



SUCCEED
In Tempe, Arizona

COMMUNITY DEVELOPMENTS

JULY
25
2008

CHRIS SALOMONE, Community Development Department Manager 480.350.8294 chris_salomone@tempe.gov



DESTINATION: TEMPE

Bookend a week with the grand opening of light rail on one side and the **Insight Bowl** on the other, fill the remaining days with Fantasy of Lights and Tempe Rail Rewards and you have **Destination: Tempe**, a series of events expected to draw 400,000 visitors to Tempe from Dec. 26-31.

Tempe is strategizing the best methods to take advantage of the national media, the tourism revenues and the opportunity to communicate with residents from the Valley of the Sun. About 35 members of the development community met on Monday to discuss how this high exposure week could be beneficial to everyone. More meetings are planned. Sponsorship packages to be part of the festivities are available.

SHELLEY HEARN, Community Relations Manager 480.350.8909 shelley_hearn@tempe.gov



ROOSEVELT ADDITION HISTORIC DISTRICT - NEIGHBORHOOD MEETING

Last Wednesday, July 16, the Tempe Historic Preservation Office hosted a neighborhood meeting with the **Roosevelt Addition Historic District**. Located on the 3rd Street cul-de-sac immediately west of Roosevelt, this area is one of three historic districts listed on the *Tempe Historic Property Register*. Tempe has hired consultants **Archaeological Consulting Service Ltd. [ACS]** and **Ryden Architects Inc.** to create a National Register Nomination to the *National Register of Historic Places* and Tempe Historic District Design Guidelines, respectively. The informational meeting included process and overview presentations by both consultants, as well as an informal Q+A session with the neighbors, city staff, and consultants. Work on both projects will continue through 2nd / 3rd Quarter 2009. Secured with matching federal pass-through grants, the Design Guidelines are the first of its kind for Tempe, and will likely serve as a Post War template for other historic resources and districts in Tempe. www.tempe.gov/HISTORICPRES/RooseveltAddition.htm

JOE NUCCI, Historic Preservation Officer 480.350.8870 joe_nucci@tempe.gov



ECONOMIC DEVELOPMENT FY 2007-08

The 2007-2008 fiscal year was marked by the completion of over 0.9 million SF of office space—increasing the inventory to 13.5 million SF. The end-of-year office vacancy rate of 11.4% will provide needed space for incoming businesses and is well below the 16% Valley-wide rate. Leasing activity for industrial / flex space was strong [1.7 million SF], ending the year with a healthy vacancy rate of 8% [13% Valley-wide] based on a total inventory of 36.8 million SF. The retail sector had a dramatic increase in absorption [1.4 million SF] due to the opening of **Tempe Marketplace**. City staff facilitated the location / expansion of 25 businesses. These businesses contributed over \$250 million in capital investment, created over 2000 jobs and included: biotechnology start-ups, capital equipment manufactures, large scale semiconductor facilities and a variety of financial services companies. In addition to major projects, a number of small-to-medium sized businesses have continued to invest in equipment and tenant improvements.

ALEX SMITH, Technology Development Specialist 480.350.2708 alex_smith@tempe.gov



ASU's NEW HISTORIC PRESERVATION WEBSITE

Arizona State University is committed to the preservation of pre-historic and historic properties, which include sites, buildings, structures and objects. The 2006 **ASU Comprehensive Development Plan** states the following: "ASU has been a major force in the development of the Tempe area. From its humble beginnings as a normal school in 1885 through the present, the university has become progressively more imbedded in the city and metropolitan region. Although now distributed on four campuses across the metropolitan region, the university will maintain its largest enrollment and concentration of colleges and schools on the historic Tempe campus. Honoring historically significant buildings and spaces on the Tempe Campus is one of the tenets of the campus plan." There are currently eight buildings on the Tempe Campus listed on the *National Register of Historic Places*. For more information, please visit ASU's newly created Historic Preservation website at http://uabf.asu.edu/historic_preservation.

PATRICIA OLSON, ASU Historic Preservation Coordinator 480.727.6699 patricia.olson@asu.edu



FAREWELL MESSAGE FROM NEIL CALFEE

I'm sad to report that someone else will have to manage the City's downtown parking because I'm off to be **Director of Real Estate at ASU**. My twelve years at the City has been fun, interesting, educational and sometimes heart-breaking. I have been incredibly fortunate to have had the opportunity to work with such committed and talented people to whom I owe a great debt for their patience and mentoring over the years. Its odd to think that most of what I worked on won't be built, there have been some spectacular failures and a lot of unsung successes: I'm incredibly proud of **Tempe Marketplace** [I still can't believe we got it done] but I'm most proud of **Apache Boulevard**, light rail will ultimately get the credit for this area's renaissance, but it was the many years of hard work and commitment by staff from Neighborhood Enhancement, PD, Development Services, Fire and Redevelopment that cleaned up Apache and gave it a fighting chance. I'm excited by this new opportunity to do something a little different and to grow professionally, I have a feeling that I'll be working with the City of Tempe in some capacity [maybe I can get **Block 12** finally developed]. Thanks for everything and take care.

NEIL CALFEE, Soon-to-be-Former Deputy Community Development Manager 480.350.2912 neil_calfee@tempe.gov



WILD WEDNESDAYS!

Community Development staff from the Rio Salado and City Architect's office participated in the **Tempe Historical Museum's Wild Wednesday** series on July 16. The "Community Building" free family activity day had about 500 participants who attended ongoing session wherein the kids got to be architects and design their own dream homes [pictured center, right]. Rio Salado had an impressive display [pictured left] and gave kids kayaking lessons, as well a history of Town Lake, video of 'A River Once More', tangible samples of the dam and the underground electrical cable, and coloring books. Special thanks to volunteers **Roger Hallsted, D² Kimbrell, Diane Johnson, Tim Norris, Edith Ross, Nancy Ryan, Julie Sparr** and **Mark Vinson**.

