

Minutes LIBRARY ADVISORY BOARD March 6, 2013

Minutes of the Library Advisory Board (LAB) recorded at 6 p.m. on March 6, 2013, within the Tempe Public Library Board Room, 3500 S. Rural Road, Tempe, AZ.

(MEMBERS) Present:

Paul Hubbell,
Johnny Tse, Chair
Michael (Mike) Berkley
Patricia (Trish) DeGraaf
Virginia (Ginny) Sylvester, Vice Chair
Kirk Deem
Ann Lynn DiDomenico

(MEMBERS) Absent:

John Linda
David Huizingh

City Staff Present:

Barbara Roberts, Deputy Community Services Director, Library & Cultural Services Division
Tracy Hokaj, Librarian - Library and Cultural Services Division
Kris Baxter-Ging - Public Information Officer, Community Relations Department

General Public Present:

Larry Conway, President, Friends of the Tempe Public Library

Agenda Item 1 - Call to Order

- Virginia Sylvester,, Library Advisory Board (LAB) Vice-Chair, called the meeting to order at 6:00 p.m.

Agenda Item 2 - Approval of the February 6, Library Advisory Board Meeting Minutes Document

MOTION: Paul Hubbell moved to approve the February 6, 2013, Library Advisory Board meeting minutes document as presented.
SECOND: Kirk Deem seconded.
DECISION: February 6, 2013, Library Advisory Board meeting minutes document approved as presented.

*** Chair Johnny Tse arrived at 6:05 PM*

Agenda Item 3 - Friends of the Tempe Public Library Report

- Larry Conway reported on:

- OSHER classes.
- Café sales.
- Bookstore and online sales.
- March 16 & 17 book sale.

Agenda Item 4 - Library Public Relations Presentation: Kris Baxter-Ging - Public Information Officer, Community Relations Department

- Discussion of raising the profile of the library through marketing via these avenues:
 - Spreading the message through the media.
 - Public outreach.
 - Increase of social media.
 - Promotion of classes.
- Discussion of Public survey – what people do at the library and what they want at the library.

Agenda Item 5 – Library Report: Barbara Roberts - Deputy Community Services Director, Library & Cultural Services Division

- Library Statistics for January 2013

- General Library report

- Barbara Roberts reported on:
 - City budget update.
 - Main desk and main floor changes.
 - Polaris update.
 - Volunteer luncheon.
 - Library grant applications.
 - Board orientation update.

Agenda Item 6 – Board Member Announcements

- Ann Lynn DiDomenico reported on an upcoming event at Scottsdale Public Library.

Agenda Item 7 – Public Appearances:

- None

Agenda Item 8 – Adjournment

- Meeting adjourned at 6:40 P.M.

The next meeting of the Library Advisory Board is scheduled to take place at 6 p.m. on April 3, 2013, within the Tempe Public Library's second floor Board Room, 3500 S. Rural Road, Tempe, AZ, 85282.

Prepared by: Tracy Hokaj

Reviewed by: Barbara Roberts

Johnny Tse
Library Advisory Board Chair