

## Minutes Historical Museum Advisory Board November 1, 2007

Minutes of the Historical Museum Advisory Board held on November 1, 2007, 9:00 a.m., at the Tempe Historical Museum Board Room, 809 E. Southern Avenue, Tempe, Arizona.

**Board Present:**

Gail Fisher, Chair  
Jean Berry, Vice Chair  
Anne Chandler  
Marcia Cypert  
Betty Enz  
Robert McKinley  
Lisa Roach

**Board Absent:**

Dan Killoren  
Frank Schmuck

**City Staff Present:**

Amy Douglass, Museum Administrator  
Jerri Copenhaver, Administrative Assistant

**Guest Present:**

Victor Linoff

**Meeting convened at 9:04 a.m.**

**Chair Gail Fisher** called the meeting to order.

**Agenda Item 1 – Consideration of Meeting Minutes: October 4, 2007**

**MOTION:** Lisa Roach moved to approve the minutes of October 4, 2007.

**SECOND:** Vice Chair Jean Berry

**DECISION:** Carried unanimously.

**Agenda Item 2 – Communications**

- **Chair Gail Fisher** welcomed returning Board member, **Robert McKinley**.
- **Dr. Amy Douglass** said the next training class for Boards and Commissions, which is being offered by the **Tempe Learning Center (TLC)**, would be the evening of November 28. She explained how to register for the class and encouraged them to attend.
- **Dr. Douglass** reported that the **Petersen House** was pictured in the **Tempe Republic** on October 10 and called a Tempe “point of pride.” She also said the October issue of **Tempe Today** had an article about the history of the **Tempe Historical Society**. She circulated both articles.
- **Lisa Roach** said there had been an article that morning in the **Tempe Republic** about the “Thieves of Baghdad” lecture and book signing event.

**Agenda Item 3 – Corporate Support for Museum Renovation**

**Chair Gail Fisher** asked how the Board would feel about seeking additional funding for the **museum renovation** from builders and developers who are doing business in Tempe.

- **Ms. Fisher** suggested the possibility of showing them the **museum’s renovation** plans and giving them a “behind-the-scenes” tour, to see if they would like to be involved.
- She suggested forming a committee with Board members and museum staff to work on this.

- The Board discussed the idea and supported forming a committee to pursue this.

**MOTION: Lisa Roach moved to put together an ad hoc committee to explore corporate sponsorship for renovations.**

**SECOND: Betty Enz**

**DECISION: Carried unanimously.**

- **Robert McKinley** volunteered to be the Board's representative and **Victor Linoff** agreed to be a citizen representative on the ad hoc committee.

#### **Item 4 – Museum “Tag Line”**

**Dr. Amy Douglass** reported that the **tag line** committee met on October 31 with **Nikki Ripley**, the City's Public Information Officer, and **Martha Garner**, also from Community Relations.

- They were brought up to speed on what the committee has accomplished to date.
- After reviewing the four suggested **tag lines** and discussing several other possible **tag lines**, they decided to have a public contest in January 2008 to generate ideas.
- **Dr. Douglass** gave details of how the contest would be promoted and said they felt the contest would increase public awareness of the renovation.
- She said the committee also discussed a name change for the museum and tentatively suggested: **Tempe History Museum**. If it is changed, the new name would be rolled-out with the new **tag line**.
- **Dr. Douglass** said that the City Council would ultimately need to approve a name change.
- The Board discussed the **tag line** contest and renaming the museum.

**MOTION: Betty Enz moved to endorse the new [museum] name.**

**SECOND: Robert McKinley**

**DECISION: Carried unanimously.**

#### **Agenda Item 5 – Lecture and Book Signing – Frank Schmuck**

**Frank Schmuck** was absent. **Chair Gail Fisher** reminded the Board that the **lecture and book signing** was on November 8 and encouraged them to attend.

- **Ms. Fisher** said that in addition to that morning's article in the **Tempe Republic**, there would be another article on Wednesday.

#### **Agenda Item 6 – Board Standing Committee and Representative Reports**

##### **6A Petersen House Endowment Committee**

**Vice Chair Jean Berry** reported that letters were mailed to potential donors requesting donations to the **Petersen House Endowment**.

- She distributed copies of the letter to the Board.
- She said \$500 and several in-kind donations have been received, but the responses have been slower than last year.
- **Ms. Berry** said the **Petersen House Endowment Committee** would meet again in January.
- The Board discussed what should be done with the in-kind donations.
- **Lisa Roach** suggested having an old-fashioned “barn-raising” as a future fundraising event.

##### **6B Public Programs Representative**

**Chair Gail Fisher** reported on the museum's upcoming **public programs**. She reminded the Board that an event calendar is included in each of their Board packets.

- **Ms. Fisher** encouraged them to attend the opening reception on November 9 for the museum's exhibit, *Art with a Cause*, at the City Hall gallery.
- **Betty Enz** said the **Tempe Historical Society (THS)** and the **Guess Birchett Chapter of the Questers** are providing refreshments for the reception.
- **Ms. Fisher** also talked about the upcoming **THS** activities, as well as November's Third Thirstday Night Café and the museum's holiday activities.
- She said the **Public Programs Committee** has not met since the last Board meeting.

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### **6C Policy, Procedures and Accessions Representative**

**Anne Chandler** read a report listing the new provisional deposits, accessions and incoming loans for October.

- There were six loans, three new provisional deposits, and 14 new acquisitions for the permanent collection.
- The report also indicated that there are currently 131 provisional deposits. This number has been reduced from 306 during the past year.
- **Ms. Chandler** said the **Policy, Procedures and Accessions (PP&A) Committee** has not met, but a meeting will be scheduled once there are more debatable items that require a vote by the committee.

### **6D Historic Preservation Representative**

**Lisa Roach** said she attended the **Historic Preservation Commission's (HPC)** meeting on October 18. She read a report she had prepared.

- At the meeting, the **HPC** recommended approval of the plans for a new student housing complex and sanctuary at **All Saints Catholic Church, Newman Center**.
- There was also a presentation about the redevelopment plans for **Monti's La Casa Vieja / One Hundred Mill Avenue**. The **HPC** requested that the applicants come back with two new designs: one per staff recommendation and one without the four-story building over the top of **Monti's La Casa Vieja**.
- The next **HPC** meeting will be on November 8.

### **6E Tempe Historical Society Representative**

**Betty Enz** reported on the **Tempe Historical Society's (THS)** upcoming activities.

- She said the next **THS** lunch talk would be on November 14.
- **Ms. Enz** encouraged everyone to attend the annual **THS** barbecue on November 11. She said raffle tickets are being sold and the drawing would take place at the barbecue.

### **6F Diversity Awareness Representative**

**Dr. Amy Douglass** said she had not contacted **Marcia Cypert**, the new committee representative, about her role on the committee.

- **Dr. Douglass** said the original intent was to have a standing committee, comprised of Board and community members, which would advise the museum on diversity issues.
- She said it has actually operated more as a series of ad hoc committees that work on different projects, much like the current Muslim committee that is working on the "Jewel in the Desert" exhibit.
- **Dr. Douglass** invited **Ms. Cypert** to begin attending the "Jewel in the Desert" meetings so she could give reports to the Board. She said the next meeting would be November 7.

### **Agenda Item 7 – Board Announcements**

**Lisa Roach** said she had been approached by a Tempe resident who wanted to see information on Tempe's Black history included in the newly-renovated exhibit hall.

### **Agenda Item 8 – Future Agenda Items**

**There were no requests for future agenda items.**

The Board's next meeting will be December 6, 2007.

**Meeting adjourned at 10:30 a.m.**

Prepared by: Jerri Copenhaver