Tempe

Minutes of the Sponsorship Review Committee Meeting held on July 1, 2008, 8:30 am, 51 West 3rd Street #105, Tempe, Arizona 85281

Minutes
Sponsorship Review Committee
July 1, 2008

Member/Staff Present: Travis Dray, Stephanie Nowack, Shelley Hearn, Kathi Overkamp, Daryl Crawford, Terri Cranmer, Jodie Garth.

Member/Staff Absent: Sheri Wakefield-Saenz

Meeting convened at 8:45am

I. New Business
   a) A Funding Agreement between the event promoter and the Sponsorship Review Committee will be drafted and finalized at a future meeting.
   b) There was discussion regarding how to treat applications that were submitted after the deadline date and applications that were submitted incomplete. It was agreed upon that late applications would be reviewed after all other applications and if funds were still available the application would be considered. Three applications that were late were Pat's Run, TTL Regattas and Pancreatic Research Walk. Incomplete applications would be reviewed but would most likely receive a lower rating if information was not provided.

II. Review of sponsorship applications
   a) Individual rating sheets will be reviewed and application details discussed with a final recommendation of funding per event.

III. Recommendation for funds distribution

a)	5K for JA	$ 2,500
b)	Arizona Aloha Festival	$ 7,500
c)	Asha Kids Walkathon	$ 500
d)	Chances for Children Triathlon	$ 1,000
e)	AZ Dragon Boat Festival	$ 3,000

f)	Tempe Empty Bowls	$ 2,000
g)	"Just for Kids" Fishing Festival	$ 600
h)	Frank Kush Fun Run	$ 2,300
i)	JDRF Walk to Cure Diabetes	$ 2,500
j)	NAMI AZ Walk	$ 4,000
k)	Nike Regional Championships	$ 4,000
		$ 6,000 if 600 - 799 room nights are secured
		$ 8,000 if 799 – 999 room nights are secured
		$10,000 if 1000 plus room nights are secured
l)	TTL Outrigger Canoe Regatta	$ 1,000
m)	PetWalk	$ 2,500
n)	Relay for Life	$ 1,000
o)	Rotary River Rally	$ 4,500
p)	Salsa Challenge	$ 6,000
q)	AZ Senior Olympics Rowing	$ 1,000
r)	SheROX	$ 3,000
s)	Special Olympics Summer Games	$ 4,000
		$ 6,000 if 600 - 799 room nights are secured
		$ 8,000 if 799 – 999 room nights are secured
		$10,000 if 1000 plus room nights are secured
t)	Splash n Dash – Fall Series	$ 750
u)	Splash n Dash – Spring Series	$ 750
v)	Taste of Greece	$ 6,000
w)	Tempe High Homecoming Parade	$ 400
x)	Tempe International Triathlon	$ 1,500
y)	Tempe Youth Showcase	$ 1,750
z)	Veteran's Day Parade	$ 1,200 cash/city services provided
aa)	Pat's Run	$ 5,000
bb)	TTL Regattas	$ 750/ event (3 events)
cc)	Pancreatic Research Walk	$ 500

A minimum of $29,000 remains in the budget for future events.

IV. Next Meeting

a) The committee's next meeting is not scheduled but is planned for sometime after Labor Day.

Meeting adjourned at 1:30 pm.

7/8/2008

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