



THE SMART PLACE TO BE®

WEEKLY UPDATE

COMMUNITY DEVELOPMENT DEPARTMENT

FRIDAY
18 MAY
2007

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PLACEMAKING CONSULTANTS READY DRAFT PHASE

Consultants with New York-based **Project for Public Spaces** [PPS] were in Tempe this week to present preliminary work on the **Urban Open Space Development Plan**. On Thursday, PPS hosted a **Staff Workshop** at Hatton Hall with 30 members from various City departments. Following a presentation, a working session allowed staff to address specific elements of the draft program plan, which details both public and private sites, as well as connections throughout the planning area. Additional meetings this week included the **Neighborhood Services Team** meeting, and a special meeting hosted by the **Development Review Commission**. PPS met with commissioners to informally discuss specific qualities of great cities, streets and buildings, as well as how to foster these elements throughout Tempe's formal review process. A draft of the plan will be presented and made available for public review in September. To see PPS's presentation, read the press coverage, and to submit feedback for the Plan, visit www.tempe.gov/comdev/urbanopenspace.htm.

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BUSINESS ATTRACTION CAMPAIGN TARGETS SAN DIEGO

The crossing of visitors and businesses between San Diego and Tempe is a long standing tradition that involves everyone from spring break revelers to major developers, Cactus League fans to business leaders. The City of Tempe Economic Development team and the **Tempe Convention and Visitors Bureau** [TCVB] are making the most of this annual trading places with a campaign to attract business expansions, development, tourism and conferences. From March through May, ads ran in San Diego papers with Tempe's '**Smart Place To Be**' message. Tempe has many strong ties with San Diego. **Constellation Property Group**, developers of **Stadium Tower**, is based in San Diego. **Arizona State University** often teams with San Diego-based research companies. And like San Diego, Tempe is experiencing a major development boom with more than \$2 billion in the pipeline for a city of only 166,000 residents. www.tempe.gov/business

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MUSIC FESTIVAL SPONSORSHIP

The sponsorship lunch for the **Tempe Music Festival** was held at **Hayden Ferry Lakeside** on Thursday. This event was hosted by **Entertainment Solutions** to thank the sponsors from this year's event. **Neil Calfee** provided brief remarks on behalf of the City thanking all involved for another successful Tempe Music Festival and provided an overview of new developments and attractions around Town Lake. Tempe Music Festival sponsors include **Circle K**, **Fender**, **SRP** and **Cox Communications** to name a few. For more info, including photos and video from the 2007 event, visit www.tempemusicfestival.com/.

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DIGITAL MARKETPLACE

On Friday, 18 May, the billboards [art display panels] at **Tempe Marketplace** are scheduled to be lit. The digital panels will change advertising images throughout the day and night. The City may utilize the format for Public Service Announcements [PSAs] in the future. For now, a few lifestyle images showing the City and its points of interest will be rotated intermittently. www.tempe-marketplace.com/



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3 RFPs

The City is in the process of issuing three Request for Proposals [RFPs]:

- 1 > The lease of City property next to the Town Lake Marina and construction of a **Welcome Center / Boathouse** [left]
- 2 > The lease of City property **between the Mill Avenue Bridges** and the construction of a park / event space
- 3 > The offering of City property west of Priest Road, north of Rio Salado Parkway for the construction and operation of a **Youth and Amateur Sports** facility.

Once issued, these RFPs will be open for a period of 60 days and can be accessed at www.tempe.gov/comdev/RFP/.



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ACADEMIC ACCOLADES

Community Development intern **Neeta Pandey** was conferred with the **AIA Henry Adams Gold Medal for Excellence in the Study of Architecture**, on her attainment of the dual degrees in Master of Architecture with Honors and Master of Urban and Environmental Planning. Neeta also received the **Outstanding Graduate Student Award** for 2007 by **ASU's School of Design**, which was awarded to commend her as an exemplary role model for other students. Congratulations to Neeta for her continued excellence!



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TEMPE CENTER FOR THE ARTS

www.tempe.gov/TCA/



COMMUNITY DESIGN ECONOMIC DEVELOPMENT HISTORIC PRESERVATION HOUSING NEIGHBORHOOD ENHANCEMENT REDEVELOPMENT SPECIAL PROJECTS TOWN LAKE

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