



Minutes of the Community Special Events Task Force Meeting held on October 23, 2007, 1:00p
Library Board Room, 3500 S. Rural Road, Tempe, Arizona

Minutes Community Special Events Task Force Meeting October 23, 2007

City Staff Present: Buck Rogers (PD), Kay Pence (PD), Kim Hale (PD), Tim Bulson (PD), Larry Randall (FD), Craig Hayton (Parks), Laura Guerrero, (RS), John Brusky (TD), Kay Savard (T&L), Karl Stephens (ADA), Jeff Tamulevich (S&UP), Ron Coleman (WUD), Jared Wilson (P&R), Michelle Konnath (P&R), Joe O'Connor (P&R), Carmen Sanchez (P&R), Jodie Garth (P&R).

Guests Present: Richard Zahn (TEAM), Kevin Koziol (Entertainment Solutions), John Woo (Coconut Club Bar & Grill), Pete Calantoni (SWAT Towing), Ed Duba (Irongirl), Nick Broemer (Graham Central Station), Frieda Roben (Escalante), Harvey Beller (New Times 10K), Gail Fisher (Tricks/FTCA Event), Robin Trick (House of Tricks Restaurant), John Burger (Church of the Epiphany)

Meeting convened at 1:05 p.m.

Kathy Berzins, Special Event Supervisor, called the meeting to order and gave opening remarks regarding process and procedure. She made a call to the audience asking if anyone not on the agenda wanted to address the committee. There was no response.

I. Events for Final Review

- A. New Times 10K, Sunday, November 11, 2007 (4th St./Mill Ave and various city streets):
Approved pending approval verification from Trails and Margarita Rocks.

II. Events for Initial Review

- A. Escalante Family Halloween Adventure, Monday, October 29, 2007 (2150 E. Orange St.):
Approved pending final inspection of site by the Fire Department.
- B. House of Tricks Wine Fiesta XVI, Sunday, November 4, 2007 (114 E. 7th Street):
Approved
- C. Thanksgiving Celebration, Wednesday, November 21, 2007 (7850 Priest Drive): Approved
pending receipt of a site map showing dimensions.
- D. Fantasy of Lights Opening Night, Saturday, November 24, 2007 (Mill Ave. District): This
event will return on November 6th for final review.
- E. Fall Festival of the Arts, Friday, November 30 – Sunday, December 2, 2007 (Mill Ave.
District): This event will return on November 6th for final review.
- F. APS Fantasy of Lights Boat Parade, Saturday, December 8, 2007 (Tempe Beach Park and
Town Lake): This event will return for final review on November 6th.
- G. Iron Girl, Sunday, December 2, 2007 (Tempe Beach Park): Approved pending receipt of
insurance.

III. Events Pending Approval of Special Event Liquor Licenses

- A. Big Brothers Big Sisters of Central AZ for New Times 10K, Sunday, November 11, 2007 (350 S. Mill Ave.): Buck Rogers made a motion to approve this license request. It was seconded by Michelle Konnath. It was the consensus of the committee to approve the license.
- B. Friends of Tempe Center for Arts for House of Tricks Wine Fiesta, Sunday, November 4, 2007: Buck Rogers made a motion to approve this license request. It was seconded by Michelle Konnath. It was the consensus of the committee to approve the license.
- C. Church of the Epiphany, Saturday, October 27, 2007 (2222 S. Price Rd.): Buck Rogers made a motion to approve this license request. It was seconded by Michelle Konnath. It was the consensus of the committee to approve the license.

IV. Event Pending Approval of Extension of Premises

- A. Graham Central Station for Thanksgiving Celebration, Wednesday, November 21, 2007 (7850 S. Priest Drive): Buck Rogers made a motion to approve this extension request with the stipulation that a more accurate site map was received. It was seconded by Larry Randall. It was the consensus of the committee to approve the license with the above mentioned stipulation.
- B. Coconut Club Bar & Grill, Wednesday, October 31, 2007 (414 S. Mill Ave. #205): Kay Savard made a motion to approve this license request with the stipulations that (1) the original paperwork was received (2) a site-map showing dimensions, property lines, entrances, exits, food/drink/table set up etc. was received and (3) no dj or live music was on the extension.
- C. F.O.E., Saturday, November 3, 2007 (2314 E. Apache Blvd.): Buck Rogers made a motion to approve this extension request. It was seconded by Ron Coleman. It was the consensus of the committee to approve the license.
- D. Dirty Devil, Thursday, November 22, 2007 (560 S. College Ave.): The extension request is tabled until November 6th.
- E. The Chuckbox, Thursday, November 22, 2007 (202 E. University Dr.): Buck Rogers made a motion to approve this extension request. It was seconded by Jared Wilson. It was the consensus of the committee to approve the extension.

V. Events for Post Review

- A. Taste of the Towne at TBP on Oct. 11: No problems reported.
- B. TCAA "First Crush" at SunCor on Oct. 12: No problems reported.
- C. BPR Off-Road Triathlon on Oct. 13: Joe O'Connor reported that he would like to reconsider the staging area for the swim next year. The recent swims starting at the Arts Park area has worked very well and would like to possibly start this event there as well.
- D. Tour de Fat at TBP on Oct. 13: Tim Bulson reported that the bike ride was very troublesome. Controlling the riders flow to stay in designated area was nearly impossible. It was Tim's suggestion that to do this event next year some streets would need to be closed. Kay Savard reported that vendor licensing was not properly finalized.
- E. Brain Tumor Walk at Kiwanis on Oct. 13: No problems reported.
- F. Sound Rave 3 on Mill Ave. on Oct. 13: No problems reported.

- G. St. Margaret's Church Fiesta on Oct. 14: No problems reported.
- H. Tempe Tardeada at the Library Complex on Oct 14: No problems reported.
- I. THS Homecoming Parade on Mill Ave on Oct 19: Tim Bulson reported that the delays in traffic during the parade were horrendous. If the parade remains this large in future years, the traffic plan will need to be reconsidered.
- J. Frank Kush Run at Tempe Beach Park on Oct. 20: No problems reported.
- K. Light the Night at Tempe Beach Park on Oct 20: No problems reported.
- L. SoCo Music Festival at Tempe Marketplace: Kim Hale reported that it was a very good event and the event promoters were easy to work with. Fire department reported the same.
- M. Fiesta de la Raza: It was reported that the pouring company backed out at the last minute and the Special Events Department was not notified. The proper insurance was secured for the new company however.
- N. Not Head Regatta: No problems reported.

VI. Items for Open Discussion

- A. There were no items for discussion.

Meeting adjourned at 2:44pm

The Committee's next meeting is November 6, 2007 at 1:00pm.

Prepared by: Jodie Garth
Reviewed by: Kathy Berzins

Kathy Berzins
City of Tempe
Special Events Supervisor