



FOR IMMEDIATE RELEASE

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1,500 bicyclists expected at annual Tour de Tempe bike ride

Tempe, Ariz. – More than 1,500 people are expected to participate in the 13th annual Tour de Tempe community bike ride Oct. 26. The ride starts and ends at Tempe’s Kiwanis Park (Parking lot off All-America Way just north of Guadalupe Road). Riders will enjoy some of the most distinct bikeways in Arizona during this 12 -14 mile ride that begins at 8:30 a.m. Registration starts at 7 a.m.

Tour de Tempe, Tempe’s free leisurely community bike ride, is a fun, non-competitive ride that weaves through diverse neighborhoods, downtown Tempe, public art projects and other Tempe sites.

All riders will receive free breakfast snacks, and artist-designed T-shirts will be distributed to the first 800 registrants. Helmets are required.

Tour de Tempe sponsors include Back East Bagel Company, Berning’s Fine Jewelry, REI, Starbucks, Whole Foods Market, Wildflower Bread Company, Clif Bar and Tempe in Motion.

Tempe has more than 165 miles of dedicated bikeways, including on-street bike lanes and off-street multi-use paths and is designated a Bicycle Friendly Community by the League of American Bicyclists. For more information, call (480) 350-2775 or visit www.tempe.gov/tim.

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