



The Smart Place to Be.™

WEEKLY UPDATE

COMMUNITY DEVELOPMENT DEPARTMENT

FRIDAY
16 FEB
2007

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'THE CROSSING' MAKES DEBUT

The water feature at **Hayden Ferry Lakeside** is up and flowing with a variety of patterns and timed sequences. This public art feature called **'The Crossing'** faces the bike-ped path along Town Lake, and is located between the two office buildings at HFL. Leading people into the area are distinct colors, paving patterns and architectural elements. The fountain was designed by **David Brant**, Landscape Architect with **IDEA, Inc.**, in several sequences which were conceived as an abstraction of the spirit of the real **Hayden's Ferry** – a cabled raft that carried passengers across the majestic Rio Salado during the latter part of the 19th Century.

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SAVE THE FAMILY

Through a Request for Proposal process, the Community Development Department has leased 5 housing units to **Save the Family Foundation of Arizona** to provide transitional living to domestic violence survivors and their families. Save the Family reports that all of the units are occupied and the families living in them are working toward self-sufficiency and healing from the impact of domestic violence. Save the Family has been providing transitional living and supportive services since 1989 and has a proven record of helping homeless families move into permanent housing.



Save the Family Foundation of Arizona www.savethefamily.org/

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ASU's 9-ACRE RFP DEADLINE EXTENDED

Arizona State University has extended the deadline for Request for Proposals for the 9 acre parcel on the northeast corner of Rural Road and Rio Salado Parkway. The submittal deadline has been moved from February 7 to March 27 to accommodate requests from the development community.

The University is looking for proposals for the acquisition, design and development of the property. The property is offered with one use restriction - no non-ASU academic uses. ASU intends to enter into a sale and/or prepaid lease agreement with the developer that demonstrates the highest and best use of the property, a sound land use plan, progressive architecture, financial capacity and business terms that maximize the timely revenue potential to the University.



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WHAT MAKES A GREAT PLACE? PLAY THE PLACE GAME!

Do you have a simple idea, several useful suggestions or perhaps a laundry list of creative solutions for places in Tempe? The **Place Game** is the perfect solution to engage your friends and colleagues, or homeowners / neighborhood association in thinking about quality of life and placemaking. Your contributions and ideas will inform Tempe's **Urban Open Space Development Plan** currently under development with consultants **Project for Public Spaces** - an international, non-profit organization based in New York City dedicated to creating and sustaining public places that build communities.

<< Click here to play the **Place Game** today! www.tempe.gov/comdev/UrbanOpenSpace/PlaceGame.pdf
make submittals to: eric_hansen@tempe.gov - or - Place Game Feedback PO Box 5002 TEMPE, AZ 85280

What Makes a Great Place?



PPS
PROJECT FOR PUBLIC SPACES
www.pps.org

Place Performance Evaluation
A Tool for Improving the Placemaking Process

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"The conversation isn't really about 'going organic' -- it should be about how we **change the world.**"

— **Gene Kahn**, VP of Sustainable Development, General Mills



TEMPE FastTrac® ON TRACK

The **Spring 2007 Tempe FastTrac®** session, currently in week 6 of a 10-week program, is receiving positive feedback. The intent of the Tempe FastTrac® program is to provide a comprehensive classroom environment that offers solid business content, but also gives entrepreneurs access to the larger business community. Participants meet with knowledgeable business instructors, peers experiencing similar business challenges, as well as business advisors such as bankers, CPAs, and marketing experts. Classes provide encouragement and an opportunity for collaborative learning. This comprehensive educational program provides entrepreneurs with business insights, leadership skills and professional networking connections through industry, community and Chamber of Commerce partnerships. Here are some highlights:

>> **FastTrac GrowthVenture®** is a practical, hands-on business development program designed for existing companies to achieve higher levels of performance and to help entrepreneurs hone the skills needed to create, manage and grow a successful business. The course meets in Tempe Tuesdays, 5:30-8:30 p.m., January 6th through March 13th.

>> The success of the program is due, in part, to a small class size. The Spring 2007 class has a total of 13 participants. The **Tempe Chamber of Commerce** has been and continues to be an excellent program marketing partner.

>> This program is funded using **Community Development Block Grant [CDBG]** funds and as a result we are collecting baseline employee numbers from each participant to track job growth and investment in the community.

Tempe FastTrac® www.tempeft.com/



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<< AROUND THE CITY

Centerpoint Condominiums [left]
www.centerpointaz.com/

Tempe Marketplace
www.tempe marketplace.com/



Tempe Center for the Arts
www.tempe.gov/TCA/

COMMUNITY DESIGN ECONOMIC DEVELOPMENT HISTORIC PRESERVATION HOUSING NEIGHBORHOOD ENHANCEMENT REDEVELOPMENT SPECIAL PROJECTS TOWN LAKE

For contributions to the **WEEKLY UPDATE**, please contact Kris Baxter 480.858.2059 kris_baxter@tempe.gov

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