

Tempe Tardeada 2008
Sunday, October 12th

Your organization is invited to be a food vendor at the *Tempe Tardeada* 2008, Tempe's premier event celebrating the importance of Hispanic culture in our community, on Sunday, October 12, 2008. There is no fee for a food booth; however, we do ask that you keep your menu at family-friendly affordable pricing.

Event Description

The *Tempe Tardeada* is the City of Tempe's Tenth Annual Hispanic Heritage Festival. (A *Tardeada* is a social dance that is traditionally held on Sunday afternoons.) This event is the culmination of Hispanic Heritage Month and celebrates the historical significance of Hispanics within our community. The *Tardeada* draws approximately 12,000 people, a multi-generation family crowd that spends several hours celebrating the traditions and contributions of the Hispanic community in Tempe. The event features live entertainment, dancing, music, food, arts and crafts, and exhibits in the Tempe Historical Museum. The event also includes informational booths from local non-profit organizations that offer services to the local Hispanic population.

Community Booth Information

The *Tempe Tardeada* will be held at the Tempe Community Complex, 3500 S. Rural Rd., on the southwest corner of Rural Rd. and Southern Ave. Each food booth will be provided with either one 10'x10' booth or a 10' x 20' booth. In addition, each booth will be supplied with one, 8' table (skirted), 2 chairs and a 4' by 2 and a half foot sign stating the organization's name

Event set-up can begin as early as 9 am; we ask that organizations be completely set-up no later than 11:30 am. If you wish, food booths may be set up on Saturday evening (10/11) after 5 p.m. We will have security on site overnight. The *Tardeada* concludes at 8 pm.

If you would like to participate, please complete and fax or mail the attached form. If you have any questions, please call me at 480-350-8979 or Brian Gonzales, food chair, at 480-350-5578. Thanks so much for your consideration. We would love to have you as part of *Tempe Tardeada* 2008!

Sincerely,

Ginny Belousek
Tardeada Chair

Brian Gonzales
Food Chair

**Tempe Tardeada
Food Booth Reservation
Sunday, October 12, 2008**



You are invited to participate as a food vendor at the Tempe Tardeada celebration. Each food vendor will be provided with either a 10' x 10' or a 10' x 20' booth, up to two 6' or 8' tables and two chairs. There is no fee for a booth at this event. The event will be held at the Tempe Community Center Complex, at 809 E. Southern Ave., Tempe, AZ (SW corner of Southern and Rural). This year's event will feature a **Food Court** that will include a canopied eating area with coolers for the eating comfort of our attendees. Thank you for your participation in this year's festival.

Please identify:

ORGANIZATION: _____

ADDRESS: _____

CONTACT: _____

SIGNATURE: _____

BOOTH: (indicate size of booth, one per vendor)

_____ 10' x 10' _____ 10' x 20'

TABLE: (indicate length of table or tables needed, up to two tables)

_____ 6 foot table _____ 8 foot table

ELECTRICAL POWER REQUIREMENTS:

(Power needed to energize electrical components, i.e., 120 volts A.C. at 5 amps; if multiple outlets are required the vendor needs to supply their own power strip)

APPLICATION REQUIREMENTS: No exceptions! Vending will not be allowed without proof of the following items:

- A) Maricopa County Temporary Food Service Establishment Permit
- B) Maricopa County Food Handlers Permit
- C) City of Tempe Sales Tax License (you may obtain a one-time event license for \$20)
- D) Proof of insurance, naming the City of Tempe as an additional insured
- E) Submit a copy of your proposed menu with pricing

SET-UP TIME: Booths can be set up the day before the event after 5 p.m. Booths should be ready for sales no later than noon on Sunday, October 12th. Booths will stay open until 8 p.m.

The City of Tempe appreciates your interest and support of this event. Please Call Brian Gonzales at (480) 350-5578 or Ginny Belousek at (480) 350-8979 if you have any questions.

To reserve a booth, please sign and return this form along with a copy of your menu no later than Monday, August 25th to:

Brian Gonzales ... Tempe Public Library ... 3500 S. Rural Road ... Tempe, AZ 85282 ... Fax to 480 350 2907