Minutes of the meeting of Tempe Transportation Commission held on Tuesday, December 11, 2018, 7:30 a.m. at the Tempe Transportation Center, Don Cassano Community Room, 200 E. Fifth Street, Tempe, Arizona.

(MEMBERS) Present:
Susan Conklu (via phone)          Brian Fellows
Jeremy Browning                   Lloyd Thomas (via phone)
Kevin Olson                       Charles Huellmantel (via phone)
Bonnie Gerepka                    Shana Ellis (via phone)
Paul Hubbell                      Don Cassano
David A. King                     Charles Redman
John Kissingler

(MEMBERS) Absent:
Ryan Guzy (Chair)                 Cyndi Streid

City Staff Present:
Sam Stevenson, Senior Planner    Sue Taaffe, Public Works Supervisor
Vanessa Spartan, Planner II      Robert Yabes, Principal Planner
Tony Belleau, Streetcar Manager  Laura Kajfez, Neighborhood Services Specialist
Cara Nassar, Planning Intern      Eric Iwersen, Transit Manager
Chase Walman, Planner II         Bonnie Richardson, Principal Planner
TaiAnna Yee, Public Information Officer  Amanda Nelson, Public Information Officer
Joe Clements, Transportation Financial Analyst

Guests Present:
John Federico                    Cliff Anderson
Kathy DeBoer                     Deron Lozano
JC Porter

Commissioner Don Cassano called the meeting to order at 7:31 a.m.

Agenda Item 1 – Public Appearances
Cliff Anderson spoke about the importance of Vision Zero. He commented on the most recent collision between a bicyclist and motorist. He made several suggestions including creating a zero-tolerance zone for pedestrians, adding protected bike lanes, enforcing of traffic laws and adding colored bike lanes.

Agenda Item 2 – Minutes
Commissioner Cassano introduced the minutes of November 13, 2018 meeting of the Transportation Commission and asked for a motion.
Motion: Commissioner Paul Hubbell
Second: Commissioner Brian Fellows

Decision: Approved by Commissioners:
Susan Conklu (via phone)  Brian Fellows
Jeremy Browning  Lloyd Thomas (via phone)
Kevin Olson  Charles Huellmantel (via phone)
Bonnie Gerepka  Shana Ellis (via phone)
Paul Hubbell  Don Cassano
David A. King  Charles Redman
John Kissinger

Agenda Item 3 – Commission Business
Commissioner Cassano acknowledged and thanked outgoing commissioners Olson, Huellmantel and Redman for their service. Commissioner Cassano’s term is also ending on Dec. 31.

Agenda Item 4 – Transportation Market Research Survey
Kathy DeBoer with WestGroup Research made a presentation about the findings of the 2018 transportation survey. Topics of the presentation included:

- Methodology
- Transit usage
- Where and why people take transit
- Bus and transit satisfaction
- Areas for improvement for transit
- Reasons for not using the transit system
- Awareness of Tempe in Motion
- Advertising impacts
- Bicycle usage
- Satisfaction of walking and bike facilities
- Where and why people ride their bike
- Areas for improvement for walking and bike facilities
- GRID Bikeshare
- Youth Transit Pass Program
- Conclusions

Discussion included how the report would be used and concerns about decreasing ridership and satisfaction of the system. Staff provided information regarding how the survey results assist with guiding budget direction. Consensus was not requested.

Agenda Item 5 – Orbit System Including Saturn Route
Sam Stevenson made a presentation about the Orbit system. Topics of the presentation included:

- Background information
- Ridership
- Budget
- Tempe Playlist: Saturn Session
- Next steps
  - Monitor Saturn and other Orbit circulator routes
  - Improved data collection capabilities
Discussion included options for making the entire transit system free, addressing the 30-minute frequency of Orbit Saturn (and how it may be deterring ridership), fleet size and innovation opportunities on Saturn. Consensus was not requested.

**Agenda Item 6 – Free Area Local Shuttle (FLASH) Service**

Eric Iwersen made a brief presentation about the proposed changes to the Flash route. Proposed changes include routing (adding length and destinations), frequency (matching light rail frequency for most of year) and hours (shortening hours on Monday through Thursday to end at 10 p.m. rather than 1 a.m.).

There was no discussion and consensus was not requested.

**Agenda Item 7 – Alameda Drive Streetscape Project**

Bonnie Richardson made a presentation about the Alameda Drive Streetscape Project. Topics of the presentation included:

- Background information
- Public input
- Existing conditions
- Cross section design concepts
- I-10 at Alameda Drive overpass
- Union Pacific Railroad connection
- Budget
- Next steps

There was limited discussion about signage. Consensus was not requested.

**Agenda Item 8 – Transit Extension Study**

Deron Lozano with Valley Metro made a presentation about the status of the Tempe/Mesa feasibility study for future possible extensions of the Streetcar system. Topics of the presentation included:

- Study purpose
- Study area
- Process and timeline
- Related projects
- Public input

There was no discussion and consensus was not requested.

**Agenda Item 9 – Department & Regional Transportation Updates**

Staff informed the Commission that a market will be opening on the first floor of the Transportation Center next month.

**Agenda Item 10 - Future Agenda Items**

- January 8
  - Commission Business
Transportation and Sustainability Commissions
December 11, 2018

- Roundabouts
- Prop 500/BRT
- T Intersections
- 20 Minute City
- February 12
- March 12
  - Alameda Drive Streetscape
  - McClintock Drive Reconfiguration Data
  - Capital Improvements Project Update
- April 9
  - Vision Zero
  - Speed Limits
  - Paid Media Plan
- May 14
  - MAG Design Assistance Grants
  - Bike Hero Award
- June
- July
- August
  - Transit Security Update
- September
  - Annual Report
- October
  - Annual Report
- November
- December

The next meeting is scheduled for January 8, 2019.

The meeting was adjourned at 8:57 a.m.

Prepared by: Sue Taaffe
Reviewed by: Eric Iwersen