Commission Chair Brian Fellows called the meeting to order at 7:30 a.m.

**Agenda Item 1 – Public Appearances**
None

**Agenda Item 2 – Minutes**
Brian Fellows introduced the minutes of April 9, 2019 meeting of the Transportation Commission and asked for a motion for approval.
Motion: Commissioner JC Porter
Second: Commissioner Ryan Guzy

Decision: Approved by Commissioners:

Susan Conklu  Lloyd Thomas
Jeremy Browning  John Federico
JC Porter  Peter Schelstraete
Paul Hubbell  Cyndi Streid (via phone)
David A. King (via phone)  Pam Goronkin (via phone)
John Kissinger  Brian Fellows
Ryan Guzy  Shana Ellis (via phone)

Agenda Item 3 – FY 2019/20 Paid Media Plan
Lorrie Luckinbill and Stephanie Peterson with Zion & Zion along with TaiAnna Yee with the city of Tempe made a presentation about the 2019/20 paid media plan. Topics of the presentation included:

• Communication goals
• Target
• Media terms
• Current status
• New web users
• Paid media and effect on web use
• Budget
• Mediums
  - Out of home
  - Digital
  - Print
  - Video

Discussion included outreach to youth, Pandora statistics and cross promotions.

A motion was made for approval of the 2019/20 paid media plan.

Motion: Commissioner Susan Conklu
Second: Commissioner Lloyd Thomas

Decision: Approved by Commissioners:

Susan Conklu  Lloyd Thomas
Jeremy Browning  John Federico
JC Porter  Peter Schelstraete
Paul Hubbell  Cyndi Streid (via phone)
David A. King (via phone)  Pam Goronkin (via phone)
John Kissinger  Brian Fellows
Ryan Guzy  Shana Ellis (via phone)

Agenda Item 4 – 20-Minute City
Shea Lemar, Mehak Sachdeva, Max Courval, and Denise Capasso da Silva with Arizona State University along with Vanessa Spartan with the city of Tempe made a presentation about the 20-Minute City baseline assessment. Topics of the presentation included:
• 20-Minute City overview
• Performance measure
• Timeline
• Baseline assessment
• Data
  o All-Street Networks
  o Sidewalk Pedestrian Network
  o All Street Bicycle Network
  o Low-Stress Bicycle network
  o Transit Network
• Accessibility considerations

Discussion included shade, needs of bike and peds during different times of the year and methodology.

**Agenda Item 5 – Capital Improvements Project Update**
Shelly Seyler shared the Capital Improvements Project list and 10-year Transit fund budget. Topics of the presentation included:
• Transit Fund revenue and expenditures
• New projects
  o Vision Zero
  o Loop 202 & McClintock Feasibility Study
  o City Hall Restrooms and Parking
  o Broadway Road Revitalization Corridor
• Improvement projects
• Maintenance projects
• Multi-use paths
• Streetscapes

Discussion included the status of the bus shelter lighting, fund balance, recession impacts and council notification.

**Agenda Item 6 – Maricopa Association of Governments Design Assistance Grants**
Chase Walman and Vanessa Spartan made a presentation about three projects for the Commission to consider for Design Assistance Grants. Topics of the presentation included:
• Overview
• Projects under consideration
  o Priest Drive Bike and Pedestrian Improvements
  o Bikeshare/SATV System Evaluation
  o Urban Core Active Transportation Implementation Plan

A motion was made to allow staff to submit all three projects for grant funding with the preferred recommended order being:
  o Bikeshare/SATV System Evaluation
  o Urban Core Active Transportation Implementation Plan
  o Priest Drive Bike and Pedestrian Improvements

**Motion:** Commissioner Susan Conklu
**Second:** Commissioner John Federico
Decision: Approved by Commissioners:

Susan Conklu
Jeremy Browning
JC Porter
Paul Hubbell
David A. King (via phone)
John Kissinger
Ryan Guzy

Lloyd Thomas
John Federico
Peter Schelstraete
Cyndi Streid (via phone)
Pam Goronkin (via phone)
Brian Fellows
Shana Ellis (via phone)

Agenda Item 7 – Department & Regional Transportation Updates
None

Agenda Item 8 - Future Agenda Items

- May 14
  - Bike Hero Award
  - Tempe/Mesa Streetcar Feasibility Study Update
  - Grand Canal Multi-use Path Update
  - Council Bike Safety Working Group – Bicycles, E-Bicycles, Human Powered and Non-Human Powered Vehicles, and Electric Personal Assistive Mobility Devices
- May 28
  - Climate Action Plan
- June 11
  - Transportation Overlay District
  - Speed Limits
  - DTA Update
  - I-10 Broadway Curve P3 Project Update
  - Alameda Drive Streetscape
- July 9
- August 13
  - Transit Security Update
  - Transportation Overlay District
  - Grand Canal Multi-use Path Project
  - Scooter Update
  - 3-Feet Bicycle Signage
- September 10
  - El Paso Multi-use Path Project
  - North/South Railroad Multi-use Path Project
  - McClintock Drive Project Update
  - Bus Shelter Design
- October 8
  - Annual Report
- November 12
  - Annual Report
  - Bus Shelter Design
- December 10
- January 14
  - Commission Business
- February 11
• March 10
• April 14
  o Paid Media Plan
• May 12
  o Bike Hero
  o Capital Improvements Project Update
  o MAG Design Assistance Grants

The next meeting is scheduled for May 14, 2019.

The meeting was adjourned at 9:29 a.m.

Prepared by: Sue Taaffe
Reviewed by: Shelly Seyler