



SUCCEED
In Tempe, Arizona



COMMUNITY DEVELOPMENTS

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2008

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ADOPT-THE-LAKE

Three businesses have adopted sections of Tempe Town Lake. Rio Salado welcomes **Whole Foods**, **Tempe South Rotary Club** and **Monster.com** who will help keep Tempe Town Lake beautiful. The **Adopt-The-Lake** program offers adoption of 26 different sections of Tempe Town Lake for quarterly clean ups. Volunteers efforts will be rewarded by having the opportunity to paint trash cans with environmental messages and their group or company name. The painting by Whole Foods and Tempe South Rotary produced the can in the picture. A list and map of adopted and unadopted sections can be found at www.tempe.gov/lake/AdopttheLake/AdopttheLakeSections.htm. Any group willing to pick up trash, wield a pool skimmer, or polish a sign with Windex is welcome to take part in this effort between the City of Tempe and **Arizona Clean & Beautiful**. For further information call **Diane Johnson** in the Rio Salado office at 480.350.8625.



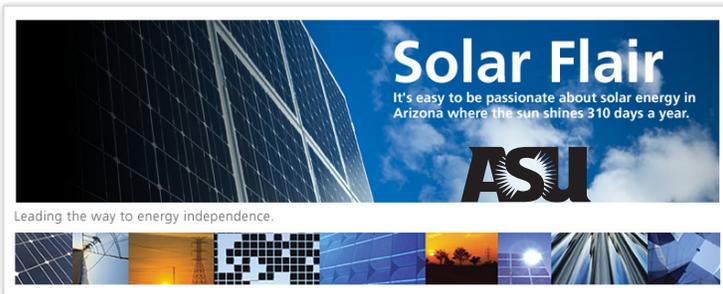
MARKETSIDE

Red Mountain Retail Group [RMRG] recently announced that four former drug store locations that are part of a seven drug store portfolio RMRG purchased in 2007 will be the first in the United States to open as **Wal-Mart's** new **Marketside** neighborhood grocery store concept. The four stores are in Gilbert, Mesa, Chandler and Tempe, Arizona and are scheduled to open on October 4th. The Tempe location is at Elliott and Rural roads. Wal-Mart will sell a limited selection of typical grocery store offerings, as well as a wide selection of prepared meals and produce. The typical Marketside store will be 15,000 square feet and Wal-Mart has speculated that if successful, the chain could grow 1,500-stores strong.



THE BRIGHT IDEA

Arizona State University will install a 1.6 MW solar power project on top of two elevated parking structures on the Tempe campus this year. The project is one of the largest university installations in the United States. It will generate more than 3 million kilowatt hours annually, enough electric generating capacity to run approximately 3,680 computers at the university or the equivalent of 260 Arizona households. The project will also reduce 2,260 tons of carbon emissions per year -- equivalent to taking 425 cars off the road. ASU has long term plans to install 7 MW of solar-generating capacity at the Tempe campus. **ViaSol Energy Solutions of Tempe, AZ** is the prime contractor. Details at **Global Institute of Sustainability** at <http://sustainability.asu.edu>.



Exhibits | Events | Environments

E&E

E&E Exhibit Solutions, a Tempe-based trade show display company, made *Inc. 5,000's Fastest-Growing Companies* list for the second straight year. With growth of 112.4 percent and revenue increases of \$2.2 million [\$1.9 million in 2004 to \$4.1 million in 2007], E&E Exhibit Solutions leaped 1,000 positions forward to capture the 3,103 spot on this year's ranking. Product line expansions is one reason for the Tempe company's rapid growth. E&E Exhibit Solutions was one of the first display companies to recognize the increased demand for environmentally friendly options for its clients and quickly assembled a comprehensive range of green resources for its "green" trade show line including bamboo counters, recycled tire flooring, LED lighting and other partially recycled display materials.
www.exhibitsusa.com



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