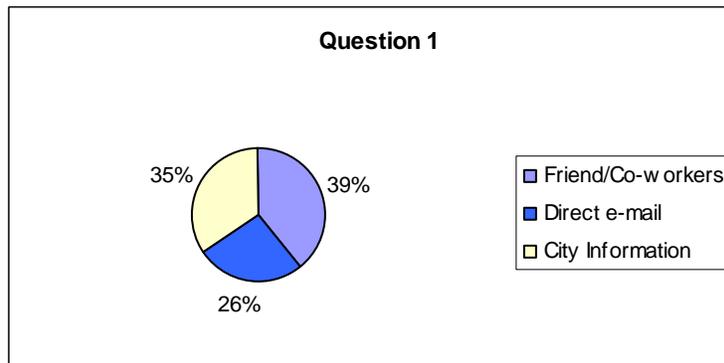


On October 18th, 2007, the City of Tempe Diversity Office featured an employee forum on Breast Cancer Awareness through the Women In Networking Program. This forum was open to all city employees. Two city employees shared their personal stories of their battle with the disease. The Diversity Office surveyed attendees at the conclusion of the lecture to gather feedback for evaluating the program and making improvements.

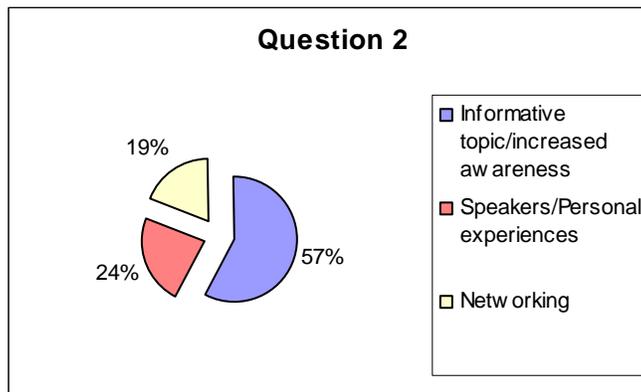
1. How did you hear about this program?

There were 23 responses to this question. Based on those results, Forty percent (40%) , heard about the program through a friend or coworker. The Diversity Office maintains an electronic database, which acts like a mailing list, to send informational flyers on upcoming events, Twenty-five percent (25%) received a direct email from this mailing list. Thirty-five percent (35%) of the attendees heard through City Information.



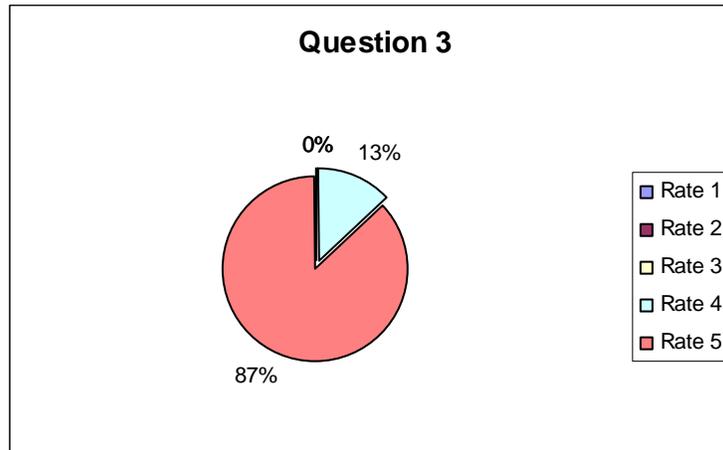
2. What did you like best about today's function?

There were 21 responses to this open-ended question. All of the responses can be placed into the following categories: “*Informative/educational*”; “*Speakers/Inspirational Story*”; “*Networking with other City of Tempe Employees*”. Based on the results, 52% felt that the program was informative, while 22% appreciated hearing personal experiences from the speakers, and 17% enjoyed networking with other employees.



3. On a scale of 1-5, with 5 being the highest, please rate your experience with this program?

There were 23 responses to this question. The graph below reflects the response percentage of each rating.



Eighty-seven percent of attendees rated their experience with the program at a rating of 5. None rate the program 1 or 2 or 3. Thirteen percent rated the program 4.

4. In efforts of providing continued quality programming, please list the topics you would like featured at future Women In Networking events.

Responses from attendees included:

- Life Coaching – how it would work, training in personal safety/emergency preparedness
- Glass ceiling
- How to deal with sexual harassment
- Any wellness issues, more motivational topics
- Managing career & family- how to take time off and return to work, coordinate babies & grade school kids & high school activities
- More motivational speakers – overcoming obstacles to success
- Menopause
- Working full time with children- how to balance- get to work, support flex schedules
- Personal safety

5. Comments?

Attendees were given an opportunity to add any final comments to either the present or future Women In Networking events:.

Responses were:

- I really appreciate the opportunity to get together with women from all depts and all ages
- Is a good experience

- Thank you for allowing me to attend
- Thank you for all your efforts in making this happen. It is a great way to communicate to employees
- Thank you Cecilia and Karen! Your stories were heartwarming and heartbreaking and inspirational. I can't imagine the fear of leaving your children and small children. Thank you also for sharing all the lessons learned and your hope and faith.
- Great! Thanks!
- Very Informative
- Have participants introduce themselves. I didn't know a lot of the group, lots of networking
- Thank you! I appreciate it all
- Thank you for bringing this information to us, I learned a lot today
- Very inspirational- Thank you!
- Awesome, powerful
-