Ground Rules

- Mute technology
- Respect each other
- Assume the best
- Own your words
- Stick to the agenda
- One speaker at a time
- No side conversations
Today’s Agenda

• History of Project
• Project goals/funding
• Recap public meetings
• Recap public comments received
• Present recommended concept
• Next steps
Project History

• Initial discussion began in 2000
• Congestion Mitigation and Air Quality (CMAQ) Funds secured in 2005
• Design process began in winter 2009
• Broadway Road Action Team (BRAT) created (volunteers solicited at Nov. 2008 public meeting and online)
• Design concept developed
Project Goals

• Reduce traffic noise
• Protect community character
• Improve safety
• Provide bicycle lanes
• Provide sidewalks
• Retain Broadway Lane
• Improve streetscape character
• Discourage cut-through traffic
• Address congestion

Improves the quality of life for the community
Add bike and pedestrian amenities on Broadway between Mill and Rural while improving streetscape.

$3.17 million project for the design and construction of bikeways and pedestrian facilities along the corridor.

- Federal CMAQ money: $2.57 million
- Transit fund: $600,000 required match

Approved Capital Improvements Project
Public Involvement

- Public Meetings
  - (4) BRAT Meetings
  - (3) Neighborhood/Public Meetings
  - (1) Broadway Road Walk
Public Comments

- Nov. 19, 2008 Public Meeting/Online

(17 total comments)
- Slow traffic
- Reduce traffic, noise and cut-through in neighborhoods
- Expand project area to include entire length of Broadway in Tempe
- Model project after College Avenue Streetscape project
- Fix College/Broadway intersection
- Build a wall on north side of Broadway
- Add landscaping
- Make project aesthetically-pleasing
Public Comments

• March 14, 2009 Community Walk/Online
  (8 total comments)
  – Add trees/landscaping
  – Add wider sidewalks and bike lanes
  – Add a median
  – Add bus pullouts
  – Build a wall
  – Keep Broadway Lane
  – Change street to have two lanes in each direction
  – Slow traffic
  – Reduce noise
  – Reduce speed limit
Public Comments

• March 18, 2009 Public Meeting/Online
  (16 total comments)
  – Build a wall
  – Reduce speed limit
  – Do not reduce speed limit
  – Use rubberized asphalt
  – Make street two lanes in each direction
  – Keep Broadway Lane
  – Reorient entrances to homes on south side of the street to face south
  – Add bike lanes and sidewalks
  – Reduce traffic volumes
May 18, 2009 Public Meeting/Online

(18 total comments)

– Prefer two lanes on Broadway in each direction
– Prefer keeping Broadway three lanes/two lanes
– Keep current speed limit
– Add ped. signal at Sierra Vista
– Do not add ped. signal at Sierra Vista
– Add a median
– Do not add a median
– Add shade
– Add landscaping
– Add a wall to the south side of street
Public Comments

• May 2010 Business Outreach
  (Met with a dozen property owners)
  – Median restricts business access
  – Streetscape with median may actually increase traffic speeds
  – U-turns at College will be dangerous
  – Concerned with trees covering property signage
  – Traffic for business will cut through neighborhoods
• Based on existing right-of-way. Where additional ROW is not provided, bike lanes and sidewalks may be consolidated into multi-use paths.
• Sidewalks and bike paths on both sides of Broadway Road.
• Shade trees should allow tall canopy for viewing of signs.
• Based on existing right-of-way.
• Mixed-use lane north of Broadway Road.
• Center median for left turns and car stacking.
• Shade trees should allow tall canopy for viewing of signs.
ROW Issues

- East of Mill Ave
- West of College Ave
May 4 Drawings
Revised Alternative
Revised based on staff meeting
Next Steps

• Gather public comment.
• Finalize design concept.
• Present public comments and final design concept to Transportation Commission and Transportation Council Committee in June/July.
• Present to City Council for approval.
• If approved, construction would begin Winter/Spring 2011.
• Ask questions.

• Submit comments online at tempe.gov/tim or on comment form.

• Contact: Sue Taaffe 480-350-8663 or sue_taaffe@tempe.gov