



FOR IMMEDIATE RELEASE
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Walkers Invited to Participate in the Regional Unity Walk

(*Tempe*) – Get your walking shoes ready to hit the streets in celebration of cultural diversity at the Regional Unity Walk and Diversity Festival scheduled to take place on February 7th. Join the participating cities of Chandler, Gilbert, Mesa, Phoenix, Scottsdale, Arizona State University and host city Tempe as they “*Walk for Unity in our Community.*”

“The Valley has such a diversity of people, thought and public policy that is important for us to show unity and be united against discrimination and hatred,” said Diversity Manager Rosa Inchausti. “The Unity Walk allows us to come together as a community, across geographic boundaries and focus on the ideas we share: to make the community a better place.”

Families, community organizations, scout groups, school clubs, and church groups are encouraged to participate. Walkers should arrive at their assembly point by 10 a.m., and the walk begins at 10:30 a.m. Assembly points are as follows: Cities of Chandler, Gilbert, Phoenix and Scottsdale will meet at the Tempe Lake Marina; the cities of Tempe and Mesa and Arizona State University will meet at ASU Lot 59. Visit www.tempe.gov/diversity/regionalunitywalk for the map to the assembly points. Both walking routes are approximately 1 mile to the Tempe Art Park, which is the culmination point. Walkers are encouraged to carry flags, signs or banners announcing their group’s identity and proclaiming the Valley’s diversity. Each walker will receive a free t-shirt, with the color of the shirt corresponding to the city they reside in.

The festival, which will begin as walkers arrive, will feature a welcome by dignitaries, entertainment, and food. The festival will end at 1 p.m, at which time participants have the opportunity to visit the Tempe Arts Center to see Childsplay’s newest play, *Busytown* for half price if they are wearing a Unity Walk t-shirt. For more information, call 480-350-8979.