AGENDA ITEM IES #2

DATE 5-10-01

Memorandum

Tempe

City Manager

TO: Mayor and City Council

FROM: Patrick Flynn, Assistant City Manager, x8399

DATE: April 17, 2001

RE: Finance and Economic Development Committee Strategic Issue/Work Plan

At your 11/3/00 Council Advance, the City Council reviewed citywide strategic issues and considered lists of possible work items for each of the Council Committees for the next biennial budget period. These work items were referred to each of the Council Committees for further consideration.

Attached are the proposed goals and work activities for the Finance and Economic Development Committee for the next budget period. We are bringing back the work plan to the entire Council for review, input and any further consideration. Upon approval by the Council, it will reflect the work plan for the Committee during the next two fiscal years.

STRATEGIC ISSUES
FINANCE & ECONOMIC DEVELOPMENT COMMITTEE
WORK PLAN

Goal 1: Ensure Long-Term Financial Health of Tempe

- Update comprehensive Long-Range Financial Plan (LRFP).
- Revise budget policies to incorporate LRFP assumptions.
- Review "sunsetting" and trade-offs for budget items.
- Consider non-incremental budget processes.
- Monitor effect of e-commerce on tax base.
- Consider planned reductions in property tax rate.
- Consider sources and mix of taxes; a) e-commerce; b) Sales Tax; c) Property Tax.
- Plan for May 2002 Bond Election and Permanent Base Adjustment.

Responsible Area: Financial Services

Goal 2: Maintain Tempe's Favorable Bond Rating

- Operate within updated LRFP and Financial Policies.
- Review fund balance standards and benchmark.
- Review bond rating goals.
- Review and make recommendations regarding recurring operating expenses.

Responsible Area: Financial Services

Goal 3: Consider Endowment and Bonding Programs

- Bond financing for community reinvestment.
- Five–year human services and other identified funding needs.
- Consider endowment fund financing.

Responsible Area: Financial Services, Tempe Community Council, Community Services.

Goal 4: Retain, Enhance and Diversify Tempe's Economic Base

- Review incentive policies.
- Develop strategic alliance with schools, industry groups and organizations to assist local businesses and stimulate new business opportunities.
- Establish recommendations for establishing a sustainable economy and neighborhood supportive business.

Responsible Area: Economic Development, Strategic Planning, Financial Services

Goal 5: Examine and Implement Strategies for Developing Broader Tax Base from Special Sources and Economic Development Opportunities

- Provide assistance and oversight on stadium opportunities.
- Consider economic development opportunities of Art Center and Arts Incubator.
- Consider status of Rio Salado project development and creation of project-wide plan.

Responsible Area: Financial Services, Economic Development, Rio Salado

Goal 6: Enhance Information Technology

- Expand/Advance Tech Oasis and technology infrastructure to support Tech Oasis.
- Consider additional technology "incubator" programs.

Responsible Area: Economic Development, Information Technology

Goal 7: Oversee Design and Implementation of Strategies to Reduce Aviation Related Pollution and Risks to Tempe Residents and Businesses

- Develop strategies to ensure compliance with Tempe-Phoenix Intergovernmental Agreement.

- Develop strategies to improve current flight procedures at Sky Harbor Airport and prevent further degradation of noise environment.

- Review North West 2000 Plan.

- Develop strategies to enhance valley's aviation carriers in an environmentally responsible manner.

Responsible Area: Aviation, Chief of Staff