

# Tempe Public Art Opportunity

## Broadway Road Streetscape

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Tempe Public Art invites visual artists to submit qualifications to create a site-specific public art to be permanently located on the wall treatment along the Broadway Road Streetscape project. Artwork on the half-mile wall treatment will help create a memorable and welcoming presence and be appropriate in scale and composition to be viewed by passing pedestrians, bicyclists and motorists. The goal of the project is to re-characterize the segment of Broadway Road between Mill Avenue and Rural Road. The artist will be commissioned to design artwork for the wall treatment in spring 2014 and install artwork in spring 2015. The artist will also work with the design team to influence the color and texture of the wall.

The Broadway Road Streetscape project will add bicycle lanes, wider sidewalks and street trees on both sides of the road, landscaped median islands and a wall treatment on the north side of Broadway Road. For more information about the Broadway Road Streetscape Project and to see images of the proposed wall treatments visit: [www.tempe.gov/BroadwayRoad](http://www.tempe.gov/BroadwayRoad) and click on the link; *June 11, 2013 public meeting presentation*.

### Eligibility

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This Call to Artists is open to professional artists residing in Arizona. Artist must demonstrate an ability to design, fabricate and install artwork for an outdoor environment.

Accepted artist will be required by Arizona State Law HB 2008 to sign a statement verifying that they are lawfully present in the United States. City of Tempe employees, selection panelists, Tempe Municipal Arts Commission members and their immediate family members are excluded from participating in this project.

### Budget

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\$80,000

The project budget includes all costs related to the artist's project management fees; the artwork's final design, fabrication, transportation, delivery and installation costs; subcontractor and consultant fees including any engineers or fabricators; permit and license fees; General Liability and other insurance required by the City, and all other costs associated with the art project.

### Deadline

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**Submittal Materials must be received by 5pm on Tuesday, February 11, 2014.** Late or incomplete applications will not be accepted. E-mail all submittal materials as a single PDF to: [PublicArt\\_BroadwayRoad@tempe.gov](mailto:PublicArt_BroadwayRoad@tempe.gov)

### Pre-Submittal Sessions

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If you have questions about the project please attend a pre-submittal session. Please arrive anytime between the two-hour block of time. Bring your draft submittal materials and/or questions for an informal one-to-one session.

Jan.23 from 9 to 11 a.m. at Ncounter, 310 S. Mill Avenue (Mill Ave. & 3 St.)

Jan. 31 from 2 to 4 p.m. at Cartel Coffee Lab, 225 W. University Drive (University Dr. and Ash Ave.)

Feb. 5 from 4 to 6 p.m. at Starbucks, 926 E. Broadway Road (Broadway Rd. and Rural Rd.)

## How to Apply

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The entire submission must be sent as one PDF file including all submittal materials. All requirements listed below must be met or the application will be removed from consideration. Specific proposals are not requested at this stage in the process and will not be accepted.

- **Letter of Intent:** (Maximum 1 page) Describe why you are interested in this project and your approach to creating public art. If you are applying as a team, the letter should clearly describe the contribution of each collaborator.
- **Resume:** (Maximum 2 pages) Outline your recent experience and accomplishments as an artist. If applying as a team each member may submit a one page resume.
- **Images:** Five images of recent related work. Specific proposals will not be accepted.
- **Image List:** (Maximum 2 pages) A separate document providing information about the images. For each image submitted list the title, date, size, location, budget and a thumbnail of the image.

## Artist Selection Process

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Applications will be pre-screened by City staff to ensure that the submissions meet the minimum qualifications as described in the eligibility section. A Community Artist Selection Panel will review artists' submissions and select an artist. Selected artists may be interviewed by the panel and/or invited to develop and submit conceptual proposals. The panel is comprised of community stakeholders, arts professionals, neighborhood representatives and associated city staff.

## Tempe Public Art

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The Tempe Public Art was established in 1988 and commissions a mixture of quality temporary and permanent projects that complements the natural and built environment. Tempe Public Art continues to implement new initiatives and commission artwork that engages our community. For information about Tempe's public art program visit: [www.tempe.gov/PublicArt](http://www.tempe.gov/PublicArt)

Maja Aurora, Public Arts Coordinator, [maja\\_aurora@tempe.gov](mailto:maja_aurora@tempe.gov) 480-350-5160

*This Call to Artist does not commit the city to enter into any agreement, to pay any costs incurred in the preparation of the proposal to this request or in subsequent negotiations or to produce a contract for the project. The city reserves the right to reject any or all applications, reissue the Call to Artist, revise the project terms or procure any service by other means. While all reasonable care will be taken, the city is not responsible for loss of or damage to materials included with applications.*