



THE SMART PLACE TO BE®

WEEKLY UPDATE

COMMUNITY DEVELOPMENT DEPARTMENT

FRIDAY
03 AUG
2007

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TEMPE MARKETPLACE NOW OPEN >> Cost Plus World Market, Pier 1 Imports, PetsMart, Dress Barn, Famous Footwear, Michaels, Harkins Theatres Tempe Marketplace 16 with the Ciné Capri, Linens 'n Things, Old Navy, Target, Chipotle, Ross Dress for Less, Lane Bryant, OfficeMax, Shoe Pavilion, Payless Shoe Source, Sport Chalet **OPENING SUMMER** >> American Eagle, Cold Stone Creamery, Tilly's, Ulta, Claire's, Aeropostale, Buckle, Just Sports, Red Robin, Charlotte Russe, California Pizza Kitchen, Anchor Blue, As You Wish, Barnes & Noble, Lucille's BBQ, Pac Sun, Paradise Bakery & Café, Quiksilver, Divaz Boutique, Skechers, Game Stop, Genghis Grill, Finish Line, No Fear, Lids, Juice It Up, Bath & Body Works, Best Buy, Center Court, Levi's, Mercato del Gelato, Nationwide Vision, Cingular Wireless, Omega Gyros, Bombay Spice Grill, Dave & Buster's, Rumbi Island Grill, Hot Topic, Victoria's Secret, San Felipe's Cantina, Gap, Gap Body, G by Guess, Sunglass Hut, Hallmark, Hottie, Justice, Zizibeh, Journeys, US Bank, Tealuxe, Urban Angels **OPENING FALL** >> JCPenney, Alltel, Hi-Health, Sleep America, Coffee Bean & Tea Leaf, Verizon Wireless, King's Fish House, Men's Wearhouse, Slices Pizza **OPENING 2008** >> Sam's Club, Danny's Family Carousel, Homewood Suites

PROJECT HOMELESS CONNECT

Tempe's third **Project Homeless Connect** event was held on Friday, 27 July at the **Tempe First United Methodist Church**. Service providers from over 15 agencies provided immediate services to 102 homeless adults and 2 families from Tempe. The **Santa Barbara Catering Company** and **Uno's Chicago Grill** provided meals for everyone and **Carsten's** provided free hair-cuts. Tempe continues to be the only city in Arizona to conduct this national best practice model event that focuses on immediacy, hospitality and community as means of addressing homelessness. Special thanks to all those who volunteered their time and resources.

ich.gov/local/NationalProjectHomelessConnectPromo.html



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RECOGNIZING EMPLOYEES + HOPE

Tempe's Community Development staff and programs were in the spotlight at the summer **Arizona National Association of Housing and Revitalization Officials [NAHRO]** conference. Three employees were nominated for **Employee of the Year** -- **Kim Wortley** [left], **Theresa James** and **Tim Jones** were recognized for their professionalism and commitment to their work. The **HOPE [Homeless Outreach Program Effort]** won the **Innovative Program of the Year Award**. HOPE has been operational since October 2006 and to date, has made contact with over 250 unduplicated homeless individuals in an effort to help them get off the streets [see attached].



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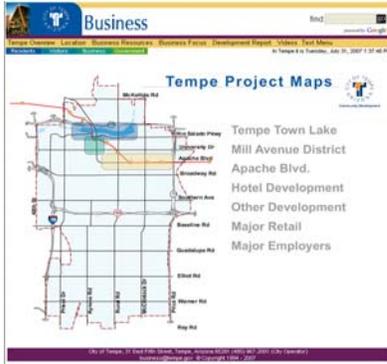
DEVELOPMENT INFORMATION AWARD

The City of Tempe business website received a **Development Information Award** from the **Economic Development Directory [EDD]** last week. "This website is certified to contain development information organized for the requirements of site selection consultants, real estate departments and business people," according to EDD's **Phillip O'Keefe**. The Economic Development Directory is composed of websites for 80 selected economic development agencies associations worldwide. Only selected websites with significant economic development information are listed. In 2006, the Economic Development Directory was used by about 280,000 viewers -- an average of almost 800 a day. About 70 percent of these users are consultants, company real estate departments and industrial brokers. About 30 percent are business people on first time site searches. ecodevdirectory.com

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"Progress is the activity of today and the assurance of tomorrow."

— Ralph Waldo Emerson



MAPPING UP

The Community Development Department is making it easier for people to find out about forthcoming significant developments with a new **Google** webmap.

By visiting www.tempe.gov/business/maps, interested parties can choose a geographic area of Tempe or a specialty, such as hotels or retail. Icons pop up where significant developments are expected or under construction. By clicking on an icon, viewers get the name of the project and a one sentence description of it. By clicking on the name of the project to the right of the map, they are taken to a page that shows more details, such as cross streets, contact information, renderings, construction photos, or even a video. According to webmaster **Charlie Smith**, about 45,000 people have viewed the development page so far this year.

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WEB STATS

Web stats for July showed that people are interested in business, development and Tempe Town Lake. In the month of July, **14,000** people viewed the entry page for tempe.gov/lake. Another **9,000** people went straight to tempe.gov/business, with another **17,000** entering the site from the main business page on the city site. For all the webpages within the city site, Business ranks 10 and Town Lake ranks 12, with the Tempe Public Library holding the top position for web hits at more than **60,000** per month.

COMMUNITY DESIGN ECONOMIC DEVELOPMENT HISTORIC PRESERVATION HOUSING NEIGHBORHOOD ENHANCEMENT REDEVELOPMENT SPECIAL PROJECTS TOWN LAKE

for contributions to the **WEEKLY UPDATE**, contact Kris Baxter 480.858.2059 kris_baxter@tempe.gov or E. Hansen 480.350.8763 eric_hansen@tempe.gov

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hope

homeless outreach program effort
city of tempe

*When life situations become too much,
HOPE finds a way to help.*



hope

Motivates us to dream of a better tomorrow.

hope

Gives us strength when we are tired.

hope

Finds a way to answer life's challenges.



homeless outreach program effort
city of tempe

The Homeless Outreach Program Effort – provides help for those who need it most. **HOPE** offers crisis intervention and advocacy services

to homeless individuals and families, including transportation to local service providers.

Help is available. There are options available to help homeless individuals and families end their homelessness. Traveling throughout Tempe, **HOPE's** caring staff purposefully seeks out homeless people and engages them in dialogue to determine their needs. Typical services might include assistance with obtaining birth certificates and other forms of identification, networking with other agencies and community groups to obtain needed services, and advocacy. **HOPE** then provides transportation to those services and spends the time to ensure that clients effectively connect with those services.

HOPE's bilingual staff is trained in listening and in providing appropriate social service measures.

If you'd like to help, donations of the following items are always useful:

- Bottled water
- Snack bars/granola bars, etc
- Adult size socks
- Caps
- Sunscreen
- Bus tickets
- Backpacks
- Fast food gift cards
- Wash cloths/hand towels
- Personal hygiene items

*If you know someone in need,
please call 480-858-2360.*

*You may leave a message any time; messages
are checked at 8 a.m. Monday-Friday and
periodically throughout the day.*

**Ending homelessness is
everyone's responsibility.**