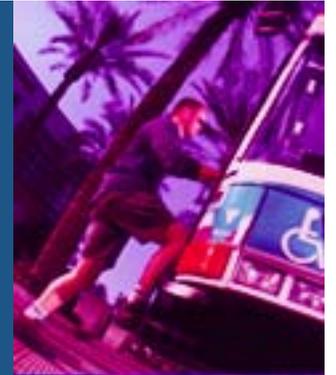


# Daley Park Neighborhood Traffic Calming



[www.tempe.gov/tim](http://www.tempe.gov/tim)

# Introductions

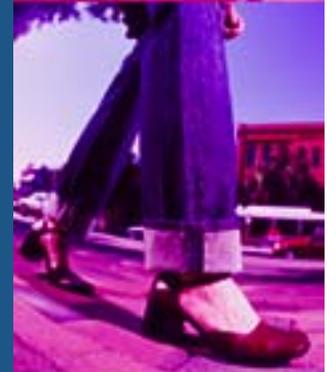
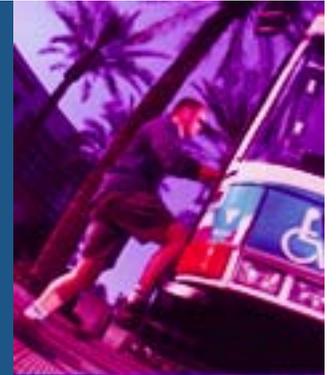
## Purpose

- Discuss Temporary Test
  - Project Area
  - Results of Data Collection
  - Resident Comments
- Next steps



# Ground Rules

- Respect
  - each other
  - process & parameters
- Assume the best
- Agree to look forward & work together
- Own your words
- One speaker at a time
- Please hold questions until the end of the presentation

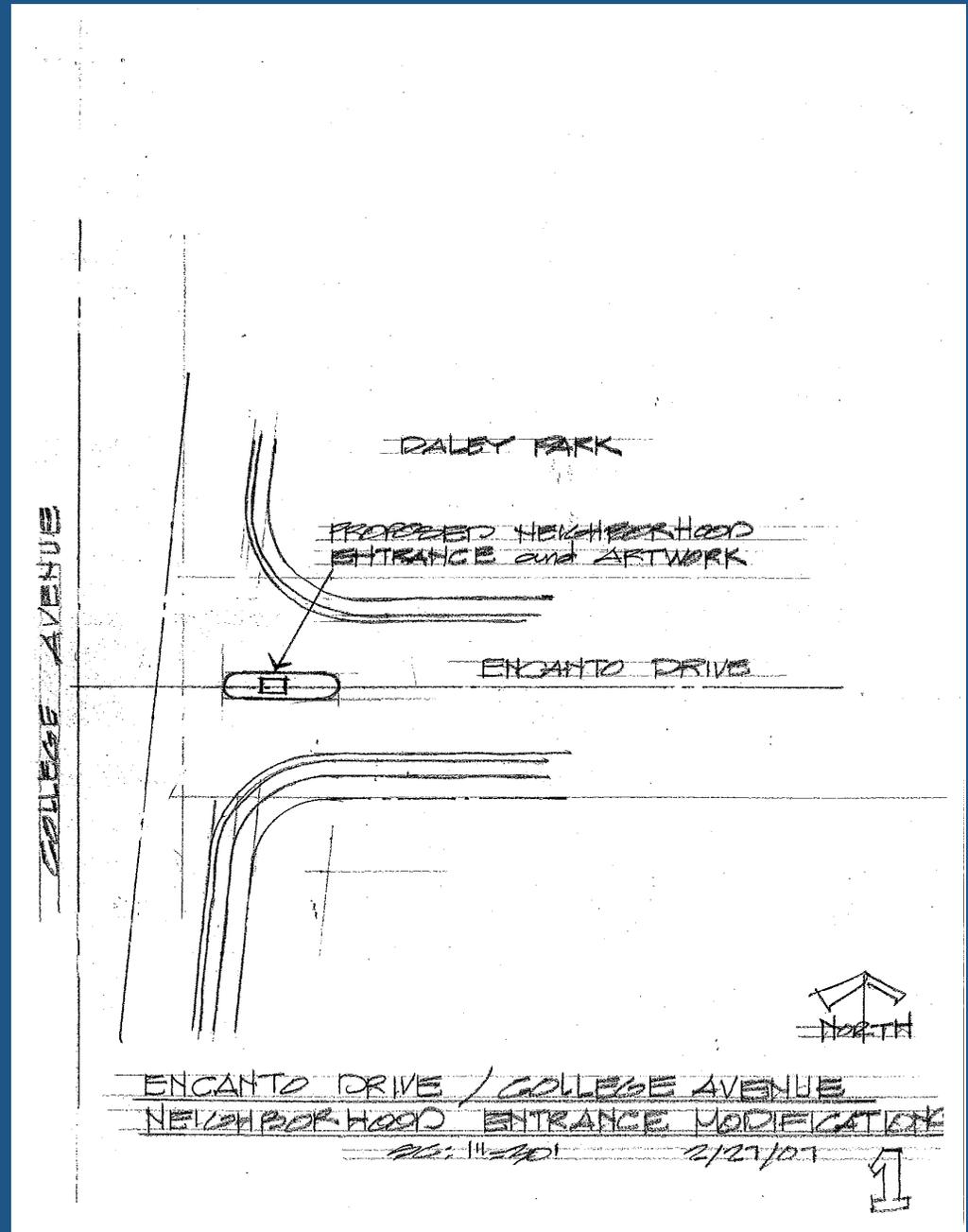


# Project Area

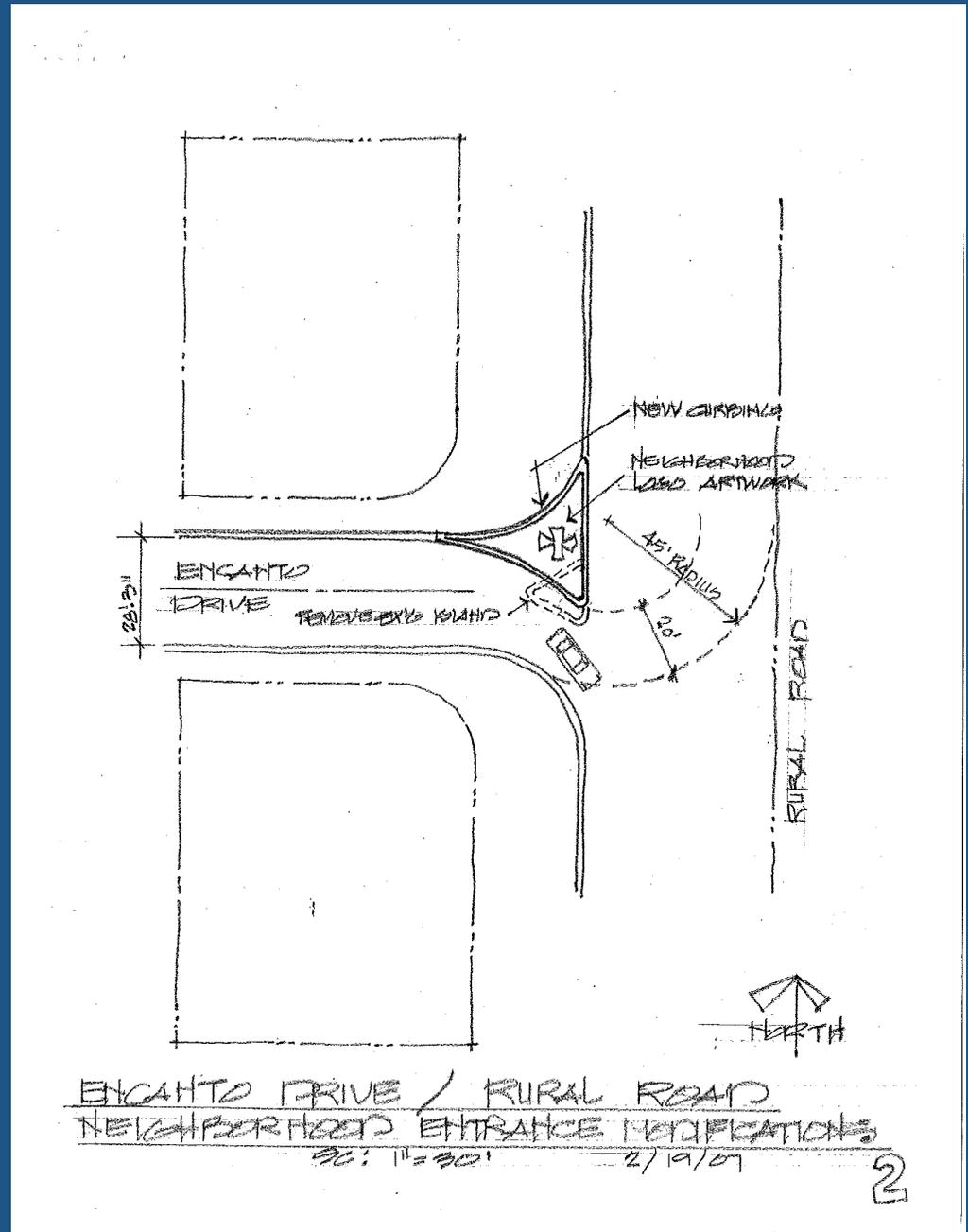


[www.tempe.gov/tim](http://www.tempe.gov/tim)

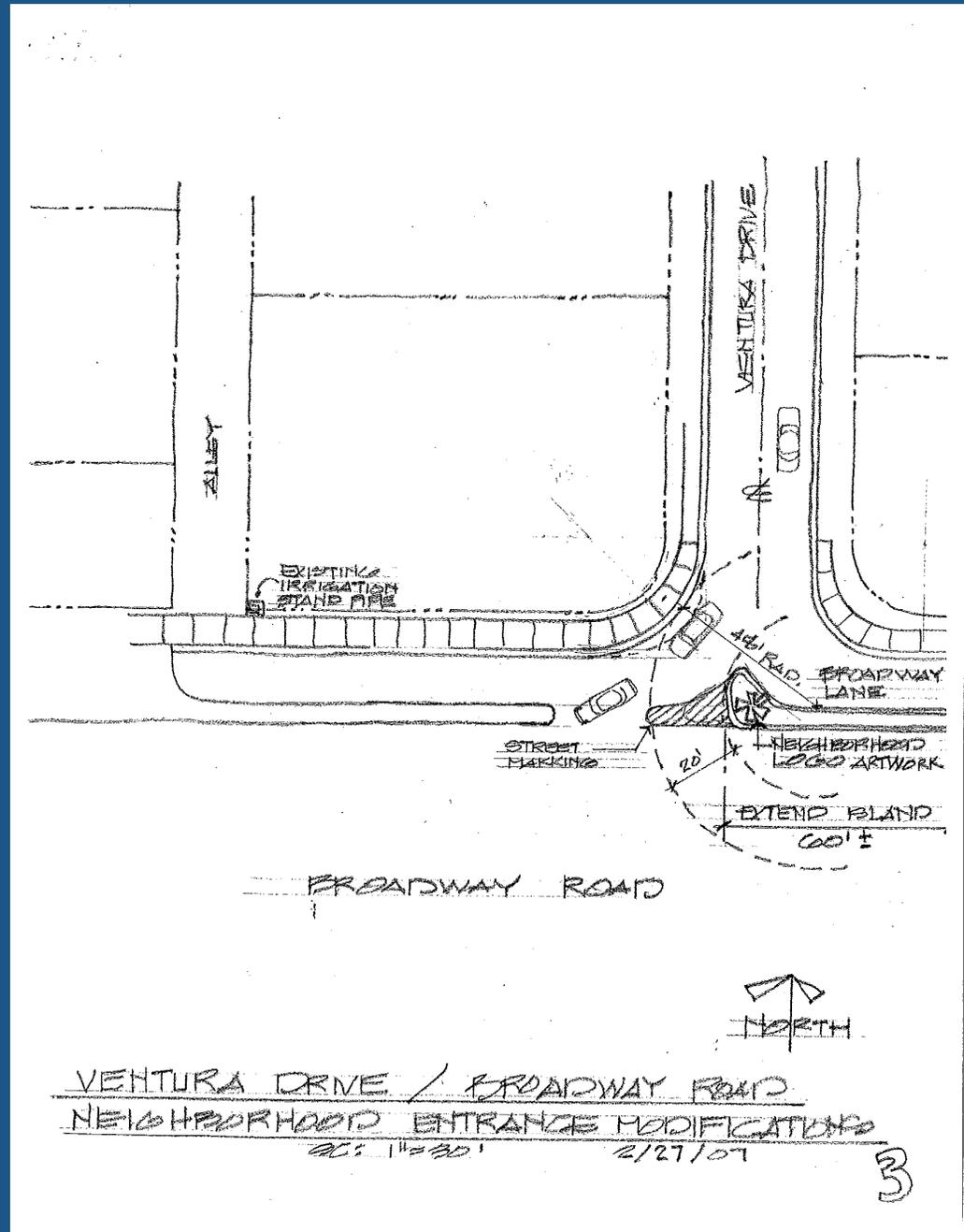
# College Avenue & Encanto Drive



# Rural Road & Encanto Drive

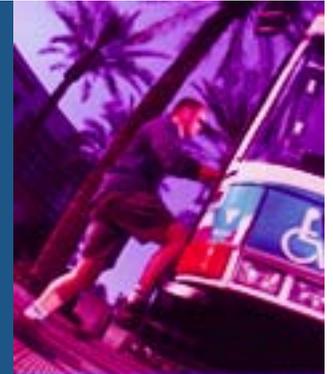


# Ventura Drive & Broadway Road



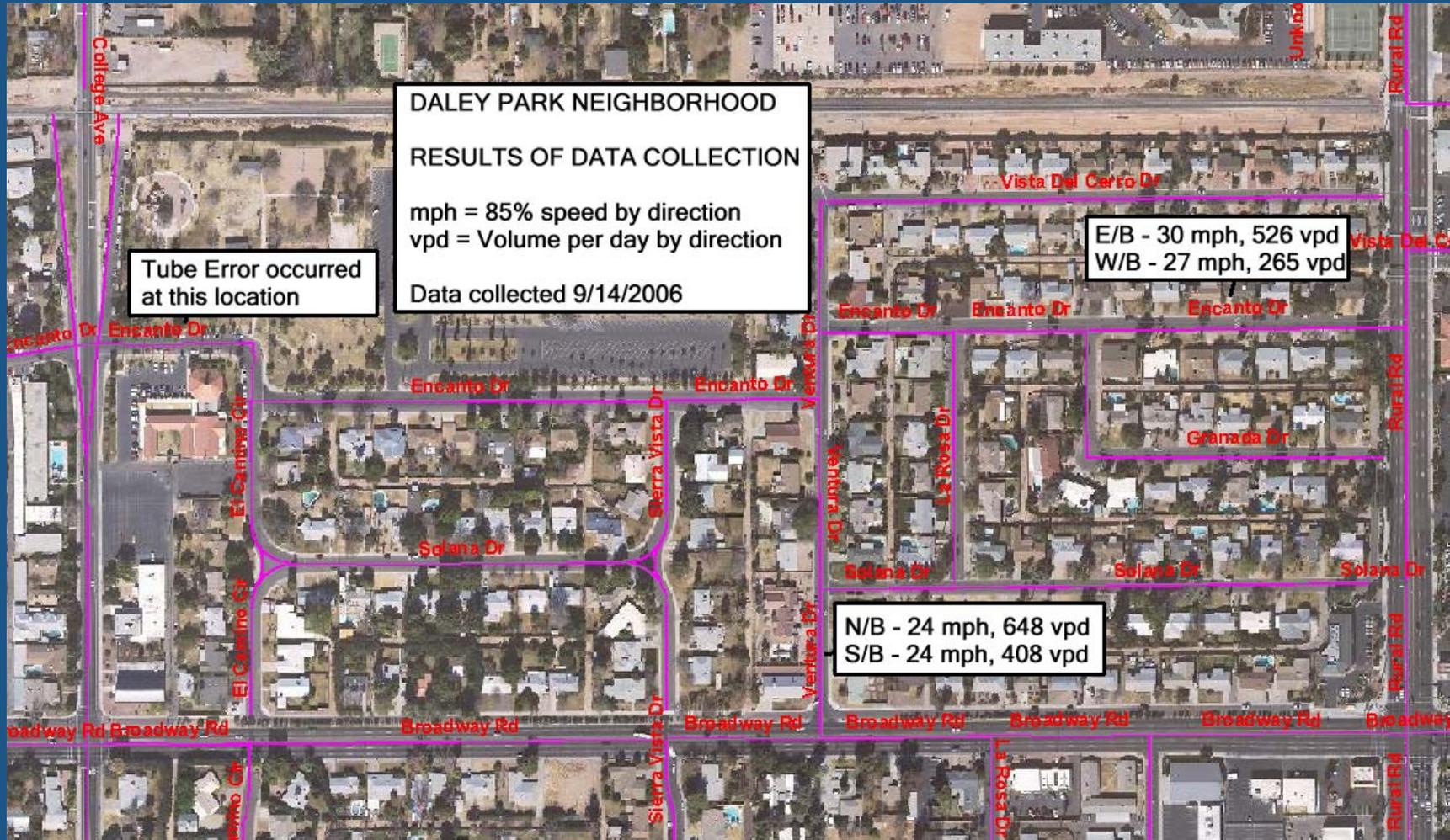
# Data Collection

- Sept/Oct 2006
  - Speed, Volume and License Plate Study
- July 2007
  - Volume and License Plate Study
- Sept 2007
  - Speed, Volume and License Plate Study
- Oct/Nov 2007
  - Speed, Volume and License Plate Study



# Data Collection

## September 2006



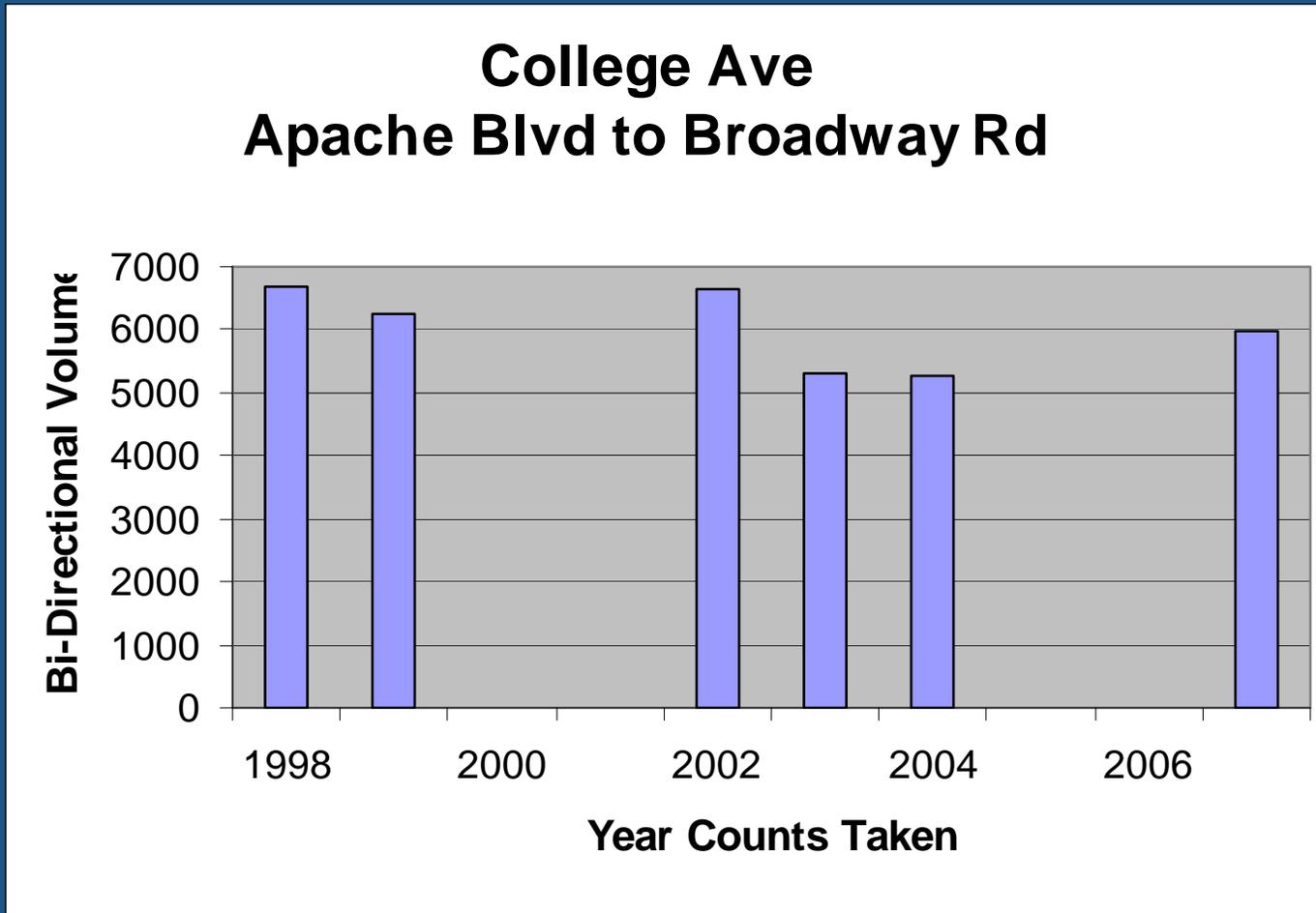








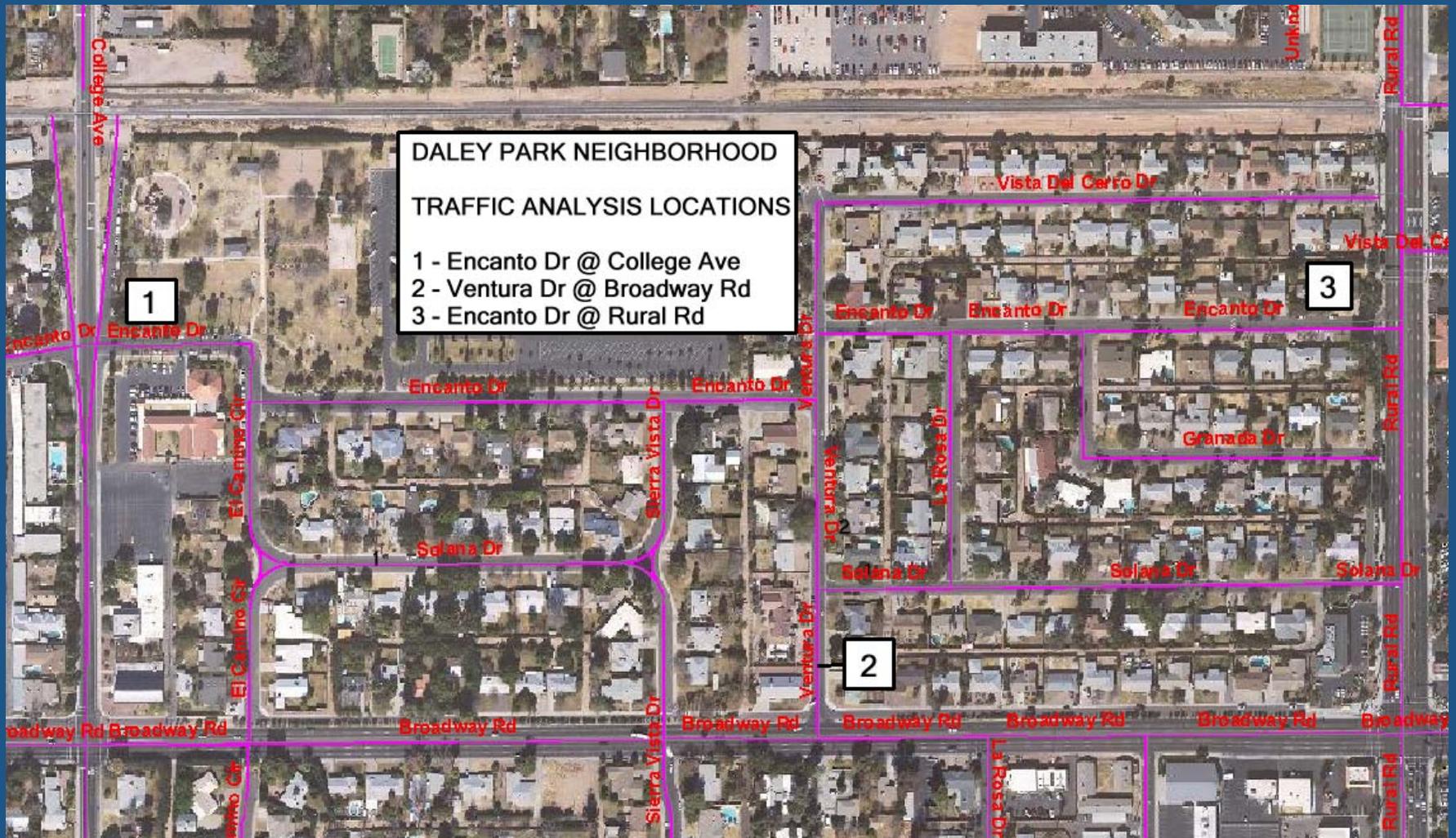
# Data Collection



College Ave Volumes – Nov 2007 – 7048 vpd, 6705 vpd

# Data Collection

## Cut-through Analysis



# Data Collection

## Cut-through Analysis – AM Peak

Vehicles identified as potential cut-through:

10/5/2006 Thurs. 7:20am – 8:45am Pre-test)

47 Broadway to College

7/11/2007 Wed. 7:15am – 8:45am (Pre-test)

2 College to Rural

5 Broadway to College

3 Rural to College

# Data Collection

## Cut-through Analysis – AM Peak

Vehicles identified as potential cut-through:

### 9/12/2007 Wed. 7:15 – 8:45am (Pre-test)

- 1 College to Rural
- 27 Broadway to College
- 3 Rural to College
- 1 College to Broadway
- 2 Broadway to Rural
- 1 Rural to Broadway

### 10/30/2007 Tues. 7:15 – 8:45am (Post-test)

- 3 College to Rural

# Data Collection

## Cut-through Analysis – PM Peak

7/12/2007 Thurs. 4:30 – 6:00pm (Pre-test)

6 College to Rural

9/13/2007 Thurs. 4:30 – 6:00pm (Pre-test)

26 College to Rural

8 Broadway to College

6 Rural to College

3 College to Broadway

6 Broadway to Rural

# Data Collection

Cut-through Analysis – PM Peak

10/30/2007 Tues. 4:30 – 6:00pm (Post-test)

28 College to Rural

1 Broadway to College

2 College to Broadway

2 Broadway to Rural

# Resident Comments

## RE: Test Measures

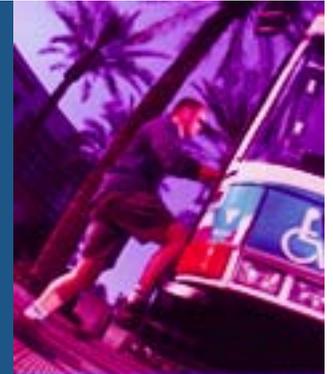
### Resident Comments

- 60% opposed
- 37% in favor
- 3% unsure

### Comments by household

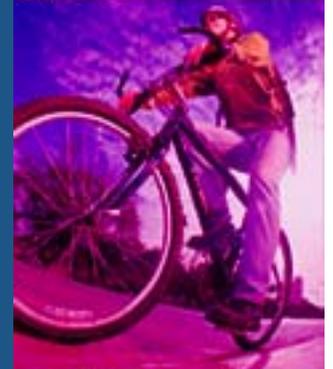
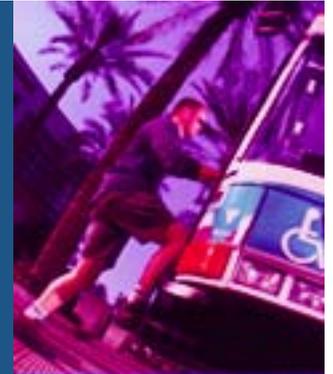
- 47 households opposed
- 32 households in favor
- 3 households unsure
- 1 household opposed & in favor
- 1 household in favor & unsure

[www.tempe.gov/tim](http://www.tempe.gov/tim)



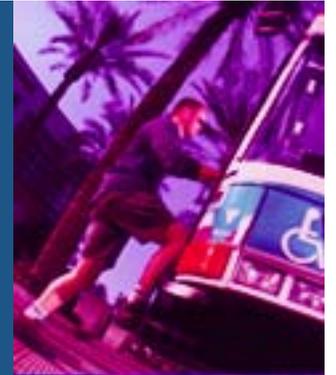
# Resident Comments

- **Comments in-favor**
  - “Reduces traffic”
  - “Improves neighborhood (less noise/safer)”
  - “Will increase property values”
- **Comments opposed**
  - “Limits access for neighbors/inconvenient”
  - “Concern for emergency vehicle access”
  - “Increases pollution due to drive time”
  - “Will reduce property values”



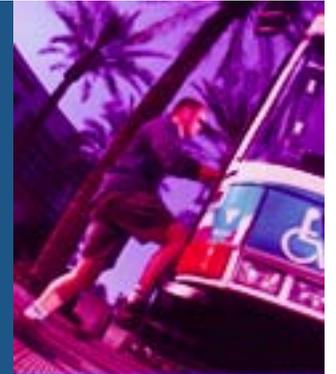
# Summary & Conclusions

- Ventura Dr traffic decreased during test
- EB traffic on Encanto Dr west of Ventura Dr increased during test
- WB traffic on Encanto Dr west of Rural Rd decreased during test



# Area Projects

- College Avenue Streetscape Project
- Daley Park Master Plan & Update
- Broadway Road Project



# Next Steps

- Option 1 - Do nothing
  - Option 2 - Move forward with petition
    - determine support for permanent installation
    - 60% of households in project area must support (Residents will have one month to request petition)
  - Option 3 - Start new process
    - look at alternative traffic calming tools
    - take into consideration other projects in area
    - use newly adopted policies
- \*\* Online comments can be submitted through the end of March

