Minutes of the Tempe Arts and Culture Commission (TACC) recorded at 6pm on February 13, 2019, within the Tempe History Museum Board Room, 809 E Southern Avenue, Tempe, 85282.

(MEMBERS) Present:
Lisa Hobson
Anthony Johnson
Maureen Kobierowski
Kiyomi Kurooka
Kelly Nelson
Justin Stewart
Ginny Sylvester

(MEMBERS) Absent:
Peggy Moroney
Michael Rohd
Aaron Thacker – Chair

City Staff Present:
Brenda Abney, Visual Arts & Culture Director
Joy Higgins, Administrative Assistant-Arts & Culture Division
Josh Roffler, Sr Curator-Tempe History Museum
Amanda Nelson, Public Information Officer-Transportation

Guest(s) Present:
Deron Lozano, Project Manager-Valley Metro

Call to Order
• Kiyomi Kurooka, TACC Vice-chair, called the TACC meeting to order at 6:03pm.

Agenda Item 1 – Public Appearances
• Chris Cartwright introduced herself as a Tempe Leadership member and her attendance at the TACC meeting to fulfill an assignment of the Tempe Leadership program.

Agenda Item 2 - Approval of the December 12, 2018 Commission Minutes
• K. Kurooka asked the TACC members to review an unapproved TACC minutes document dated December 12, 2018.
  • MOTION: Kelly Nelson moved to approve the December 12, 2018 Tempe Arts and Culture Commission Meeting Minutes as presented.
  • SECOND: Justin Stewart seconded.
  •AYES: Lisa Hobson, Anthony Johnson, Maureen Kobierowskii, Kiyomi Kurooka, Kelly Nelson, Justin Stewart, Ginny Sylvester
  • NAYS: None
  • RESULT: Motion passed on a 7-0 vote.
  • ABSENT: Peggy Moroney, Michael Rohd, Aaron Thacker

Agenda Item 3 - Approval of the January 16, 2019 Commission Retreat Minutes
• K. Kurooka asked the TACC members to review an unapproved TACC Retreat minutes document dated January 16, 2019.
  • MOTION: Lisa Hobson moved to approve the January 16, 2019 Tempe Arts and Culture Commission Retreat Minutes as presented.
  • SECOND: Kelly Nelson seconded.
**AYES:** Lisa Hobson, Anthony Johnson, Maureen Kobierowksi, Kiyomi Kurooka, Kelly Nelson, Justin Stewart, Ginny Sylvester,

**NAYS:** None

**RESULT:** Motion passed on a 7-0 vote.

**ABSENT:** Peggy Moroney, Michael Rohd, Aaron Thacker

### Agenda Item 4 – Presentation: Tempe-Mesa Streetcar Extension

- **Amanda Nelson,** Tempe Public Information Officer, introduced **Deron Lozano,** Project Manager for Valley Metro. Deron presented information about the Streetcar extension including:
  - Cities in the east valley are interested in Streetcar and other types of transit investments to connect key activity centers.
  - Tempe Streetcar is currently under construction. **Valley Metro** (VM) is studying expansion options beyond the current plan and would be a partnership between Mesa, Tempe & VM.
    - Mesa would like to connect Streetcar to the **Fiesta District**
    - This is a Streetcar alignment study only, not light rail or bus, to determine where Streetcar could be built in the future
    - Economic development opportunities, such as Rio Salado Parkway between Mill & Rural, are desirable corridors for expansion
    - The study area boundaries include Loop 202, Country Club Dr in Mesa, Baseline Road and Priest Drive. Points of interest include the Tempe Public Library Campus, Tempe Center for the Arts, Mesa Community College, Tempe Marketplace, Novus, Mesa Riverview and Sloan Park
  - Three expansion route options are being studied:
    - Rio Salado to the east
    - Rio Salado to the west
    - Mill Avenue to the south
  - Public Art is currently included in Tier 2 costs
  - About Streetcar and service:
    - Streetcars are single cars that operate in the street with vehicle traffic
    - Streetcar stops are smaller and shaded like bus stops
  - There will be no public meetings as there are already key stakeholders in place: ASU, City of Tempe, Mesa Riverview, MCC, Tempe Marketplace, Mesa Arts Center and others
  - Evaluation Criteria
    - Tier 1: Ridership is based on transit-oriented land use and economic development potential
    - Tier 2: Physical & engineering constraints based on how Streetcar would interface with current arterials
  - Two-year study to end in 2020: end result will be to go to decision makers to show potential streetcar alignments and prioritization of next steps
  - Related analysis projects are underway:
    - Fiesta District Alternative Analysis will determine a specific route and technology which may coordinate with the Tempe/Mesa Streetcar extension
    - Arizona Avenue Alternatives Analysis is studying ways to connect high capacity transit northwards through Tempe or Mesa to established lightrail or streetcar systems
    - Tempe/Mesa Streetcar Feasibility Study
  - Prop 400, a regional sales tax used to pay for VM transit, ends in 2026. Feasibility studies are used to determine if the tax should be extended to include new transit routes.
  - Commission members’ concerns followed by D. Lozano’s and/or A. Nelson’s comments:
    - Driver education: Outreach has been started to educate the community about how to interact with streetcars
    - Noise levels: Streetcars will be quiet with some type of signal at stops, power lines are quiet
    - Maintenance (haboobs/storms): maintenance crews respond quickly to issues arising from natural events
    - Stakeholder inclusion of smaller, local entities such as grocery stores and intersection anchors like as Zia records: D. Lozano recorded the comments in his notebook
Prioritizing effective transportation connections between downtown Tempe/ASU and south Tempe: a south Tempe route is one of the expansion route options being studied.

**Agenda Item 5 – Tour: Tempe History Museum**
- Josh Roffler led the group on a tour of the collections and archive spaces of Tempe History Museum.

**Agenda Item 6 – Tempe Arts & Culture Awards & Subcommittee**
- B. Abney relayed Arts & Culture Awards planning information. Details include:
  - Nominations can be submitted until March 10th
  - Ginny Sylvester volunteered to join the Awards Subcommittee. A selection committee consisting of the subcommittee plus two community members will be needed on March 11th or 12th to review the nominations. The entire commission will vote on award winners at the March 13th meeting.
  - The nomination guidelines were reviewed from the Submittable website
  - Staff will contact the Public Information Officer to confirm the release was posted on NextDoor and shared with Neighborhood Services.
  - Staff will inquire about contacting Tempe Leadership alumni to promote the awards

**Agenda Item 7 – Program Reports: Written reports provided**
- A. History Museum – Current events can be found in the written report and at www.tempe.gov/museumevents.
  - Hayden’s Ferry Days activities start February 22nd.
- B. Tempe Center for the Arts – Current events can be found in the written report and at www.tempecenterforthearts.com.
  - Detroit ’67 opens on February 22nd. Commissioners were encouraged to attend and given a voucher for one free ticket to any Detroit ’67 show.
- C. Arts Engagement - Current events can be found in the written report and at www.tempe.gov/arts and www.tempe.gov/ednaarts.
  - Arts in the Parks event at Meyer Park on March 3rd, noon-4pm
  - Arts in the Parks event at Scudder Park on March 22, 5-9pm
- D. Public Art & Galleries – Current events can be found in the written report and at www.tempe.gov/publicart and www.tempe.gov/tcagallery.
  - Tempe Public Art will be posted at the “Waiting for a Date” transit shelter on University Drive from 9am-Noon on February 14th.

**Agenda Item 8 – Commission Members’ Announcements/Future Agenda Items**
- Justin Stewart:
  - Art-a-Gogh-Gogh Final Friday event on March 29th at Danelle Plaza
  - J. Stewarts film co-production with Evan Liggins will debut at Tempe Screened on March 30th at 5:30pm at Tempe Center for the Arts
- Anthony Johnson: Artist Sour (Nate Benington) has new mural work at Danelle Plaza
- Ginny Sylvester:
  - Childsplay is currently running a play about Cassius Clay in partnership with Black Theatre Troupe

**Agenda Item 9 – Adjournment**
- Next meeting: March 13, 2019, Tempe Center for the Arts
- Meeting adjourned at 7:31pm.

Prepared By: Joy Higgins
Reviewed By: Brenda Abney