Tempe Public Art Opportunity
University Drive & Hardy Drive Streetscapes

Tempe Public Art announces two public art opportunities for University Drive Streetscape and Hardy Drive Streetscape. Artists submitting qualifications will be considered for both project opportunities. An Artist Selection Panel will assign selected artists to the specific project. Possible artwork opportunities include medians, transit shelters, light poles and pavement enhancements. The artwork will help create a memorable and welcoming presence and be appropriate in scale and composition to be viewed by passing pedestrians, bicyclists and motorists.

These two streetscape projects are intended to promote neighborhood stability, sustainable business and development efforts while continuing Tempe's commitment to alternative modes of transportation. The projects will include bicycle and pedestrian enhancements, public art, additional crosswalk opportunities, ADA improvements and landscaping. Both projects are identified in the Comprehensive Transportation Plan as part of the Tempe 2030 General Plan. Construction is scheduled to begin fall 2013 or early 2014 and last six to eight months.

University Drive Streetscape project will enhance the streetscape and calm traffic on University Drive between Ash Avenue and Priest Drive. For information about the University Drive Project visit: www.tempe.gov/UniversityDrive

Hardy Drive Streetscape project will enhance the streetscape and calm traffic on Hardy Drive between University Drive and Broadway Road. For information about the Hardy Drive Project visit: www.tempe.gov/HardyDrive

Eligibility

Visual artists residing in Arizona are eligible to apply for this public art opportunity. This project is open to professional artists working in any media.

Accepted artist will be required by Arizona State Law HB 2008 to sign a statement verifying that they are lawfully present in the United States. City of Tempe employees, selection panelists, Tempe Municipal Arts Commission Members, City of Tempe volunteers, and their immediate family members are excluded from participating in this project.

Budget

Hardy Drive Streetscape – $24,000
University Drive Streetscape – $24,000

Budgets are all-inclusive and cover artist fees, design, fabrication and installation, including but not limited to travel, public meeting presentations, models, shipping, administration, taxes and insurance.

Deadline

Submittal Materials must be received by 5pm on Thursday, March 14, 2013. Late or incomplete applications will not be accepted. E-mail all submittal materials as a single PDF to: PublicArt_Streetscapes@tempe.gov

How to Apply

The entire submission should be sent as one PDF file including all submittal materials listed below. Specific proposals are not requested at this stage in the process and will not be accepted.

- **Letter of Intent:** (Maximum 1 page) Describe why you are interested in a streetscape project and relevant past experience.
- **Resume:** (Maximum 2 pages) Please include your address, email address and telephone number.
- **Images:** Five images of recent related work. Specific proposals will not be accepted.
- **Image List:** (Maximum 2 pages) A separate document providing information about the images. For each image submitted list the title, date, media, size, site, budget and a thumbnail of the image.

Pre-Submittal Sessions

If you have questions about the project please attend a pre-submittal session. Please arrive anytime between the two-hour time frames. Bring your draft submittal materials and questions for an informal one-to-one session.

Friday, March 1 at Essence Bakery Cafe
8:30-10:30 a.m. 825 W. University Drive

Thursday, March 7 at Connections Café in the Tempe Public Library
4:30-6:30 p.m. 3500 S. Rural Road

Tuesday, March 12 at Cartel Coffee Lab in Tempe
1:30-3:30 p.m. 225 W. University Drive

Artist Selection Panel and Process

The Artist Selection Panel will review artists' images and written materials to select two artists. Artist Selection Panel will evaluate the applicant's professional qualifications; proven ability to undertake projects of a similar scope; artistic merit as evidenced by the submitted materials; and demonstrated ability to work with government agencies and stakeholders. Artist Selection Panel is comprised of community stakeholders, neighborhood representatives and associated city staff.

The selected artists will work directly with assigned project team staff and area residents to develop a concept for permanent artwork to be integrated into the streetscape project. All public art projects in Arizona are exposed to weather, physical stresses and subject to vandalism and should be fabricated of highly durable, low-maintenance materials.

Tempe Public Art

The Tempe Public Art was established in 1988 and commissions a mixture of quality temporary and permanent projects that complements the natural and built environment. Tempe Public Art continues to implement new initiatives and commission artwork that engages our community. For information about Tempe's public art program visit: www.tempe.gov/arts/publicart

Please contact Maja Aurora, Public Arts Coordinator, maja_aurora@tempe.gov
480-350-5160.

This Call to Artist does not commit the city to enter into any agreement, to pay any costs incurred in the preparation of the proposal to this request or in subsequent negotiations or to produce a contract for the project. The city reserves the right to reject any or all applications, reissue the Call to Artist, revise the project terms or procure any service by other means. While all reasonable care will be taken, the city is not responsible for loss of or damage to materials included with applications.