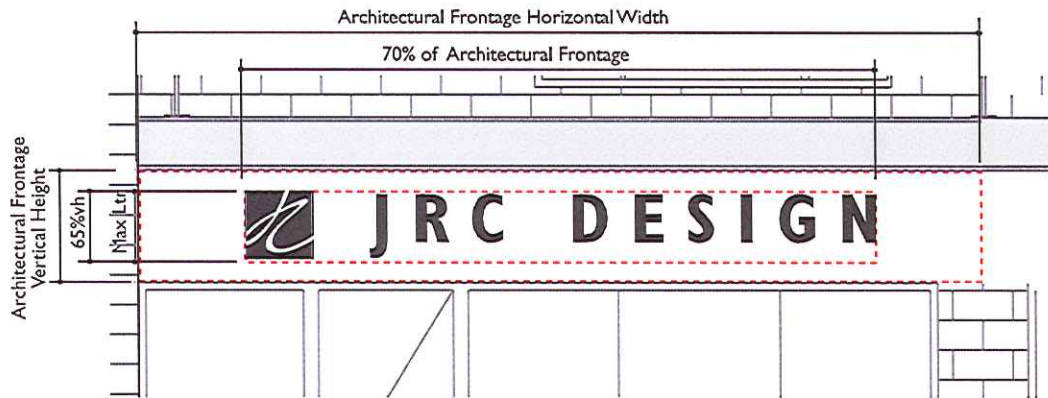
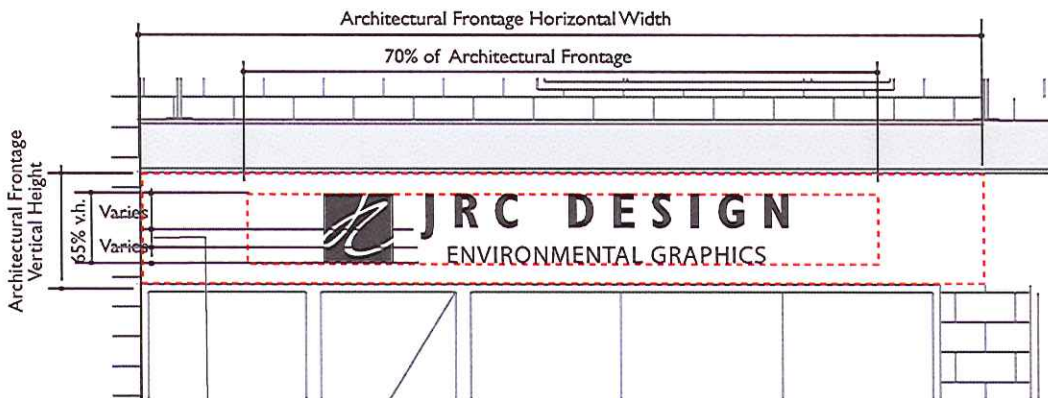


RETAIL TENANT SIGNAGE - Wall Sign Criteria



Single Line Layout



Multiple Line Layout

Retail Wall Signage - Criteria

SCALE • 1/4"=1'-0"

SPECIFICATIONS

Sign envelopes are to be defined as "the area upon the architectural elevation that is available for sign placement." the architectural frontage is the length of a tenants elevation defined by fenestrations or other elements that interrupt the continuous line of that elevation. In no event shall any sign envelope exceed seventy percent (70%) of the width of the architectural frontage or sixty-five percent (65%) of the available height.

A minimum of 1/2 the letter height shall be used between all multiple lines of signage layouts.

SIGN PLACEMENT

Tenant signs shall be centered horizontally and vertically within the architectural frontage on which it is placed. Signage shall be located over/within tenant's leased space. Final tenant locations are to be per the owner's discretion.

All retail wall signage shall be installed with the exposed face of the sign in a plane parallel to the face of the building wall.

SIGN AREA

Allowable area for any one business shall be forty (40) square feet plus one (1) square foot of area per foot of business frontage beyond that.

