Public art is nice. We are a university town after all. I don't think we need to spend a fortune on it though, use local artists.

Public art is inspirational and gives touches of color and form that enhance an area's beauty if not overdone and if in character with the surroundings.

Looks inviting and pleasant to look at. Attractive, better than gray concrete or metal bars.

Too Busy.

Pleasing to the eye.
The best form of art. Let it serve a purpose.

Public Art elevates the character of our community. I support integrating public art wherever possible to enhance our city.

Does not always have to be elaborate.

In areas that have less change to be vandalized would be good

Yes, to public art integrated with design. Two of the pictures are of same design?

Does "dress up" an area. But again these can be big maintenance issues.

Depending on the style. There's some stuff on the bridge near Ash & Rio Salado which is not family friendly.

I love it, but wonder about vandalism that we have such trouble with

Bridge crossings very attractive on the left pictures. Do not like the script on the sidewalk.

Individualized public art not only brings community identity, it generally leads to overall public safety (broken window theory).

Artful structures add interest and enjoyment in surroundings.

Local artists and student work

Yes, art is great, but safe car free biking and pedestrian zones are most important.

Art defines spaces and brings an area down to scale.

Public art on walkways make people interested in walking and biking rather than driving.

It enhances the visual character of our community.

The bridges with art blocking the water ... No! If the metal arts, colorful on the bottom right bridge were among some boring landscape (like Chihuly's are stuck in at the Desert Botanical Garden), but I don't like things blocking views (sky, water, beautiful).
Comments

Need more festivals
Where's the shade!
Community Activity good
Need more shade trees, keep parking from neighborhoods
Big category
Golf and more with ASUComments: cultural events often turn out to be cheaply/poorly done
Leave that for ASU area/downtown Tempe
Keep individual costs down, increase local community participation
Great family activity
Local activity draws residents without intimidation
Need to get the word out better about activities
Community activities increase enjoyment of homes.
Highly support community gathering spaces.
Places for these types of functions help develop a community spirit, which is very important.
Using the community parks for community activities will bring the community together.
Outdoor environments for programmed space is an important amenity but shade is needed.
Projects good citizen involvement.
What about something simple like a bandstand for small/local music or drama gigs?
This is fairly general and most cities offer these kinds of venues.
Human interaction and culture are exactly what Tempe needs to promote community involvement and pride. This is the type of thing that cannot and will not be replaced by technology.
Cultural events are great to have in town.
Prefer areas with lots of room for seating on chairs, etc. ...even if we bring our own.
More diverse offerings within the community, the better. K Park is a great location, alternate location to Tempe Town Lake, and it has a lake too!! Play that amenity up!
I hate sitting in the grass.
Where is the shade? The Halloween Carnival is at night.
Love activities for families.
Local art exhibit space is another option I would like to see considered. Perhaps incorporated with a library facility.
Love Tempe Beach Park, do not like the fact that there is no shade when bands perform
Four very different concepts. How to decide what is the message? To have a variety, to prefer one of the four over the others?
Nice to have gatherings, but can be trafficy, have crazy crowds, etc.
I especially like the outdoor amphitheater, even though I would normally think we should watch our water use for lawns.
Inviting.
No shade.
Grassy area allows outdoor projects, however, additional shade would be desirable.
The outdoor amphitheater is very desirable, but the plush green lawn will require extensive water use, not consistent with Tempe's commitment to environmental conservation
Not sure what some of these places are or what you want to convey.
Lots of shade is needed.
Art and open spaces - right on! Great for community building and family activities.
There's nothing like very local cultural activities!
We are an outdoor community and like to use parks and golf courses, etc.
Like places to gather, but here in Kiwanis Park ... bigger gatherings at the park are a REAL NUISANCE for the neighbors (except low noise family/neighbor oriented activities like the boys scouts one-time events, walks, runs, The loud music from the parks.
Want to see community events but I'm not a sports fan. Want free or low cost music events for adults, but has to have shade.
Don't tear down single homes for this. In open spaces we could have these townhomes. But then we also need either high rent or immediate public transportation. Can we afford it)?
As long as the activities are privately funded.
Dislike dirt, plain pave effect/like landscaping, solar
Solar on top of parking is a good idea
Would be nice but only in needed/large areas
Shade
Cover the top floor
Solar!!
It would be nice if the city would measure the back up space in parking lots so that normal size cars can back up and not hit other cars. Many of the lots in AZ Mills and Tempe Marketplace are just too tight for vehicles that aren't Smart cars.
shaded parking is always a plus
I love the solar, win-win! But the other lots seem cluttered. I like the one that combines pavers and asphalt.
Top left photo is awful, others not so bad
We need more of these areas when large projects are developed.
Solar is great. Parking is a problem for Tempe and needs to be studied.
Shade & solar!
Landscape islands are critical. If we can get away from asphalt we can help minimize the heat island effect. I don't know how practical stabilized decomposed granite is long term but I love the concept. While solar covered parking is efficient.
Very critical of parking areas in my area because they are so inhospitable to anyone who walks, even from vehicle to store.
They are full of blacktop that contributes significantly to ambient heat. They have no shade trees.
Smart.
Creative use of parking for city owned property is a good idea. Solar panel shade is the most exciting! Next the native trees to give shade to parking. We just will never have too much shade going here...the more the better.

Solar shades are a must
More shade trees for parking. Less open exposed solar panel parking.
More shade and encourage developers to incorporate solar
Wonderful!
Shade, shade and more shade is my preference whether by landscaping or by the solar panels. I think the solar panels are absolutely superb.
Solar covered parking is a two-for. Win-win. Make it work.
Landscaping and/or solar covers are nice
Yes to more landscaping and less hardscaping. Yes, we should pay attention to parking treatments. I prefer some of the illustrations to others, but I'm asked to react to the collage.
Shade.
Like the solar panels best, then the native desert granite parking, the pavement at bottom left least desirable.
Definitely cover the parking spaces with solar panels. Covered parking areas are a necessity.
Shaded parking spaces that include renewable energy generation are the most desirable kind of parking improvements.
Additions like these show that the community is forward thinking and environmentally conscience.
Shaded by trees & structures whenever possible. Love the new parking lots covered with solar panels.
Let's harness the sun!
Encourages community.
The solar shade is such a creative option!
More covered parking in shopping centers and high use areas.
Efficiency and sustainability.
Using solar where there would normally be shaded areas, I'm okay with, of course solar plants are good. The stark modernist-style does not appeal to me. I wouldn't want them at Kiwanis Park at all. They hideous.
Yes to solar shaded parking.
Wide streets
Like the trees and the wide bike and walking paths
Yes
Would be like downtown Tempe and is a mess
Car, bus/train, bike, pedestrian is good
Nicer design - best of multi-modal
Yes!! Build it...And they will come
Where do the buses go and come from? Trying to fit a square peg in a round hole. Most people in Tempe have cars because they don't work in Tempe and the public transportation doesn't go where we want to be.
Very futuristic, like it.
Want to live in a city that makes it easy to get around town in multiple ways. I would like to see more bike paths and pedestrian walkways.
This image is better since it provides more pedestrian shading
Like the concept of multi-modal options.
Don't we currently have this in most areas?
The concept is great but bikes and parked cars are a hazard.
Not a supporter of trolley! Need Orbit bus in south Tempe!!
The bike lane is visible and attractive - it's probably expensive, too, with all the color. The width is very nice.
Very important to a sense of place and safety for pedestrians and cyclists. Would prefer that bike lane be separated from vehicles.
More filtered shade. More restful architectural designs.
More natural.
Looks like a well thought out future representation of Tempe.
I love the very well designated, wide bike paths.
Multiple transportation options are great!
Multiple transportation usage and clearly marked areas.
Have on Grande Avenue
Mixed Use
Yes!!
Brick town - Need this bad
Limit locations
It only works with high density
Can get too modern and overbearing to surroundings
Don't like high density
I like the gathering place in front of businesses
No residential
Wouldn't fit in well to have this in our neighborhood
Vertically mixed use is preferred
No flat facades
This is another example of high density living with larger numbers of people who do not have the mentality of property owners. These types of buildings lose their new fresh look very rapidly because those living in them do not care for them.
Somewhat less ugly generic architecture
I like the idea of mixed-use but more advance work should be done before constructing mixed-use buildings to ensure there is demand for the business use. I see too many empty business fronts in Tempe and Phoenix where this concept is being tried.
To be encouraged. Better and more efficient use of land. Creates lots of jobs.
Any of these could be nice in this area. I do have concerns about 4 stories plus. I don’t know how viable it would be and would be concerned for the immediate surrounding neighborhood. The location would be a critical deciding factor. Very comfortable to live in, if well designed and planned.
I really like mixed-use development. It attracts people-oriented activity that is visible and interesting. It’s accessible to pedestrians and people on bikes.
Canal edges are wonderful, safe bike-ways...but sometimes a bit bare in places needing more landscape attention.
Yes!
Look pretty nice and tasteful.
Maximize space and tax revenue.
Yes, pay attention to the details. Yes, have mixed use. But that’s reacting to concept, not pictures. It’s not one photo. Antiseptic designs.
Needs to fit in with the surrounding landscape and buildings. The green and yellow ghastly thing on University near Beck/Hardy needs to be ripped down.
Not so crazy about the modern design themes.
I think the architecture should follow the trend of the existing properties.
The environmental impact of all new developments should be considered as carefully as the financial impact. Buildings appear modern, they do not add to an overall desert community feel (they look Midwestern).
I am NOT a strip mall fan, but this is how Arizona was built. At least they are multi-functional and convenient for the locals, which is better than single use.
I much prefer a real old fashioned downtown area.
Looks well maintained!
The more different the designs the better.
New styles of architecture would be nice to have
Rock, brick, dimension, character (not stark, sleek modern boxy for Kiwanis/The Lakes. Top left appeals to me more.
OK architecture, but really need wider sidewalks and shade.
More Shade.
Trees are good.
Trees are a huge plus.
Generally good job.
Palm trees are nice.
Keep trees trimmed.
Save water.
Tasteful and if needed/when needed - just don't ignore.
Too much water usage.
Mixed trees.
Suburbia exemplified.
More of them, but natives - Low water use.
Landscape gives the neighborhood a welcome feel.
Native and desert adapted trees that provide plenty of shade and are properly maintained. No palm trees.
I don't like palm trees. They are messy and they attract pigeons.
The top two pictures are good examples, the bottom two are not
Failure to adequately maintain walls will bring down the value of the neighborhood and encourage others to abandon
More desirable to look at.
These are so generic they are devoid of character. There is nothing here that says, unique charming city.
We need many more trees. How about some Chinese pistachio that turns color in the fall?

With the exception of the healthy mesquite in the upper left photo, these streets have no functional street landscaping at edges or in the median to provide shade and a sense of place.

Only if every tree under a power line is cut down and replaced by a bush that will never grow into the lines.

Public landscaping is important but again be smart about it. Water conservation is important to a lot of people. I recommend sticking with as much native vegetation as possible. Olive and orange trees are a horrible idea.

Native plants are the most desirable. This photo shows some. Palms are okay but native trees and shrubs would be even better.

Only upper right image is nice.

More shade trees/less ugly palm trees.

Lose the palm trees. Let’s celebrate the desert.

Green, shade, oxygen.

The more trees the better.

Trees planted in the 1970's were not the right choice for the locations that have been put, the Palo Verdes are a much better choice for the desert and the space they have to grow

Yes to concept of landscape treatments.

Some nice trees and shade but planted in the wrong place.

Shouldn’t be distracting to drivers.

Need more desert trees that use little water and make little mess.

Trees at side of the road should not extend over the highway. Palm trees are acceptable and attractive if not over 30 feet high.

I think the multi-directional use lane in the center of the streets is generally good to help prevent traffic accidents. Seem like a basic street, not sure what you’re trying to convey.

Landscaping is very important. Plants on the street side of a sidewalk (first photo), especially closest to residential side streets should be low-growing so that they don’t interfere with seeing oncoming traffic when exiting the neighborhood.

If sustainable.

Ugly, but functional. It does buffer noisy streets and pollution from residential areas and people.

Clean streets and trimmed trees and grass.

I love trees, top two pictures more appealing to a neighborhood. Lakes is always appealing to the tree/nature lover (I don’t live there, but like driving by and through it). Palm tree thing is not appealing to me.

Trees = good; no big signage = good; neighborhood distinction = there isn't any so it'd be good to add some.
Aesthetical pleasing, feels cool
Attractive - public access allowed
Bottom left
No apartments
If public walkways are part of the development
Great use of the area but keep minimal, but no apartments
Too much favoring people who can afford the cost
Need shade and water stops
High density housing detract from the character area
Landscape requires maintenance / Copper thieves
More high density housing to crowd our neighborhood. This type of planning has already resulted in declining incomes in the 85283 zip code and crowding of streets etc. Developing the edges of canals for recreational use can beautify the area.
Public access is desirable.
Love it. As long as SRP can still do what it needs as far as canal maintenance.
Would prefer more protection along the edge of the canal in the form of curbs or light fencing. Always like an adjacent pathway, rather than having public access cut off from edge of canal
Canals, paths, green helps to make the area a little more pleasant instead of just brick and cement.
This should be private development not paid for by the city.
Color enhanced photos?
Interesting use of 'waterfront.' More sustainable than using treated effluent for lakes in residential development.
A much better use for what is already there.
Developing the edges of the canals is a great idea. I am not sure what options are available but if widening the canal in certain spots is an option that would be great. San Antonio river walk is really just a widened canal and it works great for them.
These developments are a practical use of the land and attractive too.
Adds potential for mixed use with cafés, retail along water ways would hopefully increase bike and pedestrian traffic.
MORE SHADE
I like the green belt feel along the canals. I do not like the rust and yellow colors. I would think this was far more appealing with blue and green hues.
We need open spaces, not so happy that ASU is infilling the south bank of the Rio Salado with high density residences, now some plantings would be OK
Yes to the concept. But how will you know if we prefer any of these?
Nice to have public access to walk for miles along the water.
Great use of canals - adds to value and makes the area more desirable.
Apartments should be a maximum of 3 stories and spaced at least 300 feet from water.
"The landscaping here does not fit with Tempe’s commitment to environmental conservation. Additionally, these modern cookie-cutter housing developments do not add individual character to the Tempe community; similar developments exist in other emerging communities.
Interesting architecture and landscaping encourages walking and biking. Public access along all canal edges is important.
It is most important to have a public thoroughfare through developed areas, and development is OK but I prefer natural surroundings.
Of course desert dwellers love water and green!
As long as they are accessible by the public. All look appealing except the rock thing on the top right. It’s okay ...DISABILITY FRIENDLY/ACCESSIBLE IS VERY IMPORTANT... we have lots of seniors. And need opportunities for families to enjoy Tempe who a family member with a disability.
Landscaping and paving can always would be great!
Modified use OK as long as it would not upset the neighborhood and has ample parking and landscaping.
Comments

Easy Access
Not Important
Who will staff?
Where does book budget come from?
We have a good library now
Don't all schools have a Library?
Need more info on mixed-use
In Mixed-use
Like idea of more small Libraries - just a few things though
Have more branch libraries; Not so cutesy places
Diversify Library locations - Central Library is obsolete
Need more than one Library for city
Temp is not a huge city. Other cities are closing and or selling branch libraries because they can't afford to operate them.
If the demand is there, I like the idea of adding a branch library in another location in Tempe, e.g., one of the other commu-
nity centers or a school site.
Libraries have to remain relevant with society, including providing down loads of books, magazines, etc.
Indoors and comfortable.
With almost everythng available online how many "libraries" do we need?
Unique way to utilize some closed schools and vacant commercial space in strip malls
A branch library is needed. Using an empty space in a strip mall would make sense since the traffic already exists. Branch libraries are most successful if the website is updated to transfer books people want. Like the New England look.
Like the idea of branch library access into a mall or mixed-use area, because kids and adults are attracted by the browsing/reading/conversation they see.
Traditional Library services are becoming redundant to a society with internet access, however, a place to provide internet access and access to traditional reading material should be provided, just keep in mind there will be fewer customers.
Situating a library in an area like the feel of a neighborhood book store would be better. Again, a waste of money. Tempe already has a nice library easily accessible to residents. Spend the money on city-wide Wi-Fi and inexpensive Chrome books or the like for those that don't already have a computer. Expanding the physical presence of the library.
These could serve the greatest number of people at a time. Have the most books, etc. available all in one place. I very much like the stand alone building libraries. However, I know there may be a need to fill vacant space and have more accessibility in the community, thereby, offering more locations at diverse accommodations.
Mixed use is great. I hate the strip-mall idea. We have too many and many of them sit empty. The developers need to be encouraged to make them more inviting for both retailers and visitors.
This makes a lot of sense. Particularly if there is a way to transfer books from the main library and pick it up at a branch. That is a critical function for small branches.
I like finding access to library resources in multiple locations, easily accessible
Public library in mixed use setting is most attractive.
I believe that smaller branch library’s located in strip centers would be used by the public
Good to get the books out to the people, but if I go to the library and the books I want are out in a branch somewhere, it limits my ability to access them. Also, will it drive up costs/taxes to have all these branches?
They do nothing to make me feel like I want to enter any of those
More access to books the better.
Branch libraries should be download zones for electronic media for the main library.
Lacks community individuality. These buildings could be located anywhere within the US.
Library as an information and community center is very important.
If we are hoping to have branch libraries, they need to be in our neighborhood. Would rather see any extra money spent to keep the current library open with more hours.
See comment above and yes....take the learning and libraries to the people vs the other way around!
Lots of books reaching the people in they go to regularly.
Living reasonably close to libraries in Tempe, I don’t see a need for them near stores or in schools where there are libraries.
Love the idea of community knowledge centers with computers and group work spaces. Should be open to locals (kids, seniors) on orbit bus route, for meetings and getting to know neighbors.
Should continue to be our neighborhood.
Comments

Downsize
Want all that
Much better looking
Deteriorates quickly
Much more eye-appealing
Apartments on top floor? Not a fan
No - keep this stuff out - want more family stuff
Like concept and hate architecture
Confusing
Density of living is too great. Likely to generate more traffic
Generic architecture
I find mixed use esthetically pleasing, but there needs to be demand for the business use.
Very blah.
Depending on location.
The concrete organic design is visually interesting. Due to our sun, the color accents will fade and not, visually, have staying power....just look at the College street pedestrian bridge; it used to be a vibrant red, now it looks faded and worn.
Building looks a bit hodge-podge.
Parking here?
So, what are the uses here? Yes, to concept.
Easier to fill the residential than the commercial. Lots of see-through commercial already.
Mishmash of add-ons, probably done to incorporate a brewery, after the architect has tasted the brew.
Better, but I'm not sold on residences above businesses being desirable for me.
More green, but building is ugly.
This would tend to bring situations where people live in cramped apartments over businesses.
Attractive, loveable, workable, small community.
5 LOWEST RANKED IMAGES
Comments

We have enough of those
Block the views
Too dense
Don't want high density
Not so overwhelming
Feels like apartment living
No - too much moving in and out and renting out
Too many stairs for older verse younger kids
Too dense, too tall, doesn't belong here
No more in our Area
High density housing that would increase traffic. The problem is that most people who live in Tempe don't work here.
Slightly less ugly generic architecture
We need an assortment of housing: single-family, patio-homes, townhouses, apartments. etc.
Depending on location.
I think these work best further north in the city.
Ugly
Lovely...Leave off the grass. The grass just has to be mowed.
Hate the Spanish look such as you see at the Montelucia in Scottsdale.
Yes to a variety. How is this multi-family slide different from previous slide? Looks good to me, but what does that mean?
Chopped up and goofy.
Better - more creative and better street appeal
Less attractive, but I like townhouses in general.
I don't care for these designs. Too complicated and not attractive.
Beautiful
Parking ????
Having height restrictions for commercial and residential is critical. Look at Boulder Colorado......the mall, commercial, etc. are all at a height that is respective and relative to us humans....we feel part of the community, not over-whelmed.
Comments

Dormitory?
NIMBY
Too modern
Don't want high density
Too industrial looking
I prefer actual homes with yards and privacy
Enough - No
Keep design appropriate to surrounding
Too dense, too tall, doesn't belong here
No more in our Area
This photo is not attractive. It looks too concrete-like.
The 1970’s is over.
Find this ugly. Too angular.
Provides affordable housing.
A little better in the creative architecture design area.
Depending on location.
Finish looks like it would be very hot
Comments

Looks like a nursing home
Ugly.
Uglier still.
Looks like hotel.
No too big and boxy
Too much.
Too Big and Too Blocky.
No more apartments/multi-unit
Boring architecture
Doesn't fit Arizona
This looks like downtown Tempe. I don't go there because it is hard to drive, park and enjoy.
No thank you!
It looks very generic and quite large. I wouldn't want to be there.
Looks like a theme park.
Artificial.
Looks too choppy.
Comments

Better uses of Money
Waste of Money
Waste of Money
Silly, money waster
Too much - Creates confusion
Looks tacky
Not so much
Neat idea
One type of C.W. easily!
No
Tacky! Unattractive
Delightful - use art students from ASU
Candy
Hope
Waste of money.
Go for beauty, not humor. Streets are dangerous, not funny.
Do not like this design.
This example is too cutey!
Like crosswalks that are protected and where wheel chairs and baby carriages can get through without curbs.
Cute and cheesy.
Just plain silly!
Very clever but difficult to execute. I prefer another method to highlight the crosswalk.
I appreciate the effort to bring art to town but think it is dangerous because it is distracting. Form follows function.
Really? I think not!
Looks like Disneyland. Looks childish, not tasteful.
The crosswalks themselves don't need to be comical. Just put them where they need to be and clearly mark them for both the pedestrians and the drivers.
Love it! Anything that wakes people up to the need for caution is wonderful and to make it amusing or attractive is a plus.
I put this in the roundabout category, no one in AZ likes the roundabouts! Use creativity elsewhere.
Extremely tacky.
Ugly
I think the intent is great. The execution, not so much.
Gross.
Clever, but the image may not be so evident at street level. Yes, to being creative in ways that keep people safe.
I like it - creative and sets an intersection apart from others
Confusing.
I don't like the pattern.
Not cartoonish, though.
OK - safety is more important, but why not make it fun and creative?
Ugly! What is the need?
Too silly and confusing for a busy intersection.
Comments

More Shade
Higher Sound Barrier
Ugly
Same - Ugly walls
Standardize height, color, style of walls, maintain streets
Don't like the old walls
Better streets (as above #8)
Same as slide #18. If we are going to have walls, they should be maintained.
Need better upkeep. This would help with noise but must be kept up and graffiti removed quickly to keep the neighborhood from having a run-down appearance.
The fence on the top right is horrible. I had one and replaced it with a nicer block fence.
Needs to be maintained by neighborhood HOA. Must include requirement that dead plants must be replaced immediately.
Landscaping to be in front of walls and anti-graffiti coating applied.
Need upgrades, green, plants, etc.
Upkeep, maintenance, repair and replacement are the property owners responsibility.
The long straight walls are very unattractive. Something is needed to break up the visual impact.
Some walls are prettier and it's pleasant to walk past them.
Those Continental cement panel walls have almost disappeared it seems. Hope they will be replaced with something interesting.
A good alternative for some people. Having some design elements really helps the look.
Many of the street walls that were constructed from poured concrete panels are failing and an eye sore
Top right is a problem for the homeowner. Expensive to replace.
Sprinkler up against walls never work. Hope the dead tree gets removed soon. Liability waiting to happen.
Clearly needs maintenance.
Need upgrades to be attractive, especially the top right - needs to be replaced!
Block fences still the best for reliability and sound reduction. Wood fences have high maintenance and poor sound re-
duction.
Don't like the paint coming off the white walls, don't like white walls, don't like the rusty sectioned walls Standard
brick on the bottom is fine.
How can we fix the blighted walls? Looks terrible.
Character-defining elements are the terms used to describe a wide range of qualitative themes including social aspects, design aesthetics, or the built environment where we live. These elements include aspects you want to preserve, what you like now, and/or how you want it to be in future. From the Character Area Workshop on June 2 and June 26, 2014 participants identified twelve (12) key character elements. These are the elements we heard from you that best describe the Kiwanis / The Lakes Character Area.

**Attributes**

- **Desirable in-city location**
  - Distinguishable architectural variety (not all the same style)
- **Local**
  - Local business + shopping, mixed use hub, independent, eclectic, people-oriented
- **Limited Density**
  - Low-density, single-family dominant
  - Mix of homes of all sizes and for all ages
- **Walkable/Bikeable**
  - Neighborhoods are walkable and bikeable
  - Bike and pedestrian bridges over US 60 are outstanding
  - Established bike lanes are great; add them to all arterial and collector streets
- **Lush**
  - Shaded, beautiful landscaped areas, attractive streets
- **Friendly**
  - People, family, neighbor and pet-friendly, all ages + ethnicities, accommodating, creative, welcoming, tolerant
- **Creative**
  - Local destinations (like the Changing Hands / Wildflower / Trader Joe’s)
  - Active attract a mix of businesses that can create activity levels and interesting people-oriented destinations (like the Changing Hands / Wildflower / Trader Joe’s)
  - More locally owned restaurants/businesses
  - Repurpose retail and restaurant within the Lakes
  - Need better balanced tenant mix at older strip centers (i.e. Marco de Niza Plaza)
  - Use Ken McDonald lot to host weekly food truck dining
  - Encourage business growth within Baseline + Rural Growth Area
  - Outdoor dining restaurants highly encouraged
  - Restaurants that offer fresh, healthy food, local food, affordable prices
  - Want bird food store, bakery, multi-cultural restaurants and movie theater
- **Livable**
  - Access to employment
  - Vacant/aging strip centers (i.e. Marco de Niza Plaza)
  - Mixed use development with shops on bottom and housing on top; open space, walkable areas with trees/flowers and water features; a place where people of all ages would want to go – theater, shops, etc.; make it a quality infill opportunity and to serve as a new hub
  - Bike and walkable businesses
  - Stronger code compliance effort (landlords to keep up rentals and cite homes with overgrown yards)
- **Gaps**
  - Repurpose vacant/aging strip centers
  - Actively attract a mix of businesses that can create activity levels and interesting people-oriented destinations (like the Changing Hands / Wildflower / Trader Joe’s)
  - Want high-end independent restaurants; to see local identity similar to Arcadia (Postino’s, or La Grand Orange)
  - More locally owned restaurants/businesses
  - Repurpose retail and restaurant within the Lakes
  - Need better balanced tenant mix at older strip centers (i.e. Marco de Niza Plaza)
  - Use Ken McDonald lot to host weekly food truck dining
  - Encourage business growth within Baseline + Rural Growth Area
  - Outdoor dining restaurants highly encouraged
  - Restaurants that offer fresh, healthy food, local food, affordable prices
  - Want bird food store, bakery, multi-cultural restaurants and movie theater
  - Pedestrian connections within and between developments; create more crossings to tie commercial corners together
  - More protected or separate walk/bike paths; routes in north-south direction
  - Continue separate bike paths – lighted and paved to connect to Downtown Tempe
  - Improve pedestrian-friendly connecting paths with neighborhood access to and lighting along the Western Canal
  - Bike and walkable businesses and local destinations

**Character Area Workshop**

- Defining elements for the Character Areas include:
  - Livable
  - Friendly
  - Local
  - Limited Density
  - Walkable/Bikeable
  - Lush
- These elements were identified through community feedback and workshops.
- The Character Area Workshop was held on June 2 and June 26, 2014.

**Goals**

- To identify and define the unique character and identity of the Kiwanis / The Lakes Character Area.
- To develop a comprehensive plan to enhance and improve the area.
- To increase community engagement and participation in the planning process.

**Character Area Signage**

- The Character Area signage will include:
  - A logo
  - The name of the Character Area
  - A brief description of the area
  - A map of the area
- The signage will be strategically placed throughout the area to create a sense of place and identity.

**Baseline/Rural/Lakeshore**

- To develop as: attractive multi-use development with shops on bottom and housing on top; open space, walkable areas with trees/flowers and water features; a place where people of all ages would want to go – theater, shops, etc.; make it a quality infill opportunity and to serve as a new hub
- Bike and walkable businesses
- Stronger code compliance effort (landlords to keep up rentals and cite homes with overgrown yards)

**Character Area Signage**

- The Character Area signage will include:
  - A logo
  - The name of the Character Area
  - A brief description of the area
  - A map of the area
- The signage will be strategically placed throughout the area to create a sense of place and identity.
Additional Ideas for consideration suggested by staff:

- Develop design guidelines for "canalscapes", commercial centers, mixed use and multi-family development
- More opportunities to integrate public art in commercial and neighborhoods
- Amenities to attract young families
- Open (improved) access to and use of school playfields for non-school hours/days
- Work with HOA’s, NA’s and neighborhoods to identify walk routes
- Complete connection along El Paso Path
- Activate canal areas (festival, art, rest stops, adjacent development opportunities, more crossings)
- Tree planting effort in areas where more shade is needed
## Cost Estimate

### Rooftop

- $$$

### Notes

- Need stronger code compliance effort: regulations for landlord to keep up landscaping of rental houses; and cite homes with
  - $$$

#### Restore and refresh landscape and block walls on arterials; consider incentives for replacing walls to upgrade general appearance

- $$$

#### Long-term project [5-10 years]

- $$$

#### Short-term project [1-2 years]

- $$$

---

### City Planning

#### Tier 1

- ⓫ for Teens / Youth
- ⓬ Programming / Events
- ⓮ Code Enforcement
- ⓯ Amenities
- ⓱ Outreach

#### Country Village

- Orbit bus to South Tempe [connect to Downtown Tempe / Library and other key Tempe destinations]

#### Transportation Options

- Orbit bus to South Tempe [connect to Downtown Tempe / Library and other key Tempe destinations]
  - $$$

#### Recreation, Culture + Tourism

- Improve Sudder Park
  - $$$

#### Code Enforcement

- Need stronger code compliance effort: regulations for landlord to keep up landscaping of rental houses; and cite homes with
  - $$

#### Kiwanis Park / Space Programming / Events

- Use as entertainment space / more festivals; park area could be "upgraded" to allow for additional outdoor fields etc.

#### Neighborhood Destinations for Teens / Youth

- Need activities and amenities for teens; longer city park hours; add skate park at [area location] Gaicki, Kiwanis or Stroud Park

#### Exterior Walls

- Restore and refresh landscape and block walls on arterials; consider incentives for replacing walls to upgrade general appearance
  - $$$

---

### Kiwanis / The Lakes

**Projects + Priorities**

<table>
<thead>
<tr>
<th>PROJECT / ITEM</th>
<th>DESCRIPTION</th>
<th>Time Estimate</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Housing Options</td>
<td>Don't over-develop with apartments (no more apartments)</td>
<td>2M+</td>
<td>Affect by legal preclusions against housing discrimination and local use rights.</td>
</tr>
<tr>
<td>Local Restaurants + Retail</td>
<td>Support expansion of local businesses and actively recruit business, restaurants + retail in area to expand offerings to the area</td>
<td>2M+</td>
<td>Economic Development to market for businesses; tends to be market-driven.</td>
</tr>
<tr>
<td></td>
<td>Actively attract a mix of businesses that can create the activity levels / interesting destinations (like the Changing Hands / WholeFare / Trader Joe's) want neighborhood-based retail shops.</td>
<td>2M+</td>
<td>Economic Development to market for businesses; Option for Design Guidelines for CA7.</td>
</tr>
<tr>
<td></td>
<td>Walking and bike-friendly businesses</td>
<td>2M+</td>
<td>Marketing for businesses; Biket program offers potential for wayfinding to local destinations.</td>
</tr>
<tr>
<td></td>
<td>Ken McDonald Clubhouse could host a different food truck each Saturday; it might make the clubhouse cafe / restaurant a more appealing place</td>
<td>2M+</td>
<td>For further action of City and CAB to work with Golf Course vendor or YMAC nearby.</td>
</tr>
<tr>
<td></td>
<td>Expand retail tenant mix for Marcos de Nice/Flora [particularly]</td>
<td>2M+</td>
<td>Work with commercial center owners; Economic Development to assist in attracting new businesses.</td>
</tr>
<tr>
<td></td>
<td>Expand / reprogram retail center within The Lakes [south of The Watershed + Fair S5]; attract a bakery</td>
<td>2M+</td>
<td>Work with commercial center owners; Economic Development to assist in attracting new businesses.</td>
</tr>
<tr>
<td>Mixed Use Hub @ Lake Country Village</td>
<td>Desired goals and services include: high-end independent restaurants [to see local identify similar to Arcadia with Postino's, La Grand Etrange]; outdoor restaurants highly encouraged; restaurants that offer fresh, healthy, local food, affordable prices; more locally owned restaurants / businesses; multi-cultural restaurants; movie theater; and food store.</td>
<td>2M+</td>
<td>Economic Development to market for businesses and work with commercial center owners.</td>
</tr>
<tr>
<td></td>
<td>Context for Baseline / Rural / Lakeshore: No fast food, title loans or pawn shops, or more big box retail</td>
<td>2M+</td>
<td>Local private property rights preclude restrictions on specific retail uses unless code text amendment or overlay is created to legally prohibit. Distance separation requirements might be site avarage for this. Options for Design Guidelines for CAT to address redevelopment of mixed use sites.</td>
</tr>
<tr>
<td></td>
<td>Encourage business / growth within Baseline + Rural Growth Areas</td>
<td>2M+</td>
<td>Community Development to work with current ownership to understand all stakeholders objectives; Economic Development to market for businesses and work with commercial center owners.</td>
</tr>
<tr>
<td></td>
<td>Bi Baseline Rd + Lakeshore Dr develop as: attractive mixed-use development with shops on bottom and housing on top; open space, usable areas with trees / flowers and water features and place where people of all ages would want to go – theater, shops, etc. make it a quality OSB opportunity at Lake Country Village; Lake Country Village to serve as a new area hub within Baseline + Rural</td>
<td>2M+</td>
<td>Economic Development to market for businesses and work with commercial center owners; Design Guidelines for CAT to address redevelopment of mixed use sites.</td>
</tr>
<tr>
<td></td>
<td>Community Involvement / Outreach</td>
<td>Community Involvement in development changes; i.e. need to understand what’s happening at Lake Country Village</td>
<td>2M+</td>
</tr>
<tr>
<td></td>
<td>Expand diversity in Planning/Meetings; ensure outreach of demographics community is represented</td>
<td>2M+</td>
<td>Tempe involving the Public Manual - expanded options for community input.</td>
</tr>
<tr>
<td>Walkability / Shade Amenities</td>
<td>Tree-lined streets with shade trees along major arterial streets and better landscaping to define areas; &quot;Plant-a-Tree&quot; program; ensure new development means more trees and greenway; provide shade plan for Kiwanis Park</td>
<td>$$$</td>
<td>Tree and Shade program initiating; Tree donation program in place; Option of Design Guidelines for shade in CAT. Park Master Plan; may need to update.</td>
</tr>
<tr>
<td></td>
<td>Improvements to collector streets including increased shade along sidewalks and bike lanes</td>
<td>$$$</td>
<td>See Proposed TMP like Boulevards [bi-lanes] and Streetscape improvements.</td>
</tr>
<tr>
<td>Transportation Options</td>
<td>Orbit bus to South Tempe [connect to Downtown Tempe / Library and other key Tempe destinations]</td>
<td>$$$</td>
<td>See Proposed TMP like Boulevards [bi-lanes] and Streetscape improvements.</td>
</tr>
<tr>
<td>Recreation, Culture + Tourism</td>
<td>Improve Sudder Park</td>
<td>$$$</td>
<td>Sudder Park Improvements [playground] for 2015-2035; See Asset Management Program.</td>
</tr>
<tr>
<td>Code Enforcement</td>
<td>Need stronger code compliance effort: regulations for landlord to keep up landscaping of rental houses; andcite homes with overgrown yards</td>
<td>$$</td>
<td>Code Compliance operations are expanding.</td>
</tr>
<tr>
<td></td>
<td>Optimg Park – basketball court area need trees trimmed</td>
<td>$$</td>
<td>Use Tempe 311 for Public Works maintenance requests.</td>
</tr>
<tr>
<td></td>
<td>Form &quot;need removal task group&quot; within street community; get us organized to help each other</td>
<td>2M+</td>
<td>Options for NA’s and HOA’s to beautify their neighborhoods.</td>
</tr>
<tr>
<td></td>
<td>Enforce noise ordinance against barking dogs</td>
<td>2M+</td>
<td>Code Compliance operations are expanding; Use Tempe 311 for code violations.</td>
</tr>
<tr>
<td></td>
<td>Improve Sudder Park</td>
<td>$$$</td>
<td>Sudder Park Improvements [playground] for 2015-2035; See Asset Management Program.</td>
</tr>
<tr>
<td></td>
<td>Use as entertainment space / more festivals; park area could be &quot;upgraded&quot; to allow for additional outdoor fields etc to market more effectively as host for sporting events; add dog Park or dog water park; add skate park at Kiwanis</td>
<td>$$$</td>
<td>Park and Recreation Master Plan may need update; For further involvement of CAT and City.</td>
</tr>
<tr>
<td></td>
<td>Need activities and amenities for teens; longer city park hours; add skate park at [area location] Gaicki, Kiwanis or Stroud Park</td>
<td>$$$</td>
<td>Park hours are a specific neighborhood issue and priority of neighborhood to address with City.</td>
</tr>
<tr>
<td></td>
<td>Encourage use of parks [no replace kids playing in streets and in front of homes]</td>
<td>$$$</td>
<td>Marketing park and recreational amenities within CAT.</td>
</tr>
</tbody>
</table>

---

### Legend

- ⓫ Short-term project [1-2 years]
- ⓬ Mid-term project [2-5 years]
- ⓮ Long-term project [5-10 years]
- ⓯ Others

- $$$ Driven
- $$$ Influenced
- $$$ Controlled

- ierarchical
- ical
- ical
- ical

---

**KIVANIS / THE LAKES**

**Tempe Disaster Area 7 - CRAFT - Finalization of Propos - August 2020 Community Workshops**

**ATTACHMENT 95**
<table>
<thead>
<tr>
<th>PROJECT / ITEM</th>
<th>DESCRIPTION</th>
<th>Timeframe</th>
<th>Cost / Estimate</th>
<th>City / County</th>
<th>City / Utility</th>
<th>Outreach + Participation</th>
<th>NOTES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Traffic / Noise</td>
<td>Establish neighborhood traffic plan to reduce noise pollution</td>
<td>Mid-term project [2-5 years]</td>
<td>$500k-1 million</td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td></td>
<td></td>
<td>Short-term project [1-2 years]</td>
<td></td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Group Facilitator</td>
<td>New Comment (added)</td>
<td>Comment considered previously?</td>
<td>Modifies the List?</td>
<td>Included in Plan?</td>
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</tr>
<tr>
<td><strong>Mark Vinson</strong></td>
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</tr>
<tr>
<td>Please add more north/south bike lanes</td>
<td>Yes</td>
<td>No</td>
<td>Yes</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Need stronger code compliance effort</td>
<td>Yes</td>
<td>No</td>
<td>Yes</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Develop Lake Country Village with local small quiet restaurants and entertainment; Wi-Fi services</td>
<td>Yes</td>
<td>Yes to help define character</td>
<td>Yes</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Please keep Lake Country Village mixed use with minimal apartments</td>
<td>Yes</td>
<td>No</td>
<td>Yes</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Small theater-playhouse</td>
<td>No</td>
<td>No</td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>New idea for Kiwanis Lake - redevelop boat ramp area - Café on the lake + small bar with bait. Family friendly dining. In daytime- old time good snack bar. In evening - nice dining cave for local adults with landscape, comfortable seating and shade.</td>
<td>No</td>
<td>No</td>
<td>As one option to examine, Yes</td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Kiwanis Community Event spaces: build a fire pit gathering area</td>
<td>No</td>
<td>No</td>
<td>As one option to examine, Yes</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Kiwanis activities - if increased no loud music, require any amplification to be turned toward industrial area.</td>
<td>No</td>
<td>Yes to help define character</td>
<td>Yes</td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Kiwanis Park - Local cart vendors be allowed (by permit) on weekends. Would complement the snack bar already there.</td>
<td>No</td>
<td>No</td>
<td>As one option to examine, Yes</td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td><strong>Sherri Lesser</strong></td>
<td></td>
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</tr>
<tr>
<td>If city looking at new community center, need to provide the programming to activate the space. Changing Hands Books a good example of programming.</td>
<td>No</td>
<td>No</td>
<td>No, but understood</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Walkable street side connectivity of the Guadalupe/McClintock intersection is important. Ped bridge over, tunnel under like Biltmore area.</td>
<td>Yes, except bridge/tunnel idea</td>
<td>No</td>
<td>Yes, except bridge/tunnel idea</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Group Facilitator</td>
<td>New Comment (added)</td>
<td>Comment considered previously?</td>
<td>Modifies the List?</td>
<td>Included in Plan?</td>
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</tr>
<tr>
<td>Tracy Gray</td>
<td>Commercial centers with buildings close to street edge with parking behind - Tempe Center is closer to street vs. Pueblo Anozira which is set a long distance from sidewalks.</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
<td></td>
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</tr>
<tr>
<td></td>
<td>Where development is removed from street (and lack of trees) provide shade canopies at sidewalk.</td>
<td>No</td>
<td>No</td>
<td>Yes to help define character</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Programming in parks to be seasonal or variable (going to many different parks).</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Baseline/McClintock - storefront and landscape improvement</td>
<td>Yes</td>
<td>No</td>
<td>Yes, to streetscape</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Code enforcement - renting single family homes to too many individuals.</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>More public restrooms in parks, always open and clean</td>
<td>Yes</td>
<td>No</td>
<td>Yes, noted</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Adaptive recreational children's playgrounds and all playgrounds with covers and benches</td>
<td>No</td>
<td>Yes to help define character</td>
<td>Yes</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tracy Gray</td>
<td>Landlords would get compliance cards as well as renters</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Be creative with community outreach</td>
<td>Yes</td>
<td>No</td>
<td>Yes</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Create greenbelt from Scottsdale to Chandler</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Aaron Peterson</td>
<td>Moderately priced food but not fast food.</td>
<td>Yes</td>
<td>No</td>
<td>Yes</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>More outdoor dining options that are pet friendly</td>
<td>No</td>
<td>No</td>
<td>No, not specific to pets</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Include solar in new buildings and redevelopment</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Address water conservation issues</td>
<td>No</td>
<td>No</td>
<td>Yes to encourage</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>More desert landscaping. More water conservation. Less grass. Fewer flowers.</td>
<td>No</td>
<td>No</td>
<td>Yes to help define character</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Use collector streets, more bike friendly. Able to bike Tempe without going on main streets</td>
<td>Yes</td>
<td>No</td>
<td>Yes</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Group Facilitator</td>
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</tr>
<tr>
<td></td>
<td>Water (drinking) fountains along bike paths</td>
<td>Yes</td>
<td>No</td>
<td>Yes</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Keep speed on Rural and Baseline. No to 35 MPH.</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Bring back splash parks</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Don't overdevelop Kiwanis and diminish walking options</td>
<td>No</td>
<td>No</td>
<td>Yes to help define character</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Skate park at another location on Orbit route</td>
<td>Yes</td>
<td>No</td>
<td>As one option to examine, Yes</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Nancy Woods</td>
<td>Shop local resources - Website?</td>
<td>Yes</td>
<td>No</td>
<td>No, but option available on City website</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Affordable housing - housing reflective of income affordability</td>
<td>No</td>
<td>Yes to help define character</td>
<td>Yes to help define character</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Mix of style, income, mixed-age. Don't just go for high end</td>
<td>No</td>
<td>Yes to help define character</td>
<td>Yes</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Traffic flow at schools at start and finish (Rover School on Watson)</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Enlarge the distribution of notice and more methods</td>
<td>Yes</td>
<td>No</td>
<td>No, but TIP Manual is addressing</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Where are all the people that aren't Caucasian and older?</td>
<td>Yes</td>
<td>No</td>
<td>Yes, try to reach all demographic groups</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Building permits to include bike racks</td>
<td>No</td>
<td>No</td>
<td>No, codes already require this.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Speed limit enforcement would help greatly</td>
<td>No</td>
<td>Yes for safety</td>
<td>Yes</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
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<td></td>
<td></td>
</tr>
<tr>
<td>Mark Vinson</td>
<td>Orbit very important for our older population - have disabilities and cannot walk far</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>Keep buildings 3 stories or lower</td>
<td></td>
<td></td>
<td>No, some buildings are built and/or entitled to be taller than 3 stories</td>
<td></td>
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<tr>
<td></td>
<td>Not interested in more apartments or big boxes kind of development, but Lake Country Village could be developed with movie theater, outdoor dining, library branch, fountain, splash pad, smaller stores, Verizon, Mervin's, Michael's, ice cream store, hobby shop (small one), Tai Chi, and Yoga.</td>
<td>Yes, similar</td>
<td>No</td>
<td>Yes to help define character</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>Landscape Baseline with low landscaping plants. Clean it up, maintain wall especially south side of street</td>
<td>Yes</td>
<td>No</td>
<td>Yes to help define character</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>Lakeshore Village - we need trees, walkways, park benches and a (drinking?) fountain.</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>Visibility concern near intersections. Reconsider size of plants close to road blocks visibility for turning auto from main road. Some bushes and trees are too large to be planted close to road. Smaller plans should be used to improve visibility.</td>
<td>No</td>
<td>No</td>
<td>Current code establishes view triangle</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sherri Lesser</td>
<td>Police response time is very slow in this area</td>
<td>No</td>
<td>No</td>
<td>No, but issued shared with PD</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Dog park within character area</td>
<td>Yes</td>
<td>No</td>
<td>As one option to examine, Yes</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Group Facilitator</td>
<td>New Comment (added)</td>
<td>Comment considered previously?</td>
<td>Modifies the List?</td>
<td>Included in Plan?</td>
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<tr>
<td>Robert Yabes</td>
<td>Walkability connecting all parks together</td>
<td>Yes</td>
<td>No</td>
<td>Yes</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>House solar should NOT be required. It is expensive and should be individual choice.</td>
<td>No</td>
<td>No</td>
<td>As one option to examine, Yes</td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>Solar is not the only way to make a home more energy efficient - extra insulation is one example.</td>
<td>No</td>
<td>No</td>
<td>As one option to examine, Yes</td>
<td></td>
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<tr>
<td></td>
<td>Library buildings preferred. A neighborhood &quot;mini&quot; library is not a city service and would create a dirty chaotic appearance. Need a building with employees.</td>
<td>No</td>
<td>No</td>
<td>Yes to help define character</td>
<td></td>
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<tr>
<td></td>
<td>Concern - don't want a governmental HOA</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>Big box retail is good - save gas, time + money.</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>Neighborhood Watch ??? Need more.</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
<td></td>
<td></td>
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<tr>
<td>Larry Schmalz</td>
<td>No new comments included</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Kelly Rafferty</td>
<td>Orbit from Optimist/Fuller to TPA (?)</td>
<td>No</td>
<td>No</td>
<td>Yes, to Orbit service</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>Bus cutouts (pullouts) need to be examined and increased - very important</td>
<td>Yes</td>
<td>No</td>
<td>Yes</td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>Consider how to better utilize school/community facilities for recreation + civic use</td>
<td>Yes</td>
<td>No</td>
<td>Yes</td>
<td></td>
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</tr>
<tr>
<td>Josh Roffler</td>
<td>The Canal District or Western Canal District should be the name for our area</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>City program like Phoenix to put solar on modest single family homes.</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td></td>
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<tr>
<td></td>
<td>Make exception of multi-family housing for senior housing and affordable multi-generational housing</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>New housing should be required to be really energy efficient or event net zero</td>
<td>No</td>
<td>No</td>
<td>Yes to concept, No to requirement</td>
<td></td>
<td></td>
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<tr>
<td>Group Facilitator</td>
<td>New Comment (added)</td>
<td>Comment considered previously?</td>
<td>Modifies the List?</td>
<td>Included in Plan?</td>
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<tr>
<td>Orbit - connect to Park and Ride (location not specified) and Guadalupe/McClintock (commercial)</td>
<td>No</td>
<td>No</td>
<td>Yes, to Orbit</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Do something about Feral Cats.</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td></td>
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<tr>
<td>Make the walls look consistent.</td>
<td>Yes</td>
<td>No</td>
<td>Yes</td>
<td></td>
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<tr>
<td>Add a tiny water turbine at the south water treatment plant</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td></td>
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<tr>
<td>Encourage shade a shopping center parking lots</td>
<td>Yes</td>
<td>No</td>
<td>Yes</td>
<td></td>
<td></td>
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<tr>
<td>Shading sidewalks encourages people to walk</td>
<td>Yes</td>
<td>No</td>
<td>Yes</td>
<td></td>
<td></td>
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<tr>
<td>People won't walk in summer</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Use desert materials</td>
<td>Yes</td>
<td>No</td>
<td>Yes</td>
<td></td>
<td></td>
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<tr>
<td>Bus pullouts when there is new construction</td>
<td>Yes</td>
<td>No</td>
<td>As one option to examine, Yes</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Maintain water (drinking) fountains (in parks?)</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td></td>
<td></td>
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<tr>
<td>Guadalupe/McClintock - safety measures for crossing high traffic corner</td>
<td>Yes for many corners</td>
<td>No</td>
<td>Yes, to concept of crossings</td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Orbit in this area (Guadalupe/McClintock)</td>
<td>Yes</td>
<td>No</td>
<td>Yes</td>
<td></td>
<td></td>
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<tr>
<td>3 to 5 stories for mixed use hub at Lake Country Village</td>
<td>No</td>
<td>No</td>
<td>Yes to help define character</td>
<td></td>
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<tr>
<td>PROJECT / BP</td>
<td>DESCRIPTION</td>
<td>TIER 1</td>
<td>TIER 2</td>
<td>TIER 3</td>
<td>TIER 4</td>
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<tr>
<td>Kiwanis / The Lakes</td>
<td>Begin feasibility study on economic impact report of existing Kiwanis Park and recreational amenities</td>
<td>70</td>
<td>40</td>
<td>15</td>
<td>10</td>
<td>15</td>
<td></td>
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<tr>
<td></td>
<td>Explore feasibility of economic impact report of existing Kiwanis Park and recreational amenities</td>
<td>70</td>
<td>40</td>
<td>15</td>
<td>10</td>
<td>15</td>
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<tr>
<td></td>
<td>Improve neighborhood infrastructure, such as sidewalks, lighting, and functional community spaces</td>
<td>55</td>
<td>40</td>
<td>30</td>
<td>25</td>
<td>150</td>
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<tr>
<td></td>
<td>Enhance neighborhood character and identity, such as defining streetscape, signage, and public art</td>
<td>54</td>
<td>40</td>
<td>30</td>
<td>25</td>
<td>150</td>
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<tr>
<td></td>
<td>Improve pedestrian safety, such as crosswalks, signage, and lighting</td>
<td>46</td>
<td>40</td>
<td>30</td>
<td>25</td>
<td>150</td>
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<tr>
<td></td>
<td>Improve transportation options, such as bike lanes and sidewalks</td>
<td>35</td>
<td>40</td>
<td>30</td>
<td>25</td>
<td>150</td>
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<tr>
<td></td>
<td>Improve community involvement, such as neighborhood associations and volunteer programs</td>
<td>32</td>
<td>40</td>
<td>30</td>
<td>25</td>
<td>150</td>
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<tr>
<td></td>
<td>Improve economic development, such as business attraction and retention</td>
<td>14</td>
<td>40</td>
<td>30</td>
<td>25</td>
<td>150</td>
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</tbody>
</table>

**Notes:**
- TIER 1: Low (1-25 points)
- TIER 2: Medium (26-75 points)
- TIER 3: High (76-150 points)
- TIER 4: Very High (151-300 points)

**KEY:**
- **Economic Development:** Work with commercial center owners; Economic Development to assist in attracting new businesses
- **Community Involvement:** Further action by City and CA7 to evaluate/plan for library access/library space
- **Transportation / Green:** See proposed TMP for multi-modal improvements; Traffic-calming in residential neighborhoods an option to discourage significant cut-through traffic
- **Character Area 7:** Marketing park and recreational amenities within CA7; Relies on others for implementation
- **Maintenance + Code:** Development issues were reviewed and identified with an emphasis on resulting street lighting and code compliance issues.
- **Neighborhood Traffic / Streets:** Transportation and traffic-calming issues were reviewed and identified with an emphasis on resulting street lighting and code compliance issues.
- **Reuse:** If high residential density is approved, then it should lower traffic (i.e. senior living facility, where fewer persons drive)
**Jean Copple**

Here are a few thoughts about things that I think would benefit residents of my Lakes neighborhood and others in the area.

1. Orbit route shown on reverse map. It would give us easy access to nearby commercial/retail intersections, the library complex and existing metro bus routes.
2. Return some of the retail shops we've lost in the Lakeshore Village. A neighborhood meeting & gathering center there would be welcome as a place to shop and stroll.

Out of your area but close:

3. Explain the possibility of having some company develop a senior residence/care facility on the NW corner of Rural and Warner. Many of us who are currently living in our homes will be needing a place to live when independent living is not longer an option. I think the ones we already have are not going to be enough to meet the needs of the future.
5. I applaud the City's actions being taken to restore and refresh easements and keep block walls on the major arterials. Keep it going!!! Would it be possible to paint as work progresses on? It seems painting waits until the entire section or completely refurbished, which usually takes some time.

---

**Kelley Teters**

Can we create a Facebook page for the character areas? That way people can be the most updated information in one place and can leave comments and feedback.

---

**Jill Reeves**

If you do a mini-neighborhood leadership teams like the lady in the meeting suggested, please count me in. Please look into adding more libraries, especially in the abandoned buildings.

Can someone please contact us to update us on the El Paso bike path. We were concerned with our entry way to our RV gate, it didn’t change from the last draft and isn't working for us.

More lighting in our neighborhood in the front yards areas (going down Palm to Sesame St leading to Aguilar Elementary)

Can you come up with some landscape ideas along Rural and McClintock from Baseline to Elliot? Like the one gentleman in the beginning suggested.

The lakes have great entrances. We would like to see some character landscaping at our neighborhood entrances too. Particularly at Watson and Rural.
| **Debra Hudson** | It would be nice to have available areas for our youth to hang out. Skate parks, indoor areas that are safe and also educational. We have many parts available for younger children; we have forgotten about our youth ages 14-18 |
| **Maureen Schmid** | Orbit stop at Baseline  
More trees and shade in parks  
If more bike paths, etc. a program to educate bikers on safe biking, maybe citations for dangerous behavior.  
Long term, ensure upkeep on aging homes in the area, including landscaping.  
Our area today isn't very walkable, except for sidewalks.  
Mall density seems to be in the "works" for our area, keep it upscale if possible.  
Repurpose vacant strip malls, and could general gathering. Walking areas be woven in there?  
Maintain code for weedy properties/ dead trees etc.  
Would love a small art film move theater  
Agree - redevelop for charm and warmth, not vast, cold development  
Bring the Kiss Stars Art/music education venue in north Phoenix here to help raise funds for this second site |
| **Connie Emminger** | Orbit bus needed in area  
Inclusive of all living areas, townhomes, condos, single family  
Short term and long term goals, Lakeshore and Baseline property upkeep, stricter rules for landlords to care for homes |
| **Linda Artac** | Orbit bus service  
Traffic light at Lakeshore and Rural by new Starbucks  
Safety (?) issues due to new apartment development in big lots area concerned when apartments are rented well have so many trespassers in the lakes, fishing etc.  
KEEP Wendy's in the Lakeshore area and bring in smaller retail vs big box stores  
Small retail in Lakeshore/Baseline mall (ice cream, bakery, consignment) |
<table>
<thead>
<tr>
<th><strong>KIWANIS / THE LAKES</strong></th>
<th><strong>COMMENT CARDS + EMAILS</strong></th>
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<tbody>
<tr>
<td><strong>Benjamin Teters</strong></td>
<td>The City of Los Angeles just completed phase one of a small but big project. It did take them seven years. They replace all of or most of their street lights with LED bulbs. It has reduced their energy consumption by 60% and carbon emissions reduced by nearly 50,000 metric tons per year. that is like taking 10,000 cars off the road.</td>
</tr>
<tr>
<td><strong>Karen White</strong></td>
<td>Temps is wonderful. I would like to see more pet friendly venues. The parks are wonderful, but the weeds are so bad I stopped taking my dog to them. A water area for dogs (like Gilbert has) might be a good addition for the Kiwanis park (which already is a water identified park) More walkable shopping, small and independent shops and restaurants</td>
</tr>
<tr>
<td><strong>Diana Ciolck</strong></td>
<td>Owners of property need to take care of all rental front yards NOT the renters Also the weeds need to be kept below 6 inches</td>
</tr>
<tr>
<td><strong>Cynthia Rusir</strong></td>
<td>input in Four corners of Guadalupe and (No Suggestions), we want to strengthen walking, biking, and accessibility to the area</td>
</tr>
<tr>
<td><strong>Robin Phillips</strong></td>
<td>Condo/townhomes do NOT get water bills, so do not get communication from the City. Need to find another way to send out to them. Need better microphone - could not hear facilitator. Print out the PowerPoint to follow along better, especially since could I not hear. Person who delivered door hangers for meeting did not put on all doors in our neighborhood - Bradley Manor. The idea of moving the meetings around character areas was an excellent idea. The woman who suggested it was not respected by the facilitator, whoever she was because we could not hear her. Need to breakdown demographics by type: apartments, condo/townhomes, single family. There is a difference - especially density. Do demographics include the 3 senior living facilities in this area? Need to print out (can be black &amp;white) PowerPoint to follow along better especially since could not hear. Orbit bus survey should be by mail/internet, NOT by phone.</td>
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<tr>
<td>Comments Received After 2/26/2014</td>
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<tr>
<td>Susan Niernberg</td>
<td>This is sort of exciting to have an opportunity to help shape the future of Tempe's neighborhoods. I live in The Lakes, a little known secret to the rest of Phoenix. We are close to the major highway systems, have this wonderful oasis closed off from the world, and close to amenities. One question...why has the &quot;Kierland Commons&quot; like outdoor mall with coffee shops, retail and condos gone away. (the one proposed for Baseline and Lakeshore). Wouldn't this help bring a little more Upscale to Tempe. The wonderful outdoor outlet mall that opened off Maricopa Rd in Wild Horse Pass area is busy, and wonderful. Having this, smaller scale with a restaurant or two, and tow homes or condos would bring quite a zest and draw to Tempe. Please don't bring in more cheap apartments or condos. We have plenty of these nearby and the crime continues to go up. This location is so ideal.....close to everything....etc. It would be great for Tempe to be known for something that accents the university and that has a flavor all it's own. Right now we are just a town south of Scottsdale. I am currently working in The Lakes to set up a &quot;neighborhood ambassador/watch&quot; program on every street. We have 1200 households and learning to be a good neighbor, not just for safety, but fun too, is a skill and benefit we should all enjoy. I strongly believe in bringing back character and life to our neighborhoods!</td>
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<tr>
<td>David Rice (Comment from Corona/South Tempe but applies also to Kiwanis/The Lakes)</td>
<td>-consider seeing if the Ken MacDonald clubhouse will host a different food truck each Saturday. It might make the clubhouse cafe/restaurant a more appealing place to stop when biking/walking along the canal. -consider hosting a food truck &quot;food court&quot; at the Kiwanis sister city ramadas once a month.</td>
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<th>Comments Received After 6/2/2014</th>
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<tr>
<td>Marilyn Dantico</td>
<td>After receiving a written notice, I went on-line and it appears that the “Optimist Park” area is included in the “Kiwanis/The Lakes” character area. My neighbors disagree – claiming that since the “optimist park” area is larger than either of the other two, it would surely be mentioned in the name, if it were included in the “plan”. Can you settle this issue for us; is the area bounded by McClintock and the 101 and Baseline and Guadalupe included in the Kiwanis/Lakes Character area?</td>
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<tr>
<td>Bill+ Mary Jurica</td>
<td>Standardize residential fence heights and color boarding Rural from South of I-60 freeway-Elliott.</td>
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<td>Comment Cards + Emails</td>
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<tr>
<td><strong>KIWANIS / THE LAKES</strong></td>
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<tr>
<td>Lorena Chavez</td>
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<tr>
<td>Good afternoon. I was wondering why there is not some sort of traffic signal at Guadalupe Road and the Western Canal crosswalk. Something similar to the signals at the canal and Rural Rd would be beneficial. It would not only help those running and biking cross the road safely, but also make drivers aware of people crossing the road.</td>
<td></td>
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<tr>
<td>Jack Jerhill</td>
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<td>I was unable to attend the June 2, 2014 meeting. My suggestions. Outdated infrastructure needs to be current such as neighborhood street lighting is 35 years old. Some areas are not well lit. The streets need to be resurfaced the local utility companies who modernized our public works. Hired second party or sub-contractors to do the work. They left an eyesore. I thought the Aguilar school neighborhood is supposed to be a drug free zone. For the past couple years its been known that the house on 249 E. Sesame St. is a drug house. Local law enforcement is aware of it. The owner who is leasing or renting to these criminals needs to be put on notice. This house is located around the corner east of the school and arrests have been made in the past recently.</td>
<td></td>
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**Comments Received After 6/26/2014**

| Lolly Boyle | Do demographics include the 3 senior living facilities in this area? |
| Marilyn Dantico | What is the point of the character areas? Are they for example to inform or direct the D.R. B.? When the product is created (and what is the product) what is its purpose? To direct the CIP? |
|             | If this product will have a policy impact - why aren't serious data collection efforts being undertaken? |
|             | More trees would be wonderful |
|             | A serious effort to improve air quality would be great. |
|             | Regular outreach would be great |

| No Name | Let's not go form over function. Please no "it looks good" pretty signs will make it an improvement. Do not cut down trees to make the area "look new". Repair, Maintain and improve Roads, Sidewalks and Common Areas Promote Independent Businesses Demote Shopping Malls and Chains Do not put in multiple strip mall with totally empty spec building or duplicates of existing chains like duplicate shopping malls More conventions are not important |

ATTACHMENT 108
<table>
<thead>
<tr>
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<tr>
<td><strong>No Name (cont.)</strong></td>
<td>Hold rental owners accountable for property maintenance and tenant behavior (noise, moss, animals, parties). Perhaps curb the number of rentals permitted. Please weed and feed the parks. Do Not remove street - against &quot;traffic calming&quot; Limit or Ban Political Signs + calls all over. Get the input -- put in a &quot;check the box&quot; survey and send it to every house in the area with a voting option with stamped return so you get input from most people- So Important. People get what is going on.</td>
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| **Craig Clifford**      | What purpose (beneficial citizen outcome) does the 'public planning process for Tempe Character Areas' have? It seems to me that neighborhood character is most commonly determined by the originating general plan and original builder via lot size, location, and style . . . rather than some arbitrary compilation of multiple neighborhoods of varying style and demographics - years or decades after original development. There is little similarity between the area in which we live and 'The Lakes' and 'The Kiwanis' area, which your proposed Character Area seeks to combine. If there is no discernible positive outcome to be achieved from this process aimed at the citizens and businesses it seems the process only serves as 'make-work' for staff and stroking of political egos.  - I would appreciate one thing of you and/or your staff: When you are out in the "Character Areas" (we call them neighborhoods) enjoying the sunshine and fresh air while passing out your meeting flyers - Please pay attention (read and obey) residential signage like ours "No Soliciting" and refrain from posting your propaganda on our front door/gate. We spend time away from our home in Tempe and do not wish to call attention to criminals that there is nobody home to retrieve the desiderata and exposing that our home is open season for property crime - something that the Tempe Police have been woefully inadequate at preventing or solving per our own unfortunate incidents...
<table>
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<th>Comment Cards + Emails</th>
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<tr>
<td><strong>Craig Clifford</strong></td>
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<tr>
<td>What purpose (beneficial citizen outcome) does the 'public planning process for Tempe Character Areas' have? It seems to me that neighborhood character is most commonly determined by the originating general plan and original builder via lot size, location, and style . . . rather than some arbitrary compilation of multiple neighborhoods of varying style and demographics - years or decades after original development. There is little similarity between the area in which we live and 'The Lakes' and 'The Kiwanis' area, which your proposed Character Area seeks to combine. If there is no discernible positive outcome to be achieved from this process aimed at the citizens and businesses it seems the process only serves as 'make-work' for staff and stroking of political egos.</td>
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<tr>
<td><strong>Michelle White</strong></td>
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<td>I finished the survey, and as I did, I realized I'd love to see our neighborhood have distinctive signage, bus stops, public areas and directional signage, etc. with a neighborhood look. If we do anything along those lines and there is a smaller community committee participating, I'd love to be part of that. I've been a graphic designer for many years and think I'd be helpful with this type of thing. Thanks for all your work for our neighborhoods.</td>
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<tr>
<td><strong>Charlotte Thomas</strong></td>
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<td>35 minutes to complete?? Have you considered that such a time commitment will affect the number and type of comments? I don't want to start the survey and then not be able to pause, exit and return to where I left. That option is not stated in your cover note, if it is an option. Once again, the city is asking people to come to it, not the city actually coming out to communities. What about presentations to HOAs, neighborhoods, setting up something at grocery stores? Responses from such settings may be harder to put into your boxes, but you'd get much more involvement and buy-in.</td>
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<tr>
<td><strong>Nancy Lesko</strong></td>
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<td>Very interesting article that basically encapsulates what the City is proposing in the June 19-25 issue of Phoenix New Times. After reading the author’s interpretation of what the City's vision is, I &quot;get it&quot; more, as really, some of what most of us oppose (mainly the high density housing and all that it brings) is inevitable and we might as well make it happen in a way that serves us best: e.g. high end condos, multi-level senior housing, or attached 2-story villas perhaps, rather than high-rise rental apartments as seems to be what all developers are building, and eliminate what seems to be the developers' vision: that all of Tempe revolves around ASU students. We already have learned, several times I think, that even the downtown can't survive if all the businesses are geared towards students 18-28 year old. Anyway, I look forward to seeing what the survey (below) proposes.</td>
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<td><strong>KIWANIS / THE LAKES</strong></td>
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<td><strong>Charlotte Thomas</strong></td>
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<td><strong>Michelle White</strong></td>
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Kiwanis/The Lakes Draft Character Area Plan

What do you think of the Kiwanis/The Lakes Draft Character Area Plan?

All On Forum Responses sorted chronologically

As of November 4, 2014, 3:09 PM

As with any public comment process, participation in Tempe Forum is voluntary. The responses in this record are not necessarily representative of the whole population, nor do they reflect the opinions of any government agency or elected officials.
Kiwanis/The Lakes Draft Character Area Plan

What do you think of the Kiwanis/The Lakes Draft Character Area Plan?

As of November 4, 2014, 3:09 PM, this forum had:

Attendees: 35
On Forum Responses: 4
All Responses: 6
Minutes of Public Comment: 18

This topic started on October 17, 2014, 3:28 PM.
Responses

Which character area meetings did you attend for the Kiwanis/The Lakes area?

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On the following scale, how do you rate the Draft Kiwanis/The Lakes Character Area Plan as reflecting the character of Kiwanis/The Lakes with 0 being extremely dissatisfied and 10 extremely satisfied?

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What is the primary reason for the score you gave?

- Answered 4
- Skipped 0

*emphasis* homes need plan rentals very

What is the most important improvement that would make you rate this Plan closer to a score of 10?

- Answered 4
- Skipped 0

landscaping park replace visual walls within

On the following scale, how do you rate the Draft Kiwanis/The Lakes Character Area Plan as capturing the important issues and projects for Kiwanis/The Lakes with 0 being extremely dissatisfied and 10 being extremely satisfied?
Kiwanis/The Lakes Draft Character Area Plan

What do you think of the Kiwanis/The Lakes Draft Character Area Plan?

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What is the primary reason for the score you gave?

Answered 4
Skipped 0

Improving more neighborhood plan walkability

What is the most important improvement that would make you rate this Plan closer to a score of 10?

Answered 4
Skipped 0

More needs neighborhood rental units

On the following scale, how do you rate the public process for gathering input into the Draft Kiwanis/The Lakes Character Area Plan for Kiwanis/The Lakes with 0 being extremely dissatisfied and 10 being extremely satisfied?

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What is the primary reason for the score you gave?

Answered 4
Kiwanis/The Lakes Draft Character Area Plan
What do you think of the Kiwanis/The Lakes Draft Character Area Plan?

What is the most important improvement that would make you rate this Plan closer to a score of 10?

Answered 4
Skipped 0

Additional Comments
Answered 3
Skipped 1

J. Gomez more than 2 miles

October 30, 2014, 7:16 PM

Which character area meetings did you attend for the Kiwanis/The Lakes area?

October 23

On the following scale, how do you rate the Draft Kiwanis/The Lakes Character Area Plan as reflecting the character of Kiwanis/The Lakes with 0 being extremely dissatisfied and 10 extremely satisfied?

7

What is the primary reason for the score you gave?

There are two items in this character plan I would not like to see in my neighborhood. First, I don't think we have enough landmarks to justify the funds for "wayfinding signage". Second, I dislike the idea of the "Orbit" and feel the cons outweigh the pros. Adding more public transportation will increase the rentals, which we currently have plenty of issues with.

What is the most important improvement that would make you rate this Plan closer to a score of 10?

This neighborhood needs a visual facelift, replace outdated public areas and replace overgrown/non-existent landscaping along major streets. We need visual unity with walls, sidewalks and landscaping.

On the following scale, how do you rate the Draft Kiwanis/The Lakes Character Area Plan as capturing...
What do you think of the Kiwanis/The Lakes Draft Character Area Plan?

the important issues and projects for Kiwanis/The Lakes with 0 being extremely dissatisfied and 10 being extremely satisfied?
7

What is the primary reason for the score you gave?
I support improving the walkability and bikeability of this neighborhood. Many issues are addressed, however property owners should also be held accountable for their part on improving the neighborhood.

What is the most important improvement that would make you rate this Plan closer to a score of 10?
It is important that these improvements are maintained for years to come. This neighborhood need enforcement for long term results.

On the following scale, how do you rate the public process for gathering input into the Draft Kiwanis/The Lakes Character Area Plan for Kiwanis/The Lakes with 0 being extremely dissatisfied and 10 being extremely satisfied?
5

What is the primary reason for the score you gave?
Information was limited, notices haven't reached many neighbors and therefore little feedback is provided from the people who live in this neighborhood. Seems like the city doesn't quite want our feedback.

What is the most important improvement that would make you rate this Plan closer to a score of 10?
Too late in process to improve this process.

Additional Comments
I'm supportive of aesthetic and functional improvements, such as landscaping, sidewalks, bike paths, outdoor patio restaurants and social gathering spots. Not interested in having art sculptures throughout neighborhood or attracting low income/government assisted households by adding more public transportation and allowing more rentals.
Which character area meetings did you attend for the Kiwanis/The Lakes area?
August 27
October 23

On the following scale, how do you rate the Draft Kiwanis/The Lakes Character Area Plan as reflecting the character of Kiwanis/The Lakes with 0 being extremely dissatisfied and 10 extremely satisfied?
7

What is the primary reason for the score you gave?
Under Projects and Priorities we need a stronger enforcement of existing city codes regarding landscaping, maintenance, trailers, boats and RV’s in front yards and number of tenants living in rentals.

What is the most important improvement that would make you rate this Plan closer to a score of 10?
Under Projects: Arterial Walls & Streetscape a time line to accomplish within next 2 years.

On the following scale, how do you rate the Draft Kiwanis/The Lakes Character Area Plan as capturing the important issues and projects for Kiwanis/The Lakes with 0 being extremely dissatisfied and 10 being extremely satisfied?
8

What is the primary reason for the score you gave?
It is a plan for today as well as the future.

What is the most important improvement that would make you rate this Plan closer to a score of 10?
Enhance arterial streetscape appearance.

On the following scale, how do you rate the public process for gathering input into the Draft Kiwanis/The Lakes Character Area Plan for Kiwanis/The Lakes with 0 being extremely dissatisfied and 10 being extremely satisfied?
8

What is the primary reason for the score you gave?
Many Opportunities to give input.

What is the most important improvement that would make you rate this Plan closer to a score of 10?
Maybe a mission like statement defining the type of community we are and want to be or remain in the future.

Additional Comments
We spoke with a City employee about some immediate issues my husband had and he said he would email us additional contacts the next day we never heard from him.
Dave Gillmore more than 2 miles

Which character area meetings did you attend for the Kiwanis/The Lakes area?
October 23

On the following scale, how do you rate the Draft Kiwanis/The Lakes Character Area Plan as reflecting the character of Kiwanis/The Lakes with 0 being extremely dissatisfied and 10 extremely satisfied?
7

What is the primary reason for the score you gave?
The plan sounds very good, but my understanding from the meeting that I attended is that there is no or very limited funding to proceed with any of the plans.

What is the most important improvement that would make you rate this Plan closer to a score of 10?
Assurance that the plan would be funded and implemented within a five year period.

On the following scale, how do you rate the Draft Kiwanis/The Lakes Character Area Plan as capturing the important issues and projects for Kiwanis/The Lakes with 0 being extremely dissatisfied and 10 being extremely satisfied?
8

What is the primary reason for the score you gave?
I feel that there is a critical need for more bike lanes, more trees, more shade and better streetscapes in this area as the plan is proposing.

What is the most important improvement that would make you rate this Plan closer to a score of 10?
A greater limit on the number of apartments and multifamily dwellings. Stricter control and charges for owners/landlords of rental units. This neighborhood needs more stable family units, and not so many rental transients. Also the Western Canal path needs much more vegetation to provide shade and make it more attractive.

On the following scale, how do you rate the public process for gathering input into the Draft Kiwanis/The Lakes Character Area Plan for Kiwanis/The Lakes with 0 being extremely dissatisfied and 10 being extremely satisfied?
0

What is the primary reason for the score you gave?
I ignored the notices for the first five meetings because they referred to the Kiwanis/Lake Character area. I live in the Optimist Park neighborhood area and felt that the meeting notices did not relate to me. Speaking to others in my area, they felt the same. From the map at the meeting with the blue dots for attendees residences,
it is apparent that the Optimist Park area was grossly under represented which was likely because they did not understand that they were to be included. Even though I now know that my area is covered in this plan, the name makes me feel that I am not a welcomed participant in the it.

**What is the most important improvement that would make you rate this Plan closer to a score of 10?**
Changing the name to: Kiwanis/The Lakes/Optimist Park Character Area would make the residents of Optimist Park feel included in the plan.

**Additional Comments**
I am disappointed that because of the name presented I did not attend all of the meetings. I would have liked to have participated in the process and feel that I would have been able to add valuable input.
Kiwanis/The Lakes Draft Character Area Plan
What do you think of the Kiwanis/The Lakes Draft Character Area Plan?

Kathy Mutch more than 2 miles October 17, 2014, 3:28 PM

Which character area meetings did you attend for the Kiwanis/The Lakes area?
None

On the following scale, how do you rate the Draft Kiwanis/The Lakes Character Area Plan as reflecting the character of Kiwanis/The Lakes with 0 being extremely dissatisfied and 10 extremely satisfied?
8

What is the primary reason for the score you gave?
Seems to be an emphasis on patio homes. Would prefer emphasis on single family homes. Also need a dog park.

What is the most important improvement that would make you rate this Plan closer to a score of 10?
Build a dog park at Kiwanis park.

On the following scale, how do you rate the Draft Kiwanis/The Lakes Character Area Plan as capturing the important issues and projects for Kiwanis/The Lakes with 0 being extremely dissatisfied and 10 being extremely satisfied?
9

What is the primary reason for the score you gave?
Like the emphasis on walkability, and native vegetation.

What is the most important improvement that would make you rate this Plan closer to a score of 10?
N/A

On the following scale, how do you rate the public process for gathering input into the Draft Kiwanis/The Lakes Character Area Plan for Kiwanis/The Lakes with 0 being extremely dissatisfied and 10 being extremely satisfied?
10

What is the primary reason for the score you gave?
Plenty of opportunities for input.

What is the most important improvement that would make you rate this Plan closer to a score of 10?
N/A

Additional Comments
Kiwanis/The Lakes Draft Character Area Plan

What do you think of the Kiwanis/The Lakes Draft Character Area Plan?

No Response
Name: Steve Rath
Address: 5433 S, Houbrook LN
City: Tempe State: AZ Zip: 85283
Business (If applicable): Phone: 480-831-6205
E-Mail: digger40@hotmail.com

1. Which character area meetings did you attend for the Kiwanis/The Lakes area?
   - [ ] February 26
   - [ ] April 5
   - [x] June 2
   - [x] June 26
   - [x] August 26
   - [ ] August 27
   - [ ] October 21
   - [x] October 23
   - [ ] None

2. On the following scale, how do you rate the Draft Kiwanis/The Lakes Character Area Plan as reflecting the character of Kiwanis/The Lakes?
   - Extremely Dissatisfied: 0
   - Satisfied: 10
   - Score: 0

   What is the primary reason for the score you gave?

   IF MEETINGS HAVE BEEN HELD SINCE FEB, WHY WAS THIS CARD FOR OCT. 23. THE ONLY ONE WE GOT AT ABOVE ADDRESS?
   ALSO, TEMPE IS $30 MILLION IN THE RED WITH A $40 MILLION D.B.A. TO PAY FOR! INSTEAD OF WASTING ALL OUR TAX MONEY ON THIS 'CHARACTER AREA PLAN,' IT JUST GO BACK TO BEING 'TEMPE' INSTEAD OF SO MANY 'DIVISIONS.' IT MAKE NO SENSE OTHER.
3. On the following scale, how do you rate the Draft Kiwanis/The Lakes Character Area Plan as capturing the important issues and projects for Kiwanis/The Lakes?

<table>
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<tr>
<th>Extremely Dissatisfied</th>
<th>0</th>
<th>1</th>
<th>2</th>
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<th>9</th>
<th>10</th>
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</tr>
</thead>
</table>

What is the primary reason for the score you gave?

ALL OF THE ABOVE

What is the most important improvement that would make you rate this Plan closer to a score of 10?

DROP IT, THIS IS ALL PART OF THE TERRIBLE GP-2040. DO NOT NARROW ANY MORE STREETS, BIKES 'OK' ON SIDEWALKS.

4. On the following scale, how do you rate the public process for gathering input into the Draft Kiwanis/The Lakes Character Area Plan for Kiwanis/The Lakes?

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What is the primary reason for the score you gave?

THIS WAS THE FIRST CASE WE GOT CONCERNING THIS IDEA. THIS ALSO HAPPENED WITH THE TRASH MEETING AND THE BROADWAY ROAD MEETING.

What is the most important improvement that would make you rate this process closer to a score of 10?

- EXPAND LIBRARY HOURS BACK TO WHAT THEY USED TO BE - OPEN UNTIL 9 PM EXCEPT FRI, SAT, SUNDAY.
- CONTINUE TO ADD MORE BULK TRASH COLLECTIONS TO WHAT IT USED TO BE, AND LOWER OUR MONTHLY TAXPAYER BILLS FOR SUCH SERVICES. AS ALL THESE NEW CHARACTER "AMENITIES" WILL COST AND WE ALL KNOW WHO WILL EVENTUALLY BE PAYING FOR IT ALL... TEMPE TAXPAYERS!
Name: Charlotte Thomas

Address: 6411 S. River Drive, #48

City: Phoenix State: AZ Zip: 85223

Business (If applicable) Phone

E-Mail: cpenguin@cablenet.net

1. Which character area meetings did you attend for the Kiwanis/The Lakes area?
   - [ ] February 26
   - [ ] April 5
   - [ ] June 2

2. On the following scale, how do you rate the Draft Kiwanis/The Lakes Character Area Plan as reflecting the character of Kiwanis/The Lakes?

   [ ] Extremely Satisfied
   [ ] Extremely Dissatisfied
   [ ] 0 1 2 3 4 5 6 7 8 9 10

   What is the primary reason for the score you gave?

   "Character area boundaries were not defined by residents name reflects that. My area (SE corner) doesn't identify with Kiwanis Park or The Lakes - Area too large. What characteristics in common?"

   What is commitment of Town Council to implementation?

   What is the most important improvement that would make you rate this Plan closer to a score of 10?

   Figure out ways to address 1st time attendees later in the process or else close it. I prefer former rather than latter. Why did so many people not attend more than 1 meeting? Smaller meetings closer to neighborhoods. Have tables at grocery stores, coffee shops. Simplify the visual slides - have more ways to think..."
3. On the following scale, how do you rate the Draft Kiwanis/The Lakes Character Area Plan as capturing the important issues and projects for Kiwanis/The Lakes?

Extremely Dissatisfied | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | Extremely Satisfied

What is the primary reason for the score you gave?

What is the most important improvement that would make you rate this Plan closer to a score of 10?

4. On the following scale, how do you rate the public process for gathering input into the Draft Kiwanis/The Lakes Character Area Plan for Kiwanis/The Lakes?

Extremely Dissatisfied | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | Extremely Satisfied

What is the primary reason for the score you gave?

What is the most important improvement that would make you rate this process closer to a score of 10?

5. Additional Comments:

________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________