



THE SMART PLACE TO BE®

One Year Anniversary

WEEKLY UPDATE

COMMUNITY DEVELOPMENT DEPARTMENT

FRIDAY
10 AUG
2007

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VALLEY FORWARD TO AWARD TEMPE PROJECTS

Valley Forward's 27th annual **Environmental Excellence Awards** will be held on Saturday, 29 September at the Westin Kierland Resort in Phoenix. The Community Development Department has produced two successful award applications this year, including **Tempe Marketplace** and the **Rio Salado Habitat Restoration**. Tempe Marketplace has been selected as a finalist in the *Site Development + Landscape, Large Scale and Community Development* category. The Rio Salado Habitat Restoration has been selected as a finalist in the *Environmental Technologies, Public Sector* category. Both finalist will receive an **Award of Merit** or a first-place **Crescordia** at the awards gala, held in partnership with SRP. Valley Forward has also selected as finalists the **Green Building Expo** and the **East Valley Bus Operations + Maintenance Facility** submitted by the Transportation Department, as well as artist **Tom Strich's Play Like a River** public art installation at the North Tempe Multi-Gen Center, submitted by Cultural Services. Congratulations to all those who made this a banner year for Tempe! valleyforward.org/

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TEMPE URBAN OPEN SPACE PLAN DRAFT ANNOUNCED

A public presentation of the draft **Tempe Urban Open Space Plan** by consultants **Project for Public Spaces** is scheduled for Wednesday, 12 September in Tempe Council Chambers from 6-8PM. PPS's work to date is a result of a year-long process kicked off in September 2006 by **Mayor Hugh Hallman**. The development for the plan has included the **Downtown Tempe Community, Tempe Chamber of Commerce, Tempe Convention + Visitors Bureau, ASU**, [public community and internal staff workshops, focus groups, stakeholder meetings, interviews, case study research, field observations and analysis. This presentation is the beginning of the public review process, culminating with Tempe City Council in the fourth quarter of 2007. See attached meeting notice, or visit tempe.gov/comdev/UrbanOpenSpace/12SEP07.pdf. Project for Public Spaces is an international, non-profit organization based in New York City dedicated to creating and sustaining public places that build communities. pps.org

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5th + FOREST PUBLIC GARAGE

The planned public parking garage for the **East City Hall** area has secured funding and will provide additional parking for the **Harry E. Mitchell Municipal Complex**, City Courts, and the proposed **Marriott Residence Inn**. The 462-space garage will be designed to compliment the new hotel, and will include 12,760 SF of retail frontage along the 5th Street edge. This project also calls for 1.6 acres of new park landscape and hardscape. Both the hotel and garage are planned to open early in 2009.

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GO DADDY, GO!

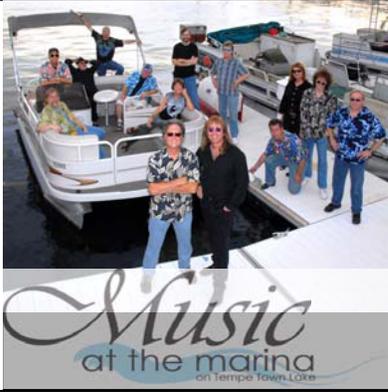
GoDaddy.com, Inc., located at 7419 S. Roosevelt Drive in Tempe, is currently occupying a new 75,000 square foot service center. GoDaddy® employs more than 1400 people already and expects to add 500 first year jobs, 400 second year jobs and 300 third year jobs for a total of 1200 net new jobs in Tempe with an average salary over \$39,000. Employees at the new facility will include engineers, developers and customer care specialists, who help distinguish GoDaddy's service. Economic Development worked with GoDaddy and the **Arizona Department of Commerce** to prepare a 400 person net new training grant in excess of \$170,000 dollars. GoDaddy.com has made the Valley's **"Best Places to Work"** list three consecutive years and was recently recognized by **CNN.Money's** list of **"Best Employee Perks,"** specifically for how **Parsons** rewards top performers by paying their mortgages for a year.

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"Smart people are choosing to live near smart people."

— Carol Colletta, President, CEOs for Cities



MUSIC AT THE MARINA - FALL SERIES

The line-up for the fall *Music at the Marina* series presented by **Mosaic** brings some Town Lake favorites and new talent [pictured left] to the grassy amphitheater this October. All concerts are scheduled from 4-7PM at the Town Lake Marina [College Avenue south of Curry Road] and are free.

- 07 OCT -- **Wild Angels** -- This female-led band covers the best of Jewel, Stevie Nicks, Sheryl Crow and other favorites
- 14 OCT -- **The Rave** -- This band has the unique talent to impersonate your favorite bands from the '50s to today
- 21 OCT -- **Ringo McLennanson** -- With the band's moniker derived from the names of the Fab Four, you know you'll be hearing the sounds of the Beatles, Wings, and even the solo work of the members of this historic band
- 28 OCT -- **The Swamp Coolers** -- Catch a wave and lay back for the instrumental surf sounds of this guitar-based group

tempe.gov/lake/Events/MusicAtTheMarina.htm

MOSAIC
AT UNIVERSITY & ASH

KRIS BAXTER, Marketing Specialist 480.858.2059 kris_baxter@tempe.gov



NEW CREW - DEVON McASLAN

Devon McAslan has joined the CD Team as the new Community Design intern. Beginning this fall, Devon is enrolled in the **Master of Urban + Environmental Planning** program at **ASU**. Prior to coming to Tempe, he studied anthropology at the University of Arizona where his interest in planning developed from his initial studies of archaeology and how people interact with their environments. For now, his interests are broad within the field of planning, and he is open to various opportunities within the department. Devon will be working 20 hours per week under the direction of City Architect, Mark Vinson.

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COMMUNITY DESIGN ECONOMIC DEVELOPMENT HISTORIC PRESERVATION HOUSING NEIGHBORHOOD ENHANCEMENT REDEVELOPMENT SPECIAL PROJECTS TOWN LAKE

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PUBLIC SPACES = PUBLIC LIFE

placemaking

First LIFE, then SPACES, then buildings – the other way around never works.

places to go

QUALITY of LIFE

places for kids + places to be a kid

places to meet...

[life between buildings]

urban, creative, edgy



TEMPE URBAN OPEN SPACE PLAN



PRESENTATION OF THE

DRAFT

COME. LISTEN. SPEAK. SHARE.



WEDNESDAY, 12 SEPTEMBER

TEMPE CITY HALL, COUNCIL CHAMBERS

31 E. FIFTH STREET

6:00 - 8:00PM

**PRESENTATION OF THE DRAFT
FEEDBACK DIALOGUE**

This public meeting is the presentation of the draft **TEMPE URBAN OPEN SPACE PLAN** by consultants **Project for Public Spaces**. PPS is an international, non-profit organization based in New York City dedicated to creating and sustaining public places that build communities. Their work to date is a result of a year-long process, kicked off in September 2006 by **Mayor Hugh Hallman**, which has included community and staff workshops, focus groups, stakeholder meetings, interviews, case study research, field observations and analysis. This presentation is the beginning of the public review process, culminating with Tempe City Council.

The **PLAN** will include a detailed assessment of the evolving open space needs of Tempe's **PAPAGO PARK**, **TOWN LAKE** and **MILL AVENUE DISTRICT** areas including regional / pocket / urban / historic parks, Light Rail Transit [LRT] access / connectivity, urban streetscapes, green streets, sustainable design concepts, pedestrian trails, bikepaths, wayfinding, linkages, maintenance standards and funding mechanisms.

Public spaces embody a sense of belonging to the wider community through an architecture of sympathy. - Sophie Body-Gendrot



THE POWER OF 10 WORKING FOR OUR COMMUNITY.

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