Minutes
TEMPLE MUNICIPAL ARTS COMMISSION
- Retreat -
January 6, 2016

Minutes of the Tempe Municipal Arts Commission (TMAC) Retreat recorded at 9:00 a.m. on January 6, 2016, within DAVIS, Conference Room, 74 E Rio Salado Parkway, Suite 200, Tempe, AZ 85281

(MEMBERS) Present:
Deborah Bair
Susan Bendix
Christine Cirillo-Ching
Celina Coleman – Vice Chair
Hilary Harp (9:00am-Noon)
Anthony Johnson (9:35-10:25am)
Kiyomi Kurooka
Charlie Lee
David Lucier
Robert Moore
Kelly Nelson – Chair
Celeste Plumlee
Aaron Thacker (Noon-1:15pm)

City Staff Present:
Maja Aurora, Arts Coordinator; Arts Grants, Public Art, Art in Private Development – Community Services
Julie Akerly, Arts Assistant – Community Services
Joy Higgins, Public Art Assistant – Community Services
Shelley Hearn, Director – Community Services
Hunter Hansen, Project Management Coordinator – Community Development
Robbie Aaron, Planner – Community Development

Guest(s) Present:
None

Agenda Item 1 – Welcome and Ice Breaker Activity
- Celina Coleman, TMAC Vice Chair, called the TMAC meeting to order at 9:11 a.m.
- TMAC welcomed new member Deborah Bair
- Celeste Plumlee facilitated an ice breaker activity

Agenda Item 2 – Broader Mandate and Role of TMAC
- C. Coleman led the discussion about the future role and responsibilities of the commission as described in the Arts and Culture master plan. Details included:
  - The Tempe Arts and Culture Commission would advise the City Council and assists City departments in integrating art into the daily life of our community;
- Championing the arts and culture plan, and arts and culture recommendations in the City’s General Plan
- Articulating the vision for arts and cultural development based on projected arts and culture funding
- Updating City Council at least once a year, making recommendations on policy, programs and initiatives
- Encouraging diverse citizen participation in arts and culture programs and initiatives
- Exploring critical issues relating to Tempe’s art and cultural development
- Creating liaisons opportunities at the discretion of the commission.

**Agenda Item 3 – Specific Membership Qualifications**

- **C. Coleman** and **Kelly Nelson**, TMAC Chair, led the discussion about the specific membership qualifications and terms for the new Tempe Arts and Culture Commission. Recommendations included:
  - Future members would represent the following:
    - 1 At large member from 85281/2 area
    - 1 At large member from 85283/4 area
    - 1 K-12 Arts/Culture teacher
    - 1 Affiliate from ASU Herberger Institute
    - 1 Urban planning/design/architect
    - 1 Business/economics
    - 3 Artists with various disciplines
    - 1 High school/college student
    - 2 At large members with expertise in arts/culture
    - 1 At large member

- The Arts and Culture Commission is composed of thirteen (13) members who shall serve two-year terms (with the exception of students, who serve one-year terms) for no more than three (3) consecutive terms.

**Agenda Item 4 – Liaisons**

- **C. Coleman** and **K. Nelson** described the commission liaison roles. Details included:
  - Liaisons will represent the vision of the commission by advocating arts and culture initiatives, serving on panels, assisting city staff, and promoting arts and culture programs. Liaison opportunities include: public art, temporary public art, arts grants, galleries, art in private development, neighborhood grants, arts marketing, public art docents and more.
  - Liaisons will present information about their individual assignments to the rest of the commission during monthly meetings.

- **Maja Aurora**, Arts Coordinator, asked commission members to complete the Liaison Form and list three liaison opportunities in order of preference.

**Agenda Item 5 – Lunch**

**Agenda Item 6 – Character Areas**

- **Hunter Hansen**, Coordinator – Community Development, described the Tempe Character Area Plan as a way of conveying the vision and goals of an area to create positive change. Highlights included:
- Character Area Planning focuses on eight distinct areas of Tempe to reveal what each area values, what needs improvement, and what would create better livability.
- Community input and feedback has strongly supported the incorporation of art in Character Area Planning.
- Research and planning takes at least one year for each area, focusing on streetscapes, bike paths, commercial corners, housing options, public transit, parks, historic + cultural resources, and others.

**Agenda Item 7 – Arts and Culture Master Plan Priorities**
- **C. Coleman** led the discussion to collectively determine a list of Arts and Culture Master Plan priorities:
  - CIP Percent for art reinstatement
    - 3.7
  - Art in Private Development expansion
    - 3.13, 3.14
  - Arts Tax reauthorization
    - 6.1, 6.2
  - Work towards increasing the Arts Grants funding
    - 3.1
  - Supporting artist with live/work and incubator spaces
    - 3.5, 3.17, 3.18
  - Arts and culture marketing plan
    - 1.7

**Agenda Item 8 – Wrap Up**
- None

**Agenda Item 9 - Adjournment**
- The next regular Tempe Municipal Arts Commission (TMAC) meeting will be held at 6pm on January 13, 2016 at the Tempe Public Library Board Room, 3500 S. Rural Road Tempe, AZ 85282
- Meeting adjourned at 1:15 p.m.

Prepared By: Julie Akerly and Joy Higgins
Reviewed By: Maja Aurora and Barbara Roberts