



Minutes

City of Tempe Transportation Commission

January 8, 2008

Minutes of the City of Tempe Transportation Commission held on Tuesday, January 8, 2008, 7:30 a.m., at the City of Tempe Public Works Conference Room, 31 E. Fifth Street, Tempe, Arizona.

(MEMBERS) Present:

Don Cassano, Bill Haas, Marcellus Lisotta, Jayson Matthews, John Minett, Judi Nelson, Kevin Olson, Amanda Ormond, Steven Saiz, David Strang, Marco Valenzuela, Corey Woods, Bryan Young

(MEMBERS) Absent:

Catherine Mayorga, Joan Westlake

City Staff Present:

Dawn Coomer, Carlos de Leon, Dana Janofsky, Greg Jordan, Gregg Kent, Amanda Nelson, Bonnie Richardson, Sue Taaffe, Robert Yabes

Guests Present:

Mario Diaz (RPTA), Heidi Grace (RPTA), Roy Hoyt (Resident), Pen Johnson (Resident)

Don Cassano called the meeting to order at 7:33 a.m.

Agenda Item 1 – Consideration of Meeting Minutes

Tony Valenzuela made a motion to approve all minutes. David Strang seconded the motion. The following minutes were approved as submitted:

- Accountability/Governance Committee – September 25, 2007
- Public Involvement/Marketing Committee – October 1, 2007
- Accountability/Governance Committee – October 16, 2007
- Transportation Commission – November 13, 2007
- Bicycle, Planning & Project Review Committee – November 14, 2007

Agenda Item 2 – Public Comments/Appearances

There was no public comment.

Agenda Item 3 – Commission Business

Don Cassano presented the following Commission Business information:

- Jayson Matthews, Joan Westlake, and Corey Woods have been re-appointed with their last term being 12/31/2010.

- Don Cassano is has reached the maximum number of terms as chairman, and took nominations for chair.
 - Bryan Young nominated Jayson Matthews as chair. The majority voted in favor of Jayson Matthews as the chair.
 - Amanda Ormond nominated Bryan Young as vice-chair. Corey Woods nominated Don Cassano as vice-chair. The majority voted in favor of Bryan Young as the chair.
- Meeting dates and times will remain the same, 7:30 am every second Tuesday of the month.
- There are three standing committees, and members need to request committee membership before next week.

Carlos de Leon presented the following Commission Business information:

- The Bicycle, Planning & Project Review Committee has changed it's name to the Multi-modal Planning & Project Review Committee

Agenda Item 4 – Shared Streets Concept

John Minett presented the following information:

- The notion of the Shared Space article states that cars get too much help, and pedestrians don't get enough with results in accidents.
- The aim is to remove barriers to create multi modal space, remove signages, and guide by visual cues.
- The idea of shared space started in Freisland, Holland.
 - Bike lanes are colored, red brick paving is used, and there are no curbs. Bike stands instead serve as a barrier.
 - Accident levels went down by 35 percent.
- Kevelaer, Germany utilizes colored pavement.
- Kensington High Street, London's main shopping street, uses wide sidewalks, added medians and pedestrian refuges, and timing is set at 15 seconds for crosswalks.

Agenda Item 5 – Valley Metro Brand Identity Program

Mario Diaz from RPTA presented the following information:

- The last year was spent doing public research on the identity of the transit systems including color, name, platforms, fare vending machines, and transferability.

Heidi Grace from RPTA presented the following information:

- The transit system is being updated to enhance customer touch points.
- Desirable words taken from internal and external focus groups include: reliable, efficient, accessible, simple, safe, and comfortable.
- Two popular names were researched: Valley Metro, and Metro.
- 30 possible ID marks were reviewed, and came up with the top four.
- The green and purple colors need to be updated to hues that will work for the next 10 years.

- The improvements would not happen immediately, but instead as vehicles are broken and repaired.

Agenda Item 6 – Neighborhood Traffic Calming (STEP Policy Evaluation)

Carlos de Leon presented the following information:

- A policy was adopted for neighborhood traffic calming about a year ago.
 - The policy states that property owners have a say in what goes on in the community in terms of traffic calming.
- 50 percent of the housing units in Tempe are rentals.
- The commission was provided with a detailed list of all recommended policy and practice changes. Carlos also recommends a change in the definition of property owner to stakeholder for an all inclusive process.

Kevin Olsen made a motion to recommend the changes. Jayson Matthews seconded the motion.

Agenda Item 7 – Orbit Data Collection and Reporting

Greg Jordan presented the following information:

- The first four of the five Orbit circulators have already launched.
- The fifth, Orbit Jupiter, is scheduled to launch January 15, 2007. The route was approved for six months, and will report back to Council in June.
- Evaluation programs were developed for the following areas:
 - System and route performance
 - Operational performance
 - Passenger and resident experience
 - External impacts
- A public meeting will be held in April to speak about their experiences with Orbit.
- A telephone and web survey will be performed by WestGroup research.
- The calendar of events for the Orbit Jupiter is as follows:
 - January 15: Orbit Jupiter begins operation
 - March 17: Telephone survey starts
 - April 8: Public meeting for Jupiter service area
 - May 13: Report to Transportation Commission
 - May 27: Report to the Council Committee on Transportation, Housing, and Environment
 - June 12: Report to the Mayor and City Council

Agenda Item 8 – Capital Projects Updates

Robert Yabes presented the following information:

- Rio Salado south bank will be under construction in February.
- 40 shelters and 6 pull outs are planned.
- Western Canal is starting construction before May 08.
- Curry Road and Tempe Canal is being constructed this year.

Bonnie Richardson presented the following Transit Center information:

- The move in is scheduled for April, with the opening celebration in May.

Agenda Item 9 – Future Agenda Items

Judi Nelson suggested the following Flex Car items be brought to a future meeting:

- Zip Car logos on the Flex Cars
- Membership information
- Association for Commuter Transportation information

John Minett suggested the following items be brought to a future meeting:

- Light Rail Tours

Don Cassano declared the meeting adjourned at 8:58 p.m.

The Commission's next regular meeting will be held Tuesday, February 12, 2007 at 7:30 a.m. in the City of Tempe Public Works Conference Room, 31 E. Fifth St., Garden Level West Wing.

Prepared by:
Amber Miller

Reviewed by:



Carlos de Leon
Deputy Public Works Manager