Rio Salado & Tempe Beach Park Master Plan

DEVELOPMENT REVIEW COMMISSION

May 8, 2018
Integrated Planning & Projects

Rio Salado + Beach Park Masterplan

Character Area Studies

Innovation Hubs

Urban Core Masterplan

Transportation Overlay District

Urban Core Area

Transportation Overlay District + Transit

Recommendation: Review TCD Boundaries and Focus Areas
Integrated Planning & Projects

Smith Industrial Hub

Connecting the Rio Salado Park with the Innovation Districts
Rio Salado + Tempe Beach Park Masterplan

- Notice to Proceed: August 10, 2017
- Price Road to McClintock Road; 202 Freeway to Rio Salado Blvd.
- Consultants: Holly Street Studio Architects + Floor Associates, Landscape Architects
- End of Project: coordinated with Urban Core
Project Purpose

The Rio Salado Park Master Plan is a visionary look at the next 20-30 years. It is the roadmap, offering a variety of destinations for people traveling across the street or across the nation.

It offers opportunities for recreation, relaxation, economic diversity, social engagement, ecological exploration, education, competition and so much more.

- **Master Plan Process**
  - Task 1: Analyze
    - Existing Planning Documents
    - Parks & Recreation Plan
    - BRV Placemaking Report (DTA)
    - ASU Stadium 365, Novus Innovation Corridor
  - Task 2: Gather Input
  - Task 3: Create Conceptual Plan

- **Ongoing collaboration**
  - Urban Core, TOD and Housing Plan
  - Character Area Plan
Largest events in Tempe Beach

- Aloha Fest 100,000
- Oktoberfest 100,000
- Kiwanis 4th of July 50,000
- Rock ‘n Roll Marathon 35,000
- Pat’s Run 35,000
- Ironman 20,000
- Innings Festival (New) 30,000
Current Conditions
Assets in Rio Salado Park

URBAN ECOLOGICAL INFRASTRUCTURE
Establish principles that will allow for diversity in design & planning while maintaining consistent vision and level of quality.

- Provide public access and ownership
- Expand and strengthen connectivity
- Create shade
- Unite public & private spaces
- Program to attract wide variety of users, activities, interests
- Emphasize sustainability for environment, economics, operations & maintenance, and social benefits
Draft Conceptual Master Plan
Eco Zones + Arts Park

Major Entries
- view
- access

Riparian Area
- elevated deck
- & bridge
- nature conservatory
- education
- viewing outlooks
- birdwatching
- tours

Arts Park
- sculpture gardens
- amphitheater
- arts play area
- TCA
- fine dining
- artists in the park
Programming Possibilities

Parks On Tap, A Traveling Pop-Up Beer Garden, Hits 20 Parks This Season

Get excited for al fresco food and drinks at Panier's Park, Shofuso Japanese House & Garden, Lemon Hill, FDR Park and more.
North Beach Park

‘Between the Bridges’
- sports pub
- beach rentals

Active sports:
- volleyball
- zip line
- outdoor gym
- rock climbing wall
- skate park

Lawn sports:
- bocce ball
- lawn tennis

Lounging:
- hammocks
- deck chairs
- beach blankets
The Plaza
- grand entry
- history
- active daily
- ice rink (winter holiday)

The Park
- multiple venues
- permanent stage
- rentals
- kiosks
- food & drink

Play Parks
- kids & adults
- night & day
- zip line

Games
- chess, checkers
- corn hole
Programming Possibilities
The Marina

**Boat House**
- boat docks & taxi
- restaurant
- small amphitheater
- parking garage
- retail

**Sports**
- sand volley ball
- terraced viewing
- sand beach
- boating

**South Shore**
- viewing decks
- kiosks
- docks
- food & retail
Eco Zone East

The Swimming Hole
- water access
- dock
- shady grove
- picnics
- small venue

The Boardwalk
- boat dock
- sand beach
- cabanas
- food & retail

Pedestrian Bridge
- plazas & parklets

Eco Zone
- nature trails
- riparian area
- wildlife
Programming Possibilities
Precedent: The Oval
Developing the Rio Salado Park as a first-class destination and local amenity requires a long term commitment to fund, build and maintain it into the future.

McCain said in August, "I've been fooling around with this project for many, many years. And it wasn't ready until we saw the incredible success of the Tempe Town Lake."
Key Events/Next Steps

- Two public workshops on Feb 28 (125 attendees)
  - 104 survey responses (Rio Salado Park)
  - 68 survey responses (Urban Core)
- Stakeholder meeting: May 9, 11:30 a.m.
- Public meeting: May 9, 6:00 p.m.
- Final public review in August 2018
- Presentation to Council towards adoption: Fall 2018
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