

NETWORK



A Publication of Tempe Community Council
Connecting those in need with those who care

WINTER 2008

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Coming Events Spotlight

DRESS DRIVE
February 8 - 22, 2008
DISTRIBUTION:
March 29, 2008





TAX PREPARATION:
January - April 2008
Tempe School Credit Union

EMPTY BOWLS

Friday, February 22nd, 2008
6th Street Park.



Saturday, February 23rd, 2008
3500 S. Rural Rd.
11:00 a.m. until 2:00 p.m. both days

100 Guiding Lights Donors As of 12/31/07



- | | | |
|-------------------------|--------------------------|-------------------|
| Louraine Arkefeld | Gloria Hemphill | Brenda Shears & |
| Deborah Bair | Cheryl & Bob Hornyan | Keith Kintigh |
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| Kathryn Berzins | Glenn Kephart | Dean & Jean Smith |
| Donna Killoughy-Bird | Christine Edes Kling | Joe & Sandy |
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| Neil Giuliano | Adrienne & Mark Richwine | Carol Lockhart |
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| Kate Hanley | Vic & Lucille Sanchez | Janie Wulkan |
| Shelley Hearn | Mary Jean Sears | |

TEMPE FUNDED NONPROFITS - AN ECONOMIC ENGINE

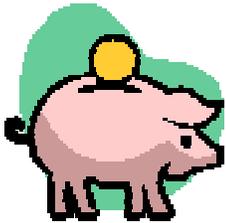


Information from the EcFund online system for agencies applying for City of Tempe funding indicates those agencies comprise a substantial slice of the local economic system, well over a quarter billion dollars. Combined data for the 37 funded agencies for the 2006-2007 fiscal year total **\$262,973,464** in revenue. We often are told of the economic impact of events such as bowl games but the economic impact of our local nonprofits is not so often noted. These organizations are here every year, spending their dollars on salaries, goods and services in our local areas with a consequent multiplier effect.

RANGE OF NONPROFIT AGENCY BUDGETS FISCAL YEAR 2006-07	
\$263 Million Total	
High Agency Budget	\$39,237,036
Low Agency Budget	\$131,332
Median Agency Budget	\$3,281,729

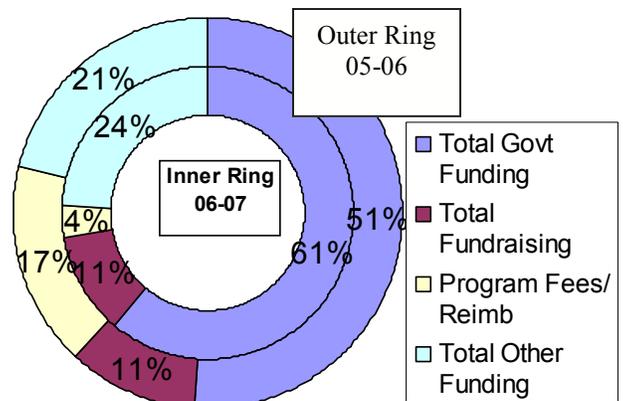
A cautionary note about the size of the funds: it is an unusual nonprofit that is operating without unmet need - just ask any of them and they will tell you all about it! The amount of nonprofit funds thus illustrate the size of the business sector and not necessarily that there is “enough” or “more than enough” to meet the needs.

The table above on the right shows the range of the agency total budgets, from almost \$39 million to about \$130,000.



REVENUE - The chart to the right shows where that revenue came from in 06-07, compared with the 2005-06 fiscal year. The majority of the revenue came from government sources for both years, up from 51% to 61% in 06-07. Fundraising (grants, donations, events) was 11% for both years. There was a shift in proportion in revenue from program fees/reimbursements, down from 17% to 4% in 06-07. Other funding also increased from 21% to 24% in 06-07.

Agency Review Funded Agencies Revenue Sources - 06-07 vs. 05-06



How does this revenue picture compare with other nonprofits? One ASU study shows the proportions below for nonprofits in Maricopa County. It should be noted that the Tempe agencies are all human service agencies while the ASU group includes all types, including hospitals and education.

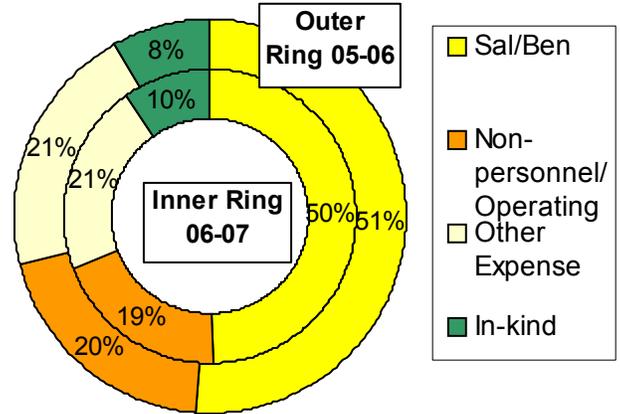
Maricopa County 501(c)(3) Agency Revenues Circa 2001 from 990's – 1,856 organizations of all types Over \$5.5 Billion in Revenues ASU Center for Nonprofit Leadership & Management			
Total Govt. Funding	Total Fundraising	Fees/Dues	Total Other Funding
39%	40%	21%	9%



EXPENSES - the chart on the right compares the expense side of the Tempe funded nonprofits, again FY 2005-06 with 2006-07. Percentages were similar for both years. Not surprisingly, half of the funds go toward salaries and benefits. About one-fifth of the expenses are for operating, another one-fifth goes for other types of

expenses and around 10% for in-kind. The dollar amount for total expenses for all the agencies was around \$261 million in 06-07, some \$2 million less than our Tempe nonprofits took in that year (kudos to them for responsible stewardship).

Agency Review Funded Agencies Expenses - 06-07 vs. 05-06



How does the Tempe pattern compare with other agencies? Another ASU study on Arizona human service nonprofits shows the following proportions (with somewhat different categories).

Arizona 501(c)(3) Agency Expenses 2002
(from 990's – 528 “Human Service” organizations in ARIZONA)
\$864 Million in Expenses
ASU Center for Nonprofit Leadership & Management

Salaries	Operating/ Other	Fundraising Expense	Other Expenses
42%	56%	1%	9%

—BOTTOM LINE—

The City of Tempe’s partnership with its nonprofit human service providers is solid and beneficial to all of the partners.

- The nonprofit agencies receive some of their much needed resources to do their jobs.
- The City “buys in” to the larger capacity of the private human service sector and leverages their program resources almost 50 to 1.
- An enormous added value is the contribution of hundreds of volunteers to the human services effort.
- City of Tempe gets good “bang for the buck”. A previous report on numbers served by the nonprofits (over 85,000 in 05-06) show a per capita expense of only \$14 for the City’s investment.
- Most important of all: those most in need in our community receive skilled and professional help!

HEARTS AND HEROES

Hearts & Heroes took place in the District at the new Tempe Marketplace on November 4th in collaboration with the Tempe Fire and Police Departments.

The renowned cover band **Zowie Bowie** flew in from Las Vegas to be a part of the event. Lead singer **Chris Phillips** was born and raised in Tempe and graduated from Corona del Sol High School. His father, **James Phillips**, served on the Tempe City Council. The band was warmly welcomed by guests who danced the night away to their music.

The event raised over \$30,000 of which 55% will go directly to charities designated by Tempe Police and Fire Departments, with the remaining 45% going to the Tempe Community Foundation. More pictures of the event can be viewed at www.releasethehero.org.



(L. to R.) H&H partners Fire Captain **Rich Woerth**, **Bryan Hall** of the Tempe Police and H&H Honorary Chair, **Mayor Hugh Hallman**



Some of the H&H volunteers: (l. to r.) **Judy Aldrich**, (unknown - sorry!), **Carla Caballo**, **Kathy Stevens**, **Drew Caballo** and **Dave and Kim Summers**.



City Councilman **Mark Mitchell** and wife **Debbie** get into the **Zowie Bowie** act.



Party goers enjoy the great food from **Heidi's Events & Catering** and **Dave and Buster's**.



TCC staff **Cheryl Hornyan** and **Caterina Mena** and super hero friends (their aliases with Tempe Police are, l. to r., **Kevin Renwick**, **Marc LaBelle** and **Brandon Banks**).

MESSAGE FROM THE EXECUTIVE DIRECTOR



THANKS TO ALL OUR SPONSORS, CONTRIBUTORS AND ATTENDEES FOR THE HEARTS AND HEROES EVENT ON NOVEMBER 4!!

This first time event exceeded all our expectations - and best of all, a great time was had by all!

Katherine Haaleef

ALL AMERICAN SUPER HEROES



GUARDIANS OF THE CITY



DYNAMIC DO-GOODERS

Campus Corner
Chapman Chevrolet
Gammage & Burnham, Attorneys
Miravista Holdings

ADDITIONAL SPONSORS:

City of Tempe
Cost Plus World Market
Dave & Busters
Hensley & Company
San Felipe's Cantina
Sheraton Phoenix Airport Hotel
Ticketmaster

SILENT AUCTION DONORS

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Arizona Cardinals
Arizona Diamondbacks
Bashas
Berning's Fine Jewelry
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Cactus Sports
Congressman Harry Mitchell
Cookies From Home
Eclectic Southwestern Jewelry
Fiesta Inn Resort
Flower Shoppe
Fry's Food
GameWorks
Gin Blossoms & Fender
Gordon Biersch
Grilled Expedition
Harkins Theatres
Heirloom Galleries
House of Trick's
IKEA
John Allen's

Jenice Benton Interior Design
Kathy Stevens
Linda Spears
Massage by JoAnne Roberts
Michael Trauscht
Monti's La Casa Vieja
MoodSwings Salon
Nello's Pizza
Noticeable Nails
Phoenix Rock Gym
Phoenix Zoo
Rachel Perez
Someburros!
Santee McClelland
Steve Bauer
Sun Angel Foundation
Tavern on Mill
Tempe Fire Department
The Buttes Tempe Resort
Uno's Chicago Grill
VooDoo Daddy's
Woody Wilson



STAFF CHANGES AT TCC

Jayson Matthews has been named TCC Assistant Director. Jayson has been on the staff since 2003 and has worked at every level of TCC planning and administration.

Emma Bordner is the new Director of Marketing and Resources and comes to TCC from Big Brothers and Big Sisters of Central Arizona. Emma worked for L'Oreal in the past relating to image and sponsorships and their nonprofit connections.

Caterina Mena has been named TCC Management Assistant. She has been with TCC since 2006 during which she provided executive support, was TCC Board liaison and assisted with events and the website.

Cheryl Hornyan leaves TCC after 10 years of strong dedication to embrace new goals and activities.

TEMPE LEADERSHIP CLASS XXII STEPS UP FOR TCF

This fall, Tempe Leadership Class XXII unveiled its class project, entitled “Modern Wellness” at Tempe Marketplace.

The Modern Wellness is an interactive wishing well that combines the fun of the “Price is Right’s” Plinko game with the romantic sentiments of a wishing well. Kids of all ages can eagerly watch their coin bounce within the Modern Wellness in hopes of securing one of many encouraging wishes.

The Modern Wellness was created with a partnership between *Tempe Leadership Class XXII*, the *ASU School of Design*, *Vestar’s Tempe Marketplace*, and the *Tempe Community Council*.

Designer Jason Brown is an ASU School of Design student who’s Modern Wellness was selected by the Tempe Leadership Class XXII from a semester-long class competition.

Proceeds from the Modern Wellness will be donated to support the Tempe Community



(Tempe Leadership Class XII (L. to R.) Ronak Kanuga, Rick Miller, Safali Evans, Charles Keeme, Heidi Vail, Melia Dunn, Arlene Chin, Jayson Matthews, Jennifer Gallagher, Mike Cryer and Greg Ruiz in front of Modern Wellness.

Foundation (TCF), an endowment managed by the Tempe Community Council to help broaden the base of resources for helping people in need in Tempe now and into the future.

“File, Smile and Save” - EITC TAX HELP



Trained volunteers will again be assisting eligible low-income people by *providing free tax preparation and electronic filing* at Tempe Schools Credit Union, 2800 South Mill Ave. in Tempe and Guadalupe Town Hall, 9241 S. Avenida Del Yaqui in Guadalupe, Saturdays from 9AM – Noon, January 26 through April 12, 2008.

Hard working families in Tempe and Guadalupe may be eligible to receive unclaimed Earned Income Tax Credits, refunds or other credits which can be used to pay current bills or to put toward home ownership or education. Average EITC credit received last year was \$1,702 and the average refund was \$1,302. Workshops to build financial self-sufficiency again be held by **NewTown CDC**.

Taxpayers must bring these documents with them to the tax preparation visit:

Forms W-2 from every place you worked in 2007

Forms 1099, if applicable

Social Security cards for yourself and all dependents

Picture Identification

A copy of last year’s tax return

Information for all deductions and credits

Checking and savings account numbers for split refunds and direct deposit.



GOOD NEWS

The *Cinderella Affair* is again asking for donations of formalwear from the community to help make attending prom affordable for all high school junior and senior girls.



The 6th Annual Prom Dress Drive will be held from February 8th–22rd. During this time, donations of new or gently used formals, purses, jewelry, and wraps will be welcomed at locations throughout the Valley, including Tempe Community Council. Additional drop off locations and information can be found by visiting www.CinderellaAffair.org.

Distribution will take place on March 28th from 3 - 7 p.m. for students of the Tempe Union High School District and on March 29th from 4 - 5 p.m. for all Valley-area high school junior and senior girls. **This year's event will be held at the Westside Community Center (715 E. Fifth Street, Tempe).** Female students may attend this event and select one dress and accessories free of charge. Male students are being assisted on a case by case basis with a referral from their school by contacting Tempe Community Council at 480-858-2300. Monetary donations are also being accepted and may be mailed to Tempe Community Council/Cinderella Affair at 34 E. 7th Street, Tempe, AZ 85281. For additional information call 480-858-2300 or email TCCinformation@tempe.gov.

Empty Bowls

The Tempe Empty Bowls is newly under sponsorship of Tempe Community Action Agency for 2008. The event, held annually to both raise funds and public awareness to fight hunger, will again be held on two days: Friday, **February 22, 2008 at 6th Street Park** (just south of City Hall in Downtown Tempe) and Saturday, **February 23, 2008 at a new location: Community Center Courtyard, 3500 S. Rural Rd.** (between Tempe Public Library and Vihel Center buildings). For both days, hours are 11:00 a.m. until 2:00 p.m. Proceeds will benefit TCAA and the United Food Bank. Plan to attend!



Want to "do good"? Drive a bus!

In spite of having the highest pay rate in the East Valley, Tempe Union High School District is continually short of bus drivers. Among the students coming up short are teen parents and their children (including those on **Open Horizons** scholarships) and other special needs children. Surely there are some of you out there who would like to help some kids who really need it AND make some extra money. Contact **Rudy Hernandez** at 345-3735 for information - paid training included.

Call for Youth Performers

The Tempe Youth Showcase is a talent show produced by high school students from across Tempe. If you know a talented young person who would like to audition for this year's showcase, auditions are being held Saturday, **February 23 from 10:00 AM to 4:00 PM** at the Tempe Performing Arts Center at 132 E. 6th St. Auditions are open to any youth or group of youth ages 18 and under. Please call 480.858.2316 for an audition time. This year's event is being held April 12 at the new Tempe Center for the Arts.

Tempe Officers Association, TCC and Vestar Bring Holiday Cheer to Seniors

As a result of the great success of the Hearts & Heroes event, the Tempe Officers Association (TOA) asked TCC to assist in the distribution of funds to human service programs for those in need in the our community. As one of their first acts of service, TOA adopted senior citizens who participated in the in the Adopt-a-Senior Program through the City. A luncheon was held on December 18 where officer **Bryan Hall**, President of the TOA, presented \$750 worth of Tempe Marketplace gift cards to 28 lucky seniors. The TOA next plans to make a special gift to the students of Thew Elementary School.

HOW YOU CAN GIVE



TCC welcomes your financial help. Here are your opportunities.

Simply make a check out to “Tempe Community Council”, note on the memo line how you would like your gift directed and send it to TCC at the address shown below on this page:

Cinderella Affair - making proms affordable to all.

Open Horizons - child care scholarships for parenting teens.

Communities in Schools - helping children be successful in our schools.

Tempe Community Foundation - a permanent endowment to benefit human services in Tempe under the administration of the AZ Community Foundation.

Tempe’s Help to Others (H2O) - funding help for those most in need through local nonprofits.

Tempe Community Council - “Connecting those in need with those who care.”



You can also give directly on the web....

<http://www.tempe.gov/tcc>, click on “How to Donate” at the top of the page, OR go directly to:

Cinderella Affair - <http://www.CinderellaAffair.org/>

Open Horizons - <http://www.tempe.gov/tcc/OpenHorizons/>

Communities in Schools - <http://www.tempe.gov/tcc/CIS/>

Tempe Community Foundation - <http://tempecommunityfoundation.org/>

Help to Others (H2O) - <http://www.tempe.gov/tcc/h20.htm>

Tempe Community Council - <http://www.tempe.gov/tcc/mission.htm>

NOTE: Funds contributed to Tempe Community Council may be used and/or distributed when and as Tempe Community Council deems appropriate, in its sole discretion, in furtherance of growing human service funds for Tempe.

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Cindy Kominska, (480) 858-2306, cindy_kominska@tempe.gov.



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34 E. 7th Street, Bldg. A
Tempe, AZ 85281

Phone: (480) 858-2300
Fax: (480) 858-2319

Editor: Steve Wise

