

# Park Play Areas

## Tempe Public Art Opportunity

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The City of Tempe invites artists to submit qualifications to create designs that would be used in the play area rubberized surfaces of upcoming Tempe Park Playground renovation projects. The selected artist(s) will work with the City Public Art Program and Parks Services Section to create images that can be translated into rubber surfaces used in playgrounds. The selected artist(s) will be expected to provide consultation services with staff throughout the project as needed.

The City wishes to have artist designed images that can be placed into the rubberized surface play areas. All artwork will be provided to the city in a vector based digital drawing format for reproduction purposes. The selected artist will work with the City of Tempe's selected vendor to ensure that color, line work and overall design is feasible in the context of a playground surface.

There are three planned park-related improvement projects for the upcoming fiscal year. The selected artist will provide a variety of design images and proposed layouts for all three parks in consultation with Tempe Public Art and Tempe Parks. All final designs must be delivered with the option to use for future Tempe City Park rubberized surfaces. Design work should be throughout the early fall with construction/installation implemented in the spring/summer of 2020. This is a good project for artists who work in 2-dimensional media. Artists will be compensated for design and oversite only; construction and fabrication will be overseen by the City of Tempe Parks Services Section.



## Eligibility

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This Call to Artists is open to a professional artist or artist team residing and eligible to work the United States. Artists must demonstrate experience in design, communication, and have an understanding of color, pattern, and line work as it relates to scale.

*Accepted artist will be required by Arizona State Law HB 2008 to sign a statement verifying that they are lawfully present in the United States. City of Tempe employees, steering committee members, and their immediate family members are excluded from participating in this project.*

## Budget

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Up to \$12,000

The current budget covering all costs associated with design and oversight of the rubberized surface images is up to \$12,000. The project budget must include all costs related to the artist's project management fees; the artwork's final design, rights to reproduce for future park design, attendance at meetings; subcontractor and consultant fees General Liability and other insurance required by the City, travel if necessary, and all other costs associated with the art project.

## Deadline

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Monday June 10th, midnight (11:59 PM) Mountain Standard Time

## Pre-Submittal Session

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Staff will be on hand to answer questions in an open house manner. This is an opportunity to discuss the project with Tempe Public Art and Tempe Parks. If you have questions about the project, but are unable to attend a pre-submittal session contact Rebecca Blume Rothman [rebecca\\_rothman@tempe.gov](mailto:rebecca_rothman@tempe.gov) 480-350-2827

- May 31<sup>st</sup> 11am-1pm Tempe Center for the Arts Café area
- TCA parking lot is located northwest of the Rio Salado Parkway and Hardy Drive intersection
- Accessible parking is located via the main TCA driveway to the right as you enter.
- There is a walking path on the north end of the parking lot. It is a short 5 minute walk to TCA. Should you wish to have complimentary transportation from the parking lot to the TCA, please call TCA Stage Door at (480) 350-5683 for assistance. Parking lot shuttles are available to take you to and from TCA the evenings of performances.

## How to Apply

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The entire submission must be completed on Submittable at [www.tempepublicart.submittable.com](http://www.tempepublicart.submittable.com). All requirements listed below must be met or the application will be removed from consideration. ***Specific proposals are not requested at this stage in the process and will not be accepted.***

- **Letter of interest:** (Maximum 1 page) Describe why you are interested in this project and explain previous relevant experience. If you are applying as a team, the letter should clearly describe the contribution of each collaborator.
- **Resume:** (Maximum 2 pages) outline your recent experience and accomplishments as an artist as it relates to public art. If applying as a team, each member may submit a one page resume.
- **Digital Images:** 6 images of previously completed work. Specific proposals will not be accepted.
- **Image List:** (Maximum 2 pages) A separate document listing information about the 6 digital images. For each image submitted list the title, date, size, location, and budget with a thumbnail of the image.

## Artist Selection Process

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Applications will be pre-screened by City staff to ensure that the submissions meet the minimum qualifications as described in the eligibility section. An artist selection committee will review artists' submissions and select 2-4 finalists. The finalists will be provided with a stipend to create a proposal and be invited to interview with the selection panel. The steering committee is comprised of members from the Tempe Parks, Tempe Arts and Culture Commission representatives, arts professional(s), and associated city staff. The selected Artist will work with Tempe Parks and Tempe Public Art throughout the project.

## Information

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**Tempe Parks** Strategically placed throughout the city so most residents are within one half mile, Tempe parks serve as the community's backyard, providing residents and neighbors a venue to relax, learn and connect with one another and the environment. [www.tempe.gov/city-hall/community-services/parks](http://www.tempe.gov/city-hall/community-services/parks)  
For more information regarding the Tempe Park Improvement Plan:  
<https://www.tempe.gov/government/community-services/parks/parks-capital-improvements-plan>

**Tempe Public Art** aspires to cultivate a unique community identity that advances Tempe as a vibrant and progressive destination. Tempe's diverse collection of permanent and temporary public art complements the natural and built environment through innovative place-making, installations and infrastructure enhancements. Tempe Public Art promotes artistic expression, bringing people together to strengthen Tempe's sense of community and place. [www.tempe.gov/PublicArt](http://www.tempe.gov/PublicArt)

We are here to help, contact: Rebecca Blume Rothman, Director of Public Art  
[rebecca\\_rothman@tempe.gov](mailto:rebecca_rothman@tempe.gov) 480-350-2827

*This Call to Artist does not commit the city to enter into any agreement, to pay any costs incurred in the preparation of the proposal to this request or in subsequent negotiations, or to produce a contract for the project. The city reserves the right to reject any or all applications, reissue the Call to Artist, revise the project terms or procure any service by other means. While all reasonable care will be taken, the city is not responsible for loss of or damage to materials included with applications.*