



## Special Events Task Force Meeting-Minutes January 22, 2026 Tempe Transportation Center & Virtual Meeting MS Teams

### Meeting convened at 9:30 am

**City Staff Present:** Sydney McKinney (Fire), Annette Betancourt (Fire), Matt Burns (Fire), Tim Bulson (PD), Luke Trader (PD), Joseph Cardella (PD), Michelle Heermans (PD), Chad Holmes (Special Events), Matt Peterson (Special Events), Jonni Wolfe (Special Events), Jenny Leon Hagstrom (Special Events), Mary Keane (Special Events), Elizabeth Thomas (Neighborhood Svcs), Allan VanVleet (Solid Waste), Max Porte (Transportation), Alex Bosworth (Planning), Chris Jasper (Planning).

**Guests Present:** Nick SantaCruz (ASU PD), Saul Torres (COT-Parks), Somerton Sibrian (COT-Rec), Brian Benitz (Grass Clippings), Jake Hoselton (Grass Clippings), Courtney Elkins (Valentine's Day Mkt), Jacque Blaser (ASU Water Polo), Carter Nacke (Four Peaks), Diane Melrose (Art Takes Root), Jacqueline Swan (Art Takes Root), Adam Shiland (Innings), Alan Young (Tempe Diablos), Amanda Thompson (Cinderella Affair), Shaun Crouse (Community Options), Kaleb West, Elvis Taska, Tom Russell, Kasey Michaels.

Chad Holmes made a call to the audience asking if there was anyone not on the agenda who would like to address the committee.

### I. Events for Initial Review

- A. Tie Dye Run for Fun, Sunday, February 1 (Kiwanis Park)
  - a. Motion to approve: Jonni Wolfe
  - b. Second: Matt Peterson
  - c. Motion carries
  
- B. TESD Love Your Heart, Saturday, February 14 (Kiwanis Park)
  - a. Motion to approve: Jonni Wolfe
  - b. Second: Matt Peterson
  - c. Motion carries
  
- C. All Ability 5K, Sunday, February 15 (Kiwanis Park)
  - a. Motion to approve: Jonni Wolfe
  - b. Second: Matt Peterson

- c. Motion carries
- D. Good Good Golf Desert Open, Wednesday, February 4 (1415 N Mill)
  - a. Motion to approve: Luke Trader
  - b. Second: Tim Bulson
  - c. Motion carries
- E. Cinderella Affair – 25<sup>th</sup> Year Celebration, Wednesday, February 4 (7200 S Priest)
  - a. Liquor license in the name of East Valley Women’s League, Inc
    - i. Motion to approve: Matt Peterson
    - ii. Second: Sydney McKinney
    - iii. Motion carries
- F. Sun Devil Water Polo Home Meets, February 6, 28, March 14 (601 S College)
  - a. Liquor licenses in the name of ASU Swimming Foundation
    - i. Motion to approve: Matt Peterson
    - ii. Second: Jenny Hagstrom
    - iii. Motion carries
- G. Valentine’s Day Market, Friday-Saturday, February 13-14 (838 W Elliot)
  - a. Motion to approve: Matt Peterson
  - b. Second: Jenny Hagstrom
  - c. Motion carries
- H. Art Takes Root Fundraiser, Friday, February 13 (37 W Southern)
  - a. Liquor license in the name of Tempe Art & Music Coalition
    - i. Motion to approve: Matt Burns
    - ii. Second: Luke Trader
    - iii. Motion carries
- I. Cupid’s Chase, Saturday, February 14 (Kiwanis S. Soccer)
  - a. Motion to approve: Luke Trader
  - b. Second: Jonni Wolfe
  - c. Motion carries
- J. Innings & Extra Innings Festival, February 20-22, February 27-28 (Tempe Beach Park, Arts Park)
  - a. Liquor licenses in the name of Tempe Diablos Charities
    - i. Motion to approve: Luke Trader
    - ii. Second: Matt Peterson
    - iii. Motion carries
- K. Tempe Diablos College Tennis Invitational, Friday-Saturday, February 27-28 (Kiwanis Tennis Center)

- a. Liquor license in the name of Tempe Diablos Charities
  - i. Motion to approve: Matt Peterson
  - ii. Second: Jonni Wolfe
  - iii. Motion carries
  
- L. Kilt Lifter BBQ Competition, Saturday, February 28 (2401 S Wilson)
  - a. Liquor extension of premises
    - i. Motion to approve: Luke Trader
    - ii. Second: Matt Peterson
    - iii. Motion carries

**II. Events for Post-Review**

- A. One Million Steps OCD Walk, 1/10 No problems reported
- B. 2<sup>nd</sup> Sunday, 1/11 No problems reported
- C. Rock 'n Roll Running Series, 1/17-1/18 Separate post-review will take place

*Public Meeting adjourned at 9:45 a.m.* Prepared by: Mary Keane, Special Events

**III. Internal Review & Discussion**

The next meeting is scheduled for **Thursday, February 5**, Tempe Transportation Center