 122' for each sign; **B2**: 185.5' for each sign; and **B3**: 157.25' for each sign.

NOTE: Design Review Board approval on 12/5/01 (DRB01278/DS011023) was on the condition that engineering plans be submitted to the Building Safety Division for approval prior to submitting for sign permits.

(Refer to detail drawing on sheet 19a)

TENANT SIGN TYPE: 2 - SECONDARY OFFICE TENANT SIGNAGE

ILLUMINATION: No illumination

MATERIALS: Natural brushed aluminum individual reverse pan dimensional letters

CONSTRUCTION: Natural brushed aluminum individual reverse pan dimensional letters (Returns 3")

LETTER STYLE: Tenant Copy: Open to individual tenant logotype

LOGO: Tenant Names: No logo graphics, logotypes only to be used

COLOR: Tenant Names: Natural brushed aluminum finish

SIZE: Overall sign envelope maximum: 41' 0" x 2' 3"

INSTALLATION: On architectural sign band on main office building facades above ground level arcade. 13 total. **B1**: 4 locations (sheet 25). **B2**: 5 locations (sheets 28, 29, 30) **B3**: 4 locations (sheet 33). Sign height on building is approx. 18' 8" above finished grade.

VARIANCE: Tempe City Council variance #SPD2002.24 / #CC020012 (4/18/02) allows a maximum sign area of 92.25 sf (for each of the 13 signs)

(Refer to sheet 20 for mounting details.)

TENANT SIGN TYPE: 3 - OFFICE ARCADE RETAIL TENANT SIGNAGE

ILLUMINATION: Internally illuminated cabinets with routed graphics or applied individual internally illuminated graphics

MATERIALS: Sign cabinet is natural brushed aluminum

(Tenant Sign Type 3 cont.)



HAYDEN FERRY LAKESIDE

Page #: Criteria 6 Date: 11/5/01

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CONSTRUCTION: Tenant graphics are routed or fabricated aluminum pans
Aluminum cabinet with steel inner framework structure
Routed, plexbacked tenant graphics or applied individual tenant graphics that are front face illuminated or halo illuminated

LETTER STYLE: Tenant Copy: Open to individual tenant logotype

LOGO: Tenant Names: Open to individual tenant logo graphics and/or logotypes

COLOR: Sign cabinet: Natural brushed aluminum finish
Tenant Names: Open to individual tenant colors

SIZE: Overall Sign cabinet: 10' 0" x 1' 11"
Tenant Sign Area: 4' 0" x 3' 0" or
8' 0" x 1' 6" (see sheet 24)

INSTALLATION: Suspended between arcade columns at office building ground level arcades.
Sign is located in alignment with tenant entry on glass wall inside arcade.
24 total. **B1**: 6 locations (sheet 25). **B2**: 12 locations (sheets 28, 30, 31). **B3**: 6 locations (sheet 33). Sign is suspended approx. 8' 0" above finished grade.
(Refer to detail drawing on sheet 21a)

TENANT SIGN TYPE: 4 - B1 ROTUNDA RETAIL TENANT SIGNAGE

ILLUMINATION: Individual internally illuminated letters or graphics

MATERIALS: Fabricated aluminum pans

CONSTRUCTION: Applied individual tenant graphics that are either open pans with plex faces, front face illuminated or reverse pans, halo illuminated

LETTER STYLE: Tenant Copy: Open to individual tenant logotype

LOGO: Tenant Names: Open to individual tenant logo graphics and/or logotypes

COLOR: Tenant Names: Open to individual tenant colors

SIZE: Tenant Sign Area maximum: 71' 0" x 2' 6" (see sheet 24)

INSTALLATION: One sign, applied to B1 rotunda spandel sign band. One tenant only to be represented in this location. Sign height is approx. 18'- 4" above finished grade.

VARIANCE: Tempe City Council variance #SPD2002.24 / #CC020012 (4/18/02) allows a maximum sign area of 184 sf.
(Refer to detail drawing on sheet 22)

TENANT SIGN TYPE: 5 - PRIMARY RETAIL TENANT SIGNAGE

ILLUMINATION: Individual internally illuminated letters or backlit specialty cabinets

MATERIALS: Fabricated aluminum or steel pans, or metal specialty cabinets

CONSTRUCTION: Applied individual tenant graphics that are either open pans with plex faces, front face illuminated or reverse pans, halo illuminated. Or, specialty cabinets with routed, plex backed, backlit graphics upon Owner's approval.

LETTER STYLE: Tenant Copy: Open to individual tenant logotype

LOGO: Tenant Names: Open to individual tenant logo graphics and/or logotypes

COLOR: Tenant Names: Open to individual tenant colors

SIZE: Tenant Sign Area maximum: 13' x 2'-6" max. OR 9'-0" x 3'-7 1/2" max
(see sheet 24)

INSTALLATION: Mounted with centerline of overall sign area even with centerline of provided raceway recess. Sign height is approximately 17'-1" above finished grade.
17 signs. **B1**: 5 locations (sheets 25-27). **B3**: 12 locations (sheets 32-33).
(Refer to detail drawing on sheet 23a)

TENANT SIGN TYPE: 6 - BUILDING ADDRESSES

ILLUMINATION: Non-illuminated

