



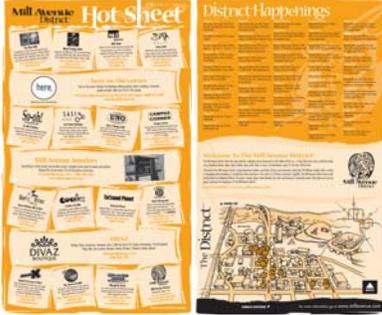
THE SMART PLACE TO BE®

# WEEKLY UPDATE

COMMUNITY DEVELOPMENT DEPARTMENT

FRIDAY  
20 JULY  
2007

Chris Salomone, Manager 480.350.8294 [chris\\_salomone@tempe.gov](mailto:chris_salomone@tempe.gov)



## HOT SHEET

The **Mill Avenue District** is debuting a new monthly publication, the **Hot Sheet**, on August 1st. Merchant participants will give the publication to customers. It will also be sent to the media, the concierge network, local hotels and to the area's major employers. The colorful page lists events happening in the area and gives notice of discounts. For details, visit [www.millavenue.com](http://www.millavenue.com). [see attached August 2007 issue]

**Mill Avenue District**

# Hot Sheet



## ONE FISH, TWO FISH

Fish at **Tempe Town Lake** are fat and happy, according to a report by **Arizona Game + Fish**. Thirteen varieties of fish continue to thrive, with largemouth bass getting larger and more prevalent. Water conditions are fine and there is plenty of nutrition for all the species, even the goldfish that were found, to grow and prosper. Inland silverside minnow, a new species to Town Lake, were discovered this year. These fish were first detected in Arizona at Lake Pleasant in 2006 and have found their way to Tempe. Arizona Game + Fish recommended continuing with current fishing programs and re-installing the fish habitat that washed away in the 2005 floods to help build populations of largemouth bass and catfish, which are popular for sportsmen. Town Lake is one of the most popular places to toss a line. The full report is available at [tempe.gov/lake/fishing/](http://tempe.gov/lake/fishing/).

NANCY RYAN, Rio Salado Manager 480.350.8096 [nancy\\_ryan@tempe.gov](mailto:nancy_ryan@tempe.gov)



## BUSINESS JOURNAL RANKS SMALL BUSINESS MARKETS

The **Greater Phoenix Metropolitan Area** ranked 15th in a survey of the top 75 markets for small business, according to the *Business Journal*, with a 16.2 percent growth in the number of small businesses and a 18.9 percent growth in population. The study's objective was to identify those metros that are most conducive to the creation and development of small businesses. The highest scores went to areas that have prosperous economies, are expanding rapidly, and are densely packed with small businesses. [*Bizjournal* defines a small business as any private-sector employer with 99 or fewer employees.] Taken as a group, the 75 cities chosen had 179 million residents as of mid-2005, accounting for 60 percent of the nation's total population. They also included 4.5 million small businesses, a number that rose by 7 percent between 2000 and 2005. The top score went to Orlando, Florida, with a 25.1 percent growth in the number of small businesses and a 17.6 percent rise in population. [bizjournals.com/edit\\_special/53.html](http://bizjournals.com/edit_special/53.html)



## IT'S A WRAP!

The art fence around the **5th + Mill Building**, a project by property owner **Don Plato**, is newly adorned with a future event schedule and images of the **Tempe Festival of the Arts**, as well as a rendering of what the building will look like once remodeled. The fence wrap is a partnership between the **Downtown Tempe Community**, the City of Tempe **Community Development Department** and the property owner Don Plato. The group determined that while Mill Avenue's most prominent corner was under construction, it should be as beautiful and informative as possible. **Jeff Tamulevich** of the Development Services Department guided participants through the permit process. **Ben Franklin Press** provided the printing and installation of **Hansen's** design.

KRIS BAXTER, Marketing Specialist 480.858.2059 [kris\\_baxter@tempe.gov](mailto:kris_baxter@tempe.gov)

“Remember, a dead fish can float downstream, but it takes a **live** one to swim upstream.”

— W.C. Fields



## NATIVE TEMPEAN IN AFGHANISTAN

Former **Rio Salado Advisory Commission** member, **Sean Stephens**, is busy these days serving active duty in the **Army National Guard** in Afghanistan. His Tempe roots go way back, as he is a member of the **Hayden** family. Sean was an excellent member of the commission and we miss his participation. He shares regular updates of his activities in a picture diary, which you can view at the *Arizona Republic* webpage [www.azcentral.com/community/tempe/](http://www.azcentral.com/community/tempe/) [under ‘Slideshow,’ click ‘Soldier in Afghanistan’].

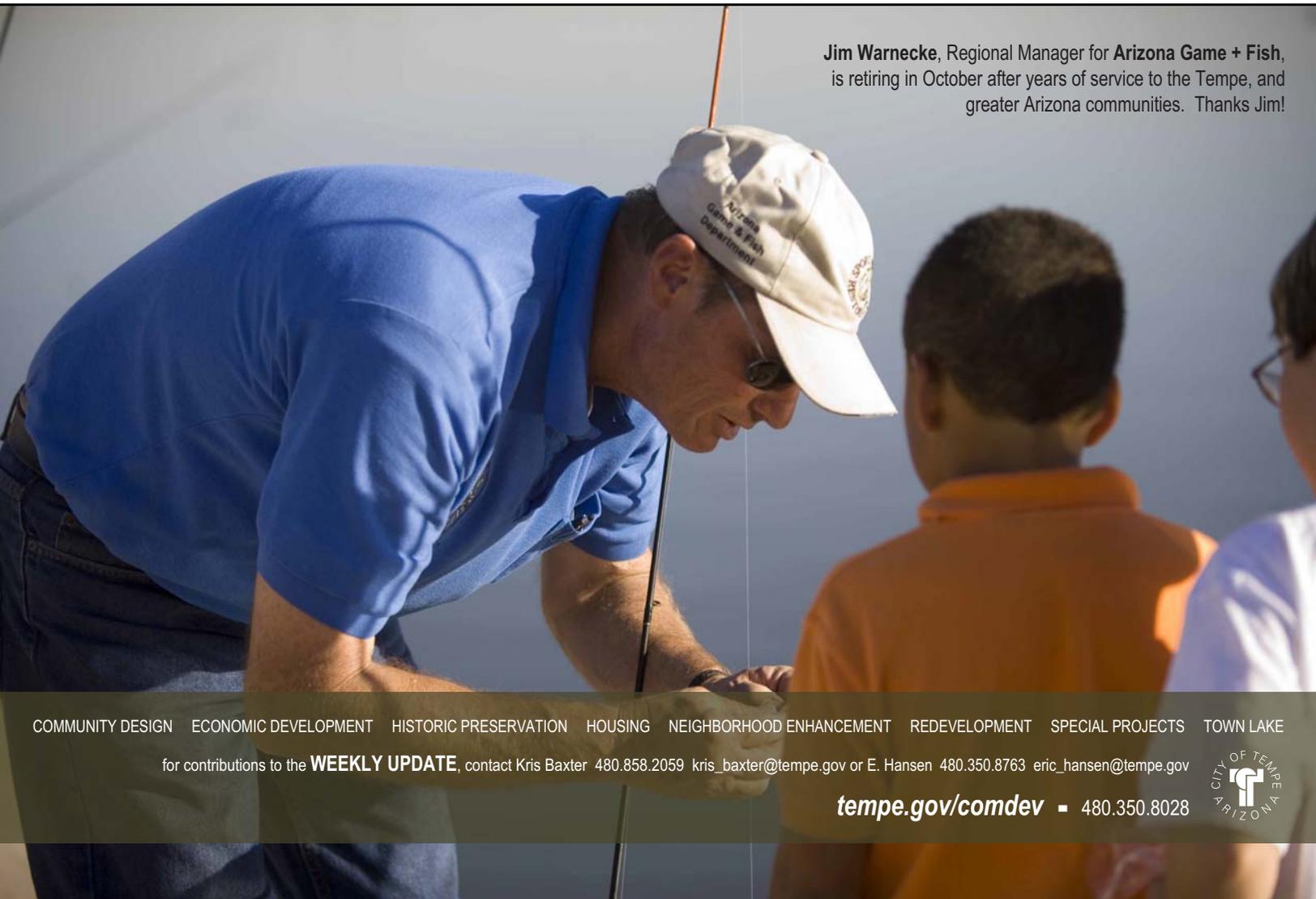


## FORE! TEMPE

The **NCAA Division I Women’s Golf Committee** will host the Western regional championship for the **2009 Division I Women’s Golf Championship** at the **Karsten Golf Course**, bringing media attention and tourism to Tempe. Three other golf courses will host regionals in their section of the nation.

“We are excited with the selection of all three regional sites and that of the national championships,” said **Nancy Cross**, chair of the **Division I Women’s Golf Committee** and Senior Associate Athletic Director and Senior Woman Administrator at Purdue University. “Each of these universities and associated courses has a great history and strong reputation for hosting successful championships that focus on the total student-athlete experience. On behalf of the committee, our thanks to the athletic administrations at Georgetown, Florida, Ohio State and **Arizona State** for their tremendous commitment to their respective championships.” [ncaasports.com/golf/womens/story/10259563](http://ncaasports.com/golf/womens/story/10259563)

**Jim Warnecke**, Regional Manager for **Arizona Game + Fish**, is retiring in October after years of service to the Tempe, and greater Arizona communities. Thanks Jim!



COMMUNITY DESIGN ECONOMIC DEVELOPMENT HISTORIC PRESERVATION HOUSING NEIGHBORHOOD ENHANCEMENT REDEVELOPMENT SPECIAL PROJECTS TOWN LAKE

for contributions to the **WEEKLY UPDATE**, contact Kris Baxter 480.858.2059 [kris\\_baxter@tempe.gov](mailto:kris_baxter@tempe.gov) or E. Hansen 480.350.8763 [eric\\_hansen@tempe.gov](mailto:eric_hansen@tempe.gov)

[tempe.gov/comdev](http://tempe.gov/comdev) ■ 480.350.8028





**The Shoe Mill**  
Specializing in stylish men's and women's euro-comfort footwear and accessories. Featuring Birkenstock, Dansko, Naot, Maphisto, Keen, Ecco, Clarks and more. Summer clearance now in progress!  
398 South Mill Avenue, #100  
(480) 966-3139

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**Mood Swings Salon**  
Experience Our Difference! Visit our award-winning, full-service AVEDA salon! New Client Introductory Haircut Offer for only \$40! Open 7 days a week!  
520 South Mill Avenue, #205  
(480) 968-0268  
www.moodswingsalon.com

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**M&I Bank**  
Full-service bank providing business and personal financial products since 1847. No ATM fees anywhere with your M&I account. Convenient hours: M-F 10-6, Sat 9-1, Sun 12-3.  
526 South Mill Avenue  
(480) 829-3485  
www.mibank.com

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**Zuma Grill**  
Mill Avenue's premier lounge and grill, open 7 days a week for lunch, Happy Hour, and late-night fun! Table reservations always available.  
605 South Mill Avenue  
(480) 326-0740  
www.zumagrill.com

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## here on the corner

here on the corner—Fabulous Fun Boutiques offering apparel, denim, handbags, accessories, jewelry and gifts, offers you 2-For-1 \$10 earrings.

714 South College Avenue & in the M.U on the ASU Campus | (480) 377-0100  
www.hereonthecorner.com

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fabulous fun boutiques



**So-Oh! Fashions**  
Trendy boutique inspired by designer shopping experience in downtown Tempe. Not your typical store, but a great place to see!  
514 South Mill Avenue  
(480) 377-8818

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**Sasi Salon Boutique**  
Our salon boutique offers hair coloring, cutting, styling, clothing, shoes, jewelry, accessories, and products including Wella, A6, Crew, Sebastian, and more.  
699 South Mill Avenue, #117  
(480) 736-9292

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**Uno's Chicago Grill**  
Take \$5-off \$20 in August for dine-in only (not valid for alcohol-only purchases or with any other discount or promotion).  
690 South Mill Avenue, #101  
(480) 968-1300  
www.unos.com

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**Campus Corner**  
Serving ASU and the Mill Avenue District since 1989, Campus Corner has everything you need. Two convenient locations at 603 S. Mill and 712 S. College.  
712 S. College Ave. & 603 S. Mill Ave.  
(480) 967-4049  
www.CampusCornerAZ.com

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## Mill Avenue Jewelers

Specializing in custom jewelry and excellent service. Complete on-site repair for jewelry and watches. Mention this ad and receive 10% off all products and services.

414 South Mill Avenue, #121 | (480) 968-5967  
www.millavenuejewelers.com



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**Bison Witches Bar & Deli**  
Come try our award-winning sandwiches, bread bowl soups, and daily drink specials in a relaxed, friendly atmosphere. Also, check out our amazing microbrew list!  
21 East 6th St., #146  
(480) 894-9104

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**Cookiez On Mill**  
Fresh Baked Cookies, Italian Ice, Cookiez Sandwiches, Real Lemonade, Fruit Smoothies and More. Come in for some Fresh Baked Fun!  
514 South Mill Avenue  
(480) 557-7051

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**Tattooed Planet**  
Tattooed Planet is a custom tattoo shop with award-winning artists. Open 7 days a week. Located at 204 East University or call (480) 449-9946.  
204 East University Drive  
(480) 449-9946

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**Omni Chiropractic**  
"I have no more pain and sleep soundly. Results speak for themselves!" — T.L.  
"I have more energy after treatment and better concentration." — E.S. **Call Now!**  
414 South Mill Avenue, #109  
(480) 894-2626  
www.omnichiropractic.com

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**DIVAZ**  
Clothing, Shoes, Accessories, Swimwear. Over 1,000 tops from \$18; Citizens of Humanity, 7 for all mankind, Paige, Mek, Juicy Couture, Revolver, Steven, Oh Deer!, Vitamin A, Betsey Johnson.

740 South Mill Avenue, #110  
(480) 968-1783

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**Brand X Custom T-Shirts**  
Brand X provides the know-how, you supply the creativity. Bring us your catchy phrases, your art, or your personal photos... you'll leave impressing your friends!  
414 South Mill Avenue, #120  
(480) 200-2833  
www.brandxstore.com

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**The Tavern On Mill**  
Looking for a friendly place to have a bite to eat and cold drink? We have daily food and drink specials that you should try!  
404 S. Mill Avenue (west of Mill on 4th St.)  
(480) 967-5887  
www.tavernonmill.com

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**Margarita Rocks**  
Fun, food, entertainment Wednesday through Saturday; Great drink specials and new menu. Call for Happy Hour parties!  
410 South Mill Avenue, #D101  
(480) 968-3301  
www.margaritarocks.com

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**Mill Avenue District**  
Restaurants, Shops, Fun!  
For more information, see our interactive map online at www.millavenue.com

# District Happenings

## August 1 - 31

Visit Campus Corner and get 50%-off any ASU gift or sportswear item when you show this Hot Sheet

## August 1 - 31

Visit DIVAZ for \$10-off any \$50+ purchase in August

## August 1 - 31

Join Uno's Chicago Grill for snack and drink specials 4 - 7pm and 10 - Close, Sun - Fri

## August 1 - 31

The Shoe Mill offers 10%-off any purchase (including sale items!) when you bring in this Hot Sheet!

## August 1 - 31

Join Tavern On Mill every day for Happy Hour \$1-off all well drinks, wine, and beer!

## August 1 - 5

Brand X Custom T-Shirts invites you to check out 'The Tee of the Week'

## August 1 - 5

Gammage Auditorium presents "Go Diego Go Live!" [www.asugammage.com](http://www.asugammage.com)

## August 1 - WOW!

Wednesday at Cookiez On Mill: Half Ice Cream Sandwich, Milk or Soda \$2.50

## August 1

Mill Avenue Jewelers' Back To School Wednesdays. 15%-off watch batteries. Don't be late for class!

## August 2

Margarita Rocks invites you to Thursday College Night

## August 3 & 4

Margarita Rocks invites you to Friday/Saturday Beach Party

## August 5

Tattooed Planet invites you every Sunday to listen to the musical stylings of KOOL-FM on our shop stereo system

## August 6 & 7

Monday/Tuesday Special Offer from So-Oh! Fashion: 15% off any item not already on sale!

## August 6 & 7

Monday/Tuesday Special Offer from Sasi Salon: \$20 Special on hair cuts; \$55 Special on single process and hair cut.

## August 6 - 12

Brand X Custom T-Shirts invites you to check out 'The Tee of the Week'

## August 7 - 12

Gammage Auditorium presents Paige Davis in "Sweet Charity" [www.asugammage.com](http://www.asugammage.com)

## August 7

Mood Swings Guest Appreciation Day! Receive \$10-off select hair, skin, or body services with this Hot sheet ad!

## August 8 - WOW!

Wednesday at Cookiez On Mill: Half Ice Cream Sandwich, Milk or Soda \$2.50

## August 8

Mill Avenue Jewelers' Back To School Wednesdays. 15%-off watch batteries. Don't be late for class!

## August 9

Omni Chiropractic features Allergy Awareness Thursday! Call now to schedule a FREE allergy evaluation (480) 894-2626

## August 9

Margarita Rocks invites you to Thursday College Night

## August 10 & 11

Margarita Rocks invites you to Friday/Saturday Beach Party

## August 12

Tattooed Planet invites you every Sunday to listen to the musical stylings of KOOL-FM on our shop stereo system

## August 13 & 14

Monday/Tuesday Special Offer from So-Oh! Fashion: 15% off any item not already on sale!

## August 13 & 14

Monday/Tuesday Special Offer from Sasi Salon: \$20 Special on hair cuts; \$55 Special on single process and hair cut.

## August 13 - 19

Brand X Custom T-Shirts invites you to check out 'The Tee of the Week'

## August 15 - WOW!

Wednesday at Cookiez On Mill: Half Ice Cream Sandwich, Milk or Soda \$2.50

## August 15

Mill Avenue Jewelers' Back To School Wednesdays. 15%-off watch batteries. Don't be late for class!

## August 16

here on the corner Fabulous Fashion Show, showcasing this Fall's key trends in our Memorial Union location

## August 16

Omni Chiropractic features Allergy Awareness Thursday! Call now to schedule a FREE allergy evaluation (480) 894-2626

## August 16

Margarita Rocks invites you to Thursday College Night

## August 17 & 18

Margarita Rocks invites you to Friday/Saturday Beach Party

## August 19

Tattooed Planet invites you every Sunday to listen to the musical stylings of KOOL-FM on our shop stereo system

## August 20 & 21

Monday/Tuesday Special Offer from So-Oh! Fashion: 15% off any item not already on sale!

## August 20 & 21

Monday/Tuesday Special Offer from Sasi Salon: \$20 Special on hair cuts; \$55 Special on single process and hair cut.

## August 20 - 26

Brand X Custom T-Shirts invites you to check out 'The Tee of the Week'

## August 20

ASU First Day of Class (Fall Semester)

## August 21 - 26

Gammage Auditorium presents "Mama Mia!" [www.asugammage.com](http://www.asugammage.com)

## August 22 - WOW!

Wednesday at Cookiez On Mill: Half Ice Cream Sandwich, Milk or Soda \$2.50

## August 22

Mill Avenue Jewelers' Back To School Wednesdays. 15%-off watch batteries. Don't be late for class!

## August 23

Omni Chiropractic features Allergy Awareness Thursday! Call now to schedule a FREE allergy evaluation (480) 894-2626

## August 23

Margarita Rocks invites you to Thursday College Night

## August 24 & 25

Margarita Rocks invites you to Friday/Saturday Beach Party

## August 26

Tattooed Planet invites you every Sunday to listen to the musical stylings of KOOL-FM on our shop stereo system

## August 27 & 28

Monday/Tuesday Special Offer from So-Oh! Fashion: 15% off any item not already on sale!

## August 27 & 28

Monday/Tuesday Special Offer from Sasi Salon: \$20 Special on hair cuts; \$55 Special on single process and hair cut.

## August 29 - WOW!

Wednesday at Cookiez On Mill: Half Ice Cream Sandwich, Milk or Soda \$2.50

## August 29

Mill Avenue Jewelers' Back To School Wednesdays. 15%-off watch batteries. Don't be late for class!

## August 29

Zuma Grill features "Ladies Only" from 9 - 11PM; the only men in the room are there to serve you! Complimentary champagne.

## August 30

Omni Chiropractic features Allergy Awareness Thursday! Call now to schedule a FREE allergy evaluation (480) 894-2626

## August 30

Bison Witches features wine tastings on the last Thursday of every month

## August 30

Margarita Rocks invites you to Thursday College Night

## August 31

Margarita Rocks invites you to Friday Beach Party

## August 31

Brand X Custom T-Shirts invites you to check out 'The Tee of the Week'

## Welcome To The Mill Avenue District!

The Mill Avenue District offers the only authentic, walkable urban environment in the Valley of the Sun - a bona fide urban oasis, amid the shade of our tree-lined streets. Meet, feast, imbibe, shop, stroll, listen to music, be entertained, enjoy! It's all here. All the time.

The heart of the Mill Avenue District's social interaction includes more than 60 bars and restaurants. More than 30 different retailers offer a variety of shopping while providing an unmatched urban experience. The center of a thriving university's nightlife, the Mill Avenue district teems with professional and collegiate athletics, live music, movies, plays, street festivals, fun runs, and dozens of community events. We invite you to be our guest, and enjoy the experience of the Mill Avenue District!

Visit us online at [www.millavenue.com](http://www.millavenue.com).



Mill Avenue District

The District



GAMMAGE AUDITORIUM ▼

for more information go to [www.millavenue.com](http://www.millavenue.com)