

Projecting Persona: The Public Image of Roy Orbison

by **Mary Erickson, Ph.D.**

with Arizona art teachers **Nancy Feiring** and **Roxie May-Thayer**

Projecting Persona provides activities that teachers can use

- to prepare young people to explore the Roy Orbison exhibition at the Tempe Center for the Arts (TCA),
- to focus their attention during a visit and
- to plan an artwork for a specific place after their visit.

[Teacher/Parent Introduction \(PDF\)](#)

Lessons

[Lesson One: Historical and Contemporary Personas \(PDF\)](#)

[Lesson Two: Tempe Center for the Arts Visit \(PDF\)](#)

[Lesson Three: The Look of a Lion \(PDF\)](#)

[Lesson Three: Extreme Makeover \(PDF\)](#)

Resources

[Historical Personas PowerPoint](#)

[The Look of a Lion PowerPoint](#)

[Extreme Makeover PowerPoint](#)

[Questor's Questions about a Contemporary Persona \(PDF\)](#)

[Roy Orbison \(PDF\)](#)

[Exploring Roy Orbison's Persona at the Tempe Center of the Arts \(PDF\)](#)

[Lion 1 \(PDF\)](#)

[Lion 2 \(PDF\)](#)

[Look of a Lion Label \(PDF\)](#)

[Extreme Makeover Label \(PDF\)](#)

[Patsy Cline \(PDF\)](#)

[Ritchie Valens \(PDF\)](#)

[Harry Belafonte \(PDF\)](#)

[Joan Baez \(PDF\)](#)

[Hank Williams \(PDF\)](#)

[Aretha Franklin \(PDF\)](#)

Web resources

[Computer and Digital Projector or SmartBoard](#)

[Mary Erickson Ventures](#)

[Roy Orbison](#)

Credits

Nancy Feiring is the primary author of Modular Madness.

Roxie May-Thayer is the primary author of Space Invaders.

Photos courtesy of the city of Tempe, Architekton and Mary Erickson.