Minutes of the Tempe Municipal Arts Commission (TMAC) recorded at 6 p.m. on June 19, 2013, within the Tempe Public Library, Conference Room, 3500 S. Rural Rd, Tempe, AZ 85282.

(MEMBERS) Present:  Hotchy Kiene - Chair
                     Susan Bendix
                     Nikie Crawford
                     Hilary Harp
                     Dave Kephart
                     Kiyomi Kurooka
                     Robert Moore
                     Gail Natale
                     Celeste Plumlee
                     Janis Webb

City Staff Present: Maja Aurora, Arts Coordinator - Grants; Public Art/Art in Private Development
                   Joy Higgins, Public Art Assistant
                   Nancy Ryan, Project Management Coordinator – Community Development

(MEMBERS) Absent:  David Lucier
                    Kelly Nelson
                    Shiela Schmidt
                    Frank Williams

Agenda Item 1 - Call to Order
- Hotchy Kiene, TMAC Chair, called the TMAC meeting to order at 6:05 p.m.

Agenda Item 2 - Approval of the June 12, 2013, Tempe Municipal Arts Commission (TMAC) Meeting Minutes Document
- Hotchy Kiene asked the TMAC members to review an unapproved TMAC minutes document dated June 12, 2013.
- MOTION:  David Kephart moved to approve the June 12, 2013, Tempe Municipal Arts Commission Meeting Minutes Document as presented.
  SECOND:  Susan Bendix seconded.
  DECISION:  June 12, 2013, TMAC Meeting Minutes Document approved as presented.
**Agenda Item 3 – General Plan 2040**

- Nancy Ryan, Project Management Coordinator – Community Development, presented information about General Plan 2040. Presentation and discussion highlights include:
  - Guiding Principles, Projections, and Chapter details can be found at [www.tempe.gov/GP2040](http://www.tempe.gov/GP2040).
  - Tempe’s vision for 2040 will focus on five guiding principles to provide opportunities to live and work and obtain services: Balanced Land Use, Enhanced Quality of Life and Preservation of Neighborhood Character, Increase Economic Vitality, Sustained Mobility/Greater Accessibility, Sustainability and Environmental Stewardship.
  - Public comments will be accepted through September; Comments can be emailed to GP2040@tempe.gov or call Nancy Ryan directly at 480-350-8096.
  - Public comments will be evaluated with a Final Plan be presented during formal hearings in October with Development Review Commission; then go before Council in November and if approved to the voters for ratification in May of 2014.

**Agenda Item 4 – Chairperson’s Announcements**

- Hotchy Kiene informed TMAC members that this would be Nikie Crawford’s final meeting as a TMAC member. He thanked her for her service.

**Agenda Item 5 – Tempe Center for the Arts Strategic Plan**

- Janis Webb represented TMAC in the 23-member TCA Strategic Planning Committee, which met on four occasions for four hours each. Meeting highlights included:
  - The meeting was facilitated by Paul Bentley, Fiscal/Research Manager - PD, a trained facilitator.
  - They discussed the involvement and impact of various city departments with the TCA.
  - A tentative mission statement, “To celebrate diverse arts experiences”, was crafted, and Vision Creation evaluated (programming, marketing, etc.).
  - A SWOT analysis was carried out, and goals for the TCA defined.

**Agenda Item 6 – Public Art/Art in Private Development Report**

- Maja Aurora presented information about the artists recently awarded with public art projects. Aurora explained the projects, funding, selection process and design concepts if available. Handouts including information about the artists selected were distributed.

  **Update; University Drive Streetscape Public Art - Discussion highlights included:**
  - Artist Chris Trumble was selected for University Drive Streetscape from Priest Drive to Ash Avenue. Trumble is focusing on crosswalks with the intent to maximize the public art experience for pedestrians, bicyclists and motorist.
  - Trumble resides in Tucson, has a background in architecture and submitted his concept plans to create designs for the four pedestrian crosswalks.
  - Public Art Concepts for both University Drive and Hardy Drive Streetscape Projects were discussed at a public meeting on June 18th at Mitchell School. Forty business owners and residents from the surrounding neighborhoods attended the meeting to give feedback.

  **Update; Hardy Drive Streetscape Public Art - Discussion highlights included:**
  - Artist Melissa Martinez was selected for Hardy Drive Streetscape from Broadway Road to University Drive. Martinez is looking at medians and transit shelters with the intent to integrate artwork into the streetscape project.
- Martinez lives in the Mitchell Park West neighborhood and plans to focus on images from nature for transit shelters and the median based on imagery (sees Hardy in three sections – Palo Verde tree, flowers and sparrows).
- Both Streetscape Artists have met with the selection panel and city staff to review and discuss the project concepts.

- **Update; platFORM Public Art** – Discussion highlights included:
  - Selected artist Connor Coffman and artist team Liz Graves and Rowdy Durham attend Arizona State University.
  - Artists are finalizing their proposals for the Tempe platFORM locations which will be installed September, 2013.

- **Update; Bicycle Symbol Public Art** – Discussion highlights included:
  - Artist Isaac Caruso was selected for the project.
  - The project scope is being adjusted to focus on bicycle way-finding with possible route naming, mapping and trail markers.

**Agenda Item 7 – Commission Members’ Announcements**
- Hotchy Kiene reminded TMAC members about the sold-out IN FLUX Cycle 3 Multi-city Tour on Saturday, June 22, 2013, 9a.m.-4p.m.

**Agenda Item 8 - Adjournment**
- The next Tempe Municipal Arts Commission (TMAC) meeting, will be held at 6 p.m. on August 14, 2013 at the Tempe Public Library, Meeting Room B, 3500 S. Rural Rd., Tempe, AZ 85282.
- **Meeting adjourned at 7:45 p.m.**

Prepared By: Joy Higgins
Reviewed By: Maja Aurora and Barbara Roberts