

Memorandum

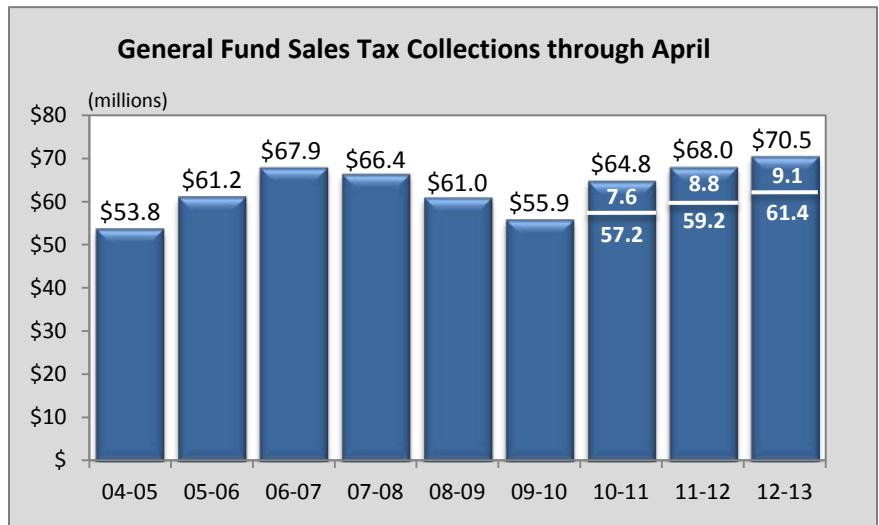


Finance and Technology Department

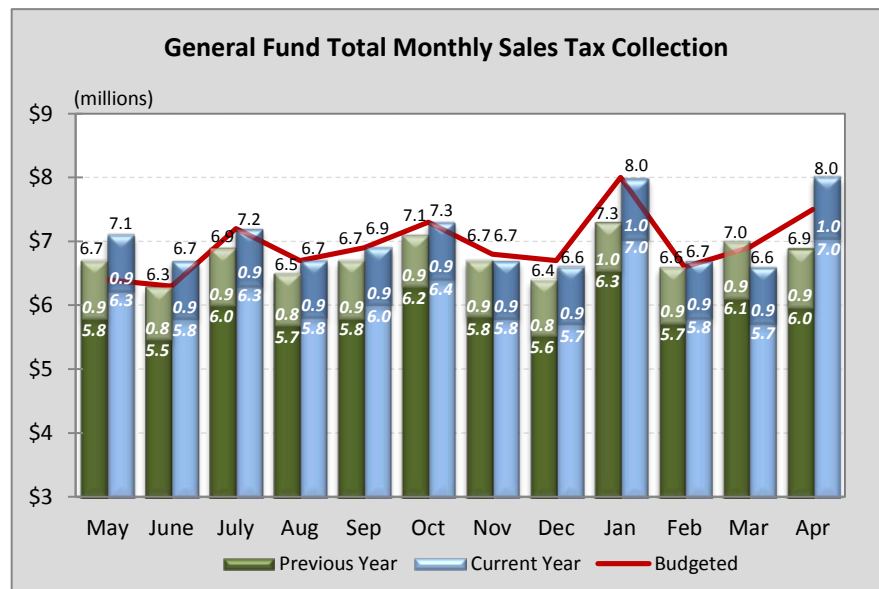
Date: May 8, 2013
 To: Mayor and Council
 From: Ken Jones, Finance and Technology Director (350-8504)
 Subject: Tax Revenue Statistical Report – April 2013

Attached is the Executive Summary of the Tax Revenue Statistical Report for April 2013 covering March sales activity reported to our Tax and License Division in April.

The graph to the right depicts year-to-date General Fund historical privilege tax revenue from FY 2004-05 through FY 2012-13. General Fund Sales Tax revenue collected for 2012-13 is up 3.7% from the same period in the prior fiscal year. In terms of actual dollars received (\$70.5 million), we are \$2.5 million ahead of last fiscal year (\$68.0 million). Of the total amount collected through April, \$9.1 million was from the temporary sales tax, which expires in June 2014. The leading category of growth in terms of dollars received was Retail, which grew by 4.7%. Gains were partially offset by declines in Amusements, Hotel/Motel and Contracting sales tax collections through April.



The graph to the right represents twelve months of activity, comparing current year General Fund monthly sales tax collections to the previous year. Current and previous years' collections are broken into two components: the 1.2% permanent tax and the 0.2% temporary tax.



Though sales taxes are not budgeted on a monthly basis, it is possible to apply historical collection percentages to the annual budget number to gain insight into sales tax performance. Using this approach, sales tax collections in the General Fund are 0.5%, or \$383 thousand below forecast through April.

Executive Summary

Current Month -April

Fiscal Year to Date through April

	2009-10		2010-11		2011-12		2012-13		2009-10		2010-11		2011-12		2012-13	
		Change		Change		Change		Change		Change		Change		Change		Change
Taxable Sales																
Total Taxable Sales	539,159,000	-5.4%	564,646,000	4.7%	531,338,000	-5.9%	617,819,000	16.3%	4,987,389,000	-9.5%	5,069,898,000	1.7%	5,174,625,000	2.1%	5,374,027,000	3.9%
Retail Taxable Sales	269,968,000	9.4%	285,777,000	5.9%	267,432,000	-6.4%	321,656,000	20.3%	2,416,913,000	-4.4%	2,597,299,000	7.5%	2,628,500,000	1.2%	2,765,030,000	5.2%
Tax Revenues by Funds																
Privilege Tax - General Fund (1.2%)	6,091,000	-5.0%	6,337,000	4.0%	5,991,000	-5.5%	6,951,000	16.0%	55,924,000	-8.3%	57,197,000	2.3%	59,241,000	3.6%	61,444,000	3.7%
Temporary Privilege Tax - General Fund			935,000		897,000	-4.1%	1,027,000	14.5%			7,637,000		8,771,000	14.8%	9,118,000	4.0%
Transit Tax Fund (.5%)	2,538,000	-5.6%	2,640,000	4.0%	2,499,000	-5.3%	2,896,000	15.9%	23,312,000	-8.9%	23,842,000	2.3%	24,704,000	3.6%	25,621,000	3.7%
Arts Tax Fund (.1%)	526,000	-5.4%	544,000	3.4%	518,000	-4.8%	598,000	15.4%	4,818,000	-8.7%	4,922,000	2.2%	5,106,000	3.7%	5,295,000	3.7%
Privilege Tax - Rebates Fund	419,000	-4.1%	319,000	-23.9%	352,000	10.3%	354,000	0.6%	3,644,000	-10.0%	3,627,000	-0.5%	3,189,000	-12.1%	3,292,000	3.2%
Bed Tax Fund	383,000	8.5%	658,000	71.8%	673,000	2.3%	666,000	-1.0%	2,087,000	-13.9%	3,477,000	66.6%	3,688,000	6.1%	3,797,000	3.0%
Totals	9,957,000	-4.7%	11,433,000	14.8%	10,930,000	-4.4%	12,492,000	14.3%	89,785,000	-8.7%	100,702,000	12.2%	104,699,000	4.0%	108,567,000	3.7%
Tax Revenues - Business Activities																
Retail	5,001,000	10.3%	5,736,000	14.7%	5,468,000	-4.7%	6,594,000	20.6%	44,780,000	-3.4%	51,888,000	15.9%	53,985,000	4.0%	56,548,000	4.7%
Rentals	1,912,000	-12.4%	2,160,000	13.0%	2,100,000	-2.8%	2,290,000	9.0%	17,329,000	-5.5%	19,076,000	10.1%	19,632,000	2.9%	20,235,000	3.1%
Utilities/Communication	683,000	-21.4%	723,000	5.9%	693,000	-4.1%	704,000	1.6%	8,119,000	-12.2%	8,787,000	8.2%	8,813,000	0.3%	9,049,000	2.7%
Restaurants	890,000	-4.8%	963,000	8.2%	907,000	-5.8%	1,060,000	16.9%	7,045,000	-7.0%	7,862,000	11.6%	8,359,000	6.3%	8,645,000	3.4%
Contracting	482,000	-54.4%	621,000	28.8%	500,000	-19.5%	595,000	19.0%	6,324,000	-35.5%	5,054,000	-20.1%	5,680,000	12.4%	5,622,000	-1.0%
Hotel/Motel	281,000	8.9%	316,000	12.5%	356,000	12.7%	322,000	-9.6%	1,655,000	-12.5%	1,842,000	11.3%	2,034,000	10.4%	1,966,000	-3.3%
Transient (Bed Tax)	383,000	8.5%	658,000		674,000	2.4%	666,000	-1.2%	2,088,000	-13.8%	3,478,000	66.6%	3,688,000	6.0%	3,797,000	3.0%
Amusements	224,000	58.9%	147,000	-34.4%	144,000	-2.0%	135,000	-6.3%	1,452,000	9.5%	1,539,000	6.0%	1,478,000	-4.0%	1,301,000	-12.0%
All Other	101,000	-12.2%	109,000	7.9%	88,000	-19.3%	126,000	43.2%	993,000	-27.7%	1,176,000	18.4%	1,030,000	-12.4%	1,404,000	36.3%
Totals	9,957,000	-4.7%	11,433,000	14.8%	10,930,000	-4.4%	12,492,000	14.3%	89,785,000	-8.7%	100,702,000	12.2%	104,699,000	4.0%	108,567,000	3.7%
Tax Revenues - Retail Activities Breakdown																
Automotive	680,000	19.5%	829,000	21.9%	871,000	5.1%	976,000	12.1%	5,891,000	-8.0%	7,180,000	21.9%	7,977,000	11.1%	8,911,000	11.7%
Furniture/Equipment/Electronics	1,014,000	8.1%	1,130,000	11.4%	1,215,000	7.5%	1,466,000	20.7%	9,361,000	-14.0%	10,914,000	16.6%	11,598,000	6.3%	12,267,000	5.8%
Department Stores	981,000	4.1%	1,088,000	10.9%	1,125,000	3.4%	1,185,000	5.3%	8,485,000	-6.3%	9,646,000	13.7%	10,194,000	5.7%	10,506,000	3.1%
Grocery Stores	566,000	2.9%	632,000	11.7%	541,000	-14.4%	902,000	66.7%	5,384,000	-4.9%	5,772,000	7.2%	6,012,000	4.2%	6,355,000	5.7%
Drugs/Small Stores	580,000	19.6%	638,000	10.0%	552,000	-13.5%	637,000	15.4%	4,961,000	3.5%	5,548,000	11.8%	5,933,000	6.9%	6,002,000	1.2%
Manufacturing Firms	274,000	-35.7%	325,000	18.6%	268,000	-17.5%	320,000	19.4%	3,102,000	-16.5%	3,170,000	2.2%	3,528,000	11.3%	3,527,000	0.0%
Building Supply Stores	180,000	4.7%	192,000	6.7%	139,000	-27.6%	211,000	51.8%	1,599,000	-1.5%	1,740,000	8.8%	1,745,000	0.3%	1,777,000	1.8%
All Other Retail	726,000	60.3%	902,000	24.2%	757,000	-16.1%	897,000	18.5%	5,997,000	41.4%	7,918,000	32.0%	6,998,000	-11.6%	7,203,000	2.9%
Totals	5,001,000	10.3%	5,736,000	14.7%	5,468,000	-4.7%	6,594,000	20.6%	44,780,000	-3.5%	51,888,000	15.9%	53,985,000	4.0%	56,548,000	4.7%
Tax Revenues - Business Districts																
Elliot Corridor	1,227,000	13.9%	1,298,000	5.8%	1,470,000	13.3%	1,782,000	21.2%	10,848,000	-7.9%	12,724,000	17.3%	13,495,000	6.1%	15,434,000	14.4%
Autoplex (included in Elliot Corridor)	443,000	23.7%	561,000	26.6%	604,000	7.7%	678,000	12.3%	3,834,000	-11.9%	4,726,000	23.3%	5,341,000	13.0%	6,248,000	17.0%
Market Place	453,000	-0.7%	469,000	3.5%	526,000	12.2%	532,000	1.1%	3,913,000	-0.3%	4,265,000	9.0%	4,657,000	9.2%	4,852,000	4.2%
Mills Mall	568,000	15.2%	640,000	12.7%	664,000	3.8%	653,000	-1.7%	4,581,000	-4.2%	5,335,000	16.5%	5,620,000	5.3%	5,538,000	-1.5%
Downtown Tempe	306,000	-4.1%	399,000	30.4%	411,000	3.0%	417,000	1.5%	2,417,000	-10.3%	2,796,000	15.7%	3,200,000	14.4%	3,218,000	0.6%
Apache Blvd.	232,000	24.7%	263,000	13.4%	210,000	-20.2%	289,000	37.6%	1,710,000	-3.8%	1,966,000	15.0%	1,985,000	1.0%	2,006,000	1.1%
ASU Properties	172,000	60.7%	161,000	-6.4%	193,000	19.9%	216,000	11.9%	1,065,000	-12.4%	1,456,000	36.7%	1,785,000	22.6%	1,859,000	4.1%
Rio Salado (1.8% and 3.0% Bed Tax)	247,000	-7.5%	321,000	30.0%	265,000	-17.4%	362,000	36.6%	2,033,000	3.0%	2,467,000	21.3%	2,565,000	4.0%	2,569,000	0.2%
All Other Areas	6,752,000	-10.5%	7,882,000	16.7%	7,191,000	-8.8%	8,241,000	14.6%	63,218,000	-10.0%	69,693,000	10.2%	71,392,000	2.4%	73,091,000	2.4%

Executive Summary

Year-to-Date Comparison - April

	2009-10	Change	2010-11	Change	2011-12	Change	2012-13	Change
Taxable Sales								
Total Taxable Sales	4,987,389,000	-9.5%	5,069,898,000	1.7%	5,174,625,000	2.1%	5,374,027,000	3.9%
Retail Taxable Sales	2,416,913,000	-4.4%	2,597,299,000	7.5%	2,628,500,000	1.2%	2,765,030,000	5.2%
Tax Revenues by Funds								
Privilege Tax - General Fund (1.2%)	55,924,000	-8.3%	57,197,000	2.3%	59,241,000	3.6%	61,444,000	3.7%
Temporary Privilege Tax (.2%)			7,637,000		8,771,000	14.8%	9,118,000	4.0%
Transit Tax Fund (.5%)	23,312,000	-8.9%	23,842,000	2.3%	24,704,000	3.6%	25,621,000	3.7%
Arts Tax Fund (.1%)	4,818,000	-8.7%	4,922,000	2.2%	5,106,000	3.7%	5,295,000	3.7%
Privilege Tax - Rebates Fund	3,644,000	-10.0%	3,627,000	-0.5%	3,189,000	-12.1%	3,292,000	3.2%
Bed Tax Fund	2,087,000	-13.9%	3,477,000	66.6%	3,688,000	6.1%	3,797,000	3.0%
Totals	89,785,000	-8.7%	100,702,000	12.2%	104,699,000	4.0%	108,567,000	3.7%

Tax Revenues - Business Activities

Retail	44,780,000	-3.4%	51,888,000	15.9%	53,985,000	4.0%	56,548,000	4.7%
Rentals	17,329,000	-5.5%	19,076,000	10.1%	19,632,000	2.9%	20,235,000	3.1%
Utilities/Communication	8,119,000	-12.2%	8,787,000	8.2%	8,813,000	0.3%	9,049,000	2.7%
Restaurants	7,045,000	-7.0%	7,862,000	11.6%	8,359,000	6.3%	8,645,000	3.4%
Contracting	6,324,000	-35.5%	5,054,000	-20.1%	5,680,000	12.4%	5,622,000	-1.0%
Hotel/Motel	1,655,000	-12.5%	1,842,000	11.3%	2,034,000	10.4%	1,966,000	-3.3%
Transient (Bed Tax)	2,088,000	-13.8%	3,478,000	66.6%	3,688,000	6.0%	3,797,000	3.0%
Amusements	1,452,000	9.5%	1,539,000	6.0%	1,478,000	-4.0%	1,301,000	-12.0%
All Other	993,000	-27.7%	1,176,000	18.4%	1,030,000	-12.4%	1,404,000	36.3%
Totals	89,785,000	-8.7%	100,702,000	12.2%	104,699,000	4.0%	108,567,000	3.7%

Tax Revenues - Retail Activities Breakdown

Automotive	5,891,000	-8.0%	7,180,000	21.9%	7,977,000	11.1%	8,911,000	11.7%
Furniture/Equipment/Electronics	9,361,000	-14.0%	10,914,000	16.6%	11,598,000	6.3%	12,267,000	5.8%
Department Stores	8,485,000	-6.3%	9,646,000	13.7%	10,194,000	5.7%	10,506,000	3.1%
Grocery Stores	5,384,000	-4.9%	5,772,000	7.2%	6,012,000	4.2%	6,355,000	5.7%
Drugs/Small Stores	4,961,000	3.5%	5,548,000	11.8%	5,933,000	6.9%	6,002,000	1.2%
Manufacturing Firms	3,102,000	-16.5%	3,170,000	2.2%	3,528,000	11.3%	3,527,000	0.0%
Building Supply Stores	1,599,000	-1.5%	1,740,000	8.8%	1,745,000	0.3%	1,777,000	1.8%
All Other Retail	5,997,000	41.4%	7,918,000	32.0%	6,998,000	-11.6%	7,203,000	2.9%
Totals	44,780,000	-3.5%	51,888,000	15.9%	53,985,000	4.0%	56,548,000	4.7%

Tax Revenues - Business Districts

Elliot Corridor	10,848,000	-7.9%	12,724,000	17.3%	13,495,000	6.1%	15,434,000	14.4%
Autoplex (included in Elliot Corridor)	3,834,000	-11.9%	4,726,000	23.3%	5,341,000	13.0%	6,248,000	17.0%
Market Place	3,913,000	-0.3%	4,265,000	9.0%	4,657,000	9.2%	4,852,000	4.2%
Mills Mall	4,581,000	-4.2%	5,335,000	16.5%	5,620,000	5.3%	5,538,000	-1.5%
Downtown Tempe	2,417,000	-10.3%	2,796,000	15.7%	3,200,000	14.4%	3,218,000	0.6%
Apache Blvd.	1,710,000	-3.8%	1,966,000	15.0%	1,985,000	1.0%	2,006,000	1.1%
ASU Properties	1,065,000	-12.4%	1,456,000	36.7%	1,785,000	22.6%	1,859,000	4.1%
Rio Salado	2,033,000	3.0%	2,467,000	21.3%	2,565,000	4.0%	2,569,000	0.2%
All Other Areas	63,218,000	-10.0%	69,693,000	10.2%	71,392,000	2.4%	73,091,000	2.4%

Temporary PLT in Retail

Monthly Amounts

Month	2009-10	%	2010-11	%	2011-12	%	2012-13	%
Jul					482,365		520,829	8.0%
Aug			440,428		461,197	4.7%	480,610	4.2%
Sep			463,374		485,989	4.9%	512,259	5.4%
Oct			451,178		464,719	3.0%	509,496	9.6%
Nov			440,840		461,175	4.6%	459,634	-0.3%
Dec			460,450		479,201	4.1%	484,735	1.2%
Jan			632,815		608,562	-3.8%	625,507	2.8%
Feb			483,107		491,780	1.8%	499,217	1.5%
Mar			443,938		509,830	14.8%	472,647	-7.3%
Apr			522,427		504,062	-3.5%	593,446	17.7%
May			497,874		509,213	2.3%		
Jun			471,416		490,806	4.1%		
Totals			5,307,847		5,948,898		5,158,381	

Cumulative Amounts

Month	2009-10	%	2010-11	%	2011-12	%	2012-13	%
Jul-Jul					482,365		520,829	8.0%
Jul-Aug			440,428		943,562	114.2%	1,001,439	6.1%
Jul-Sep			903,802		1,429,551	58.2%	1,513,697	5.9%
Jul-Oct			1,354,980		1,894,270	39.8%	2,023,193	6.8%
Jul-Nov			1,795,819		2,355,445	31.2%	2,482,828	5.4%
Jul-Dec			2,256,269		2,834,646	25.6%	2,967,563	4.7%
Jul-Jan			2,889,084		3,443,207	19.2%	3,593,070	4.4%
Jul-Feb			3,372,191		3,934,988	16.7%	4,092,287	4.0%
Jul-Mar			3,816,130		4,444,818	16.5%	4,564,934	2.7%
Jul-Apr			4,338,557		4,948,880	14.1%	5,158,381	4.2%
Jul-May			4,836,431		5,458,092	12.9%		
Jul-Jun			5,307,847		5,948,898	12.1%		