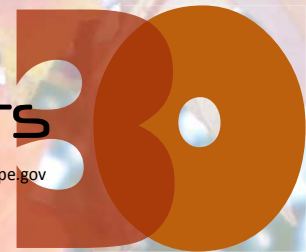




SUCCEED  
In Tempe, Arizona

# COMMUNITY DEVELOPMENTS

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OCT. 2009

**REV THEORY**  
WITH HOSTESSER & SPECIAL GUEST  
**BEZZLEWOOD**  
10.31.09  
**HALLOWEEN**  
THE DISTRICT STAGE OF TOWN MARKETPLACE  
THIS IS A FREE EVENT  
THE PARTY STARTS AT 7PM

**BAR CRAWL**  
FOR THE CAPTAIN AND THE MORGANIZED  
OCT 28TH X 8-10PM  
\$3 COFFEE  
MEXICAN  
DRINKS  
WIN A  
VIP EXPERIENCE  
WITH  
REV THEORY!

## All Hallows' Eve

Mill Avenue District and Tempe Marketplace will scare the pants off - or onto you -- this Halloween. **MADCAP Theaters** in the Mill Avenue District is hosting a horrific bash, with music, fashion, frightful movies and costumes. Watch zombie models and fashion designers strut terrifying fashions along side 14 of Arizona's best bands, including **Peachcake**, from 6 - 11:30PM at the **Frock 'N Roll Fashion Fundraiser**. A costume contest for the public happens on the runway at 9PM and 11:30PM. If movies are more your style, the **Midnite Movie Mamacita** presents a **Killer Fashion Double Feature** in conjunction with the **Frock 'N Roll Fashion Fundraiser**. Check out "Zoolander" at 8PM and "The Centerfold Girls" at 10PM. The evening ends with everyone's favorite midnight movie, the "Rocky Horror Picture Show". [www.madcaptheaters.com](http://www.madcaptheaters.com) Wear your costume to Tempe Marketplace for the **Creepy Crawling Costume Brawl**. The national band **Rev Theory** and special guests **Beezlewood**, featuring **Ron Underwood** from **Opiate For the Masses**, and **Howitzer** will perform at the District Stage. The concert is free. [www.tempe marketplace.com](http://www.tempe marketplace.com)

## CITY LIMITS FISHING

An episode of **City Limits Fishing**, a cable television show featuring bass fishing in urban areas, was filmed at Town Lake on Tuesday. The show will be played 142 times on the **Versus Network**, with each airing attracting between 1 and 2 million people beginning in February.

Staff members from various teams assisted the crew with b-roll, fun facts, safety and location options. They were interested in the history of the lake, the workings of the inflatable dams and the proximity of the lake to Mill Avenue, ASU and the Sun Devil Stadium and our special events. They were also interested in the ASU Research Park lakes.

[www.versuscountry.com/showpage.aspx?sid=45](http://www.versuscountry.com/showpage.aspx?sid=45)



## iCoStore

iCoStore hosts and operates on line company stores for many national, regional and local companies' promotional, incentive, uniform and other similar programs. Federal Express recently selected iCoStore to jointly host a **Nascar** promotional event featuring Fed Ex's sponsored car to benefit **Packages From Home**, a charity bringing comforting goods to the troops overseas. Spare change to fund the program and items such as socks, blankets and baby wipes for the troops are gladly accepted. The open house is scheduled for 9:30A on Nov. 2 at the Tempe store, located at 1850 W. Drake Dr. RSVP at [www.icostore.com](http://www.icostore.com).



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## CYTEC

Cytec Engineered Materials of Tempe has entered into a strategic collaboration with **Mitsubishi Rayon** to develop their carbon fiber reinforced composite materials technology. The companies will combine and share their technologies and engineering expertise in selected high-performance carbon composites applications in the structural materials aerospace market. They intend to supply the aerospace industry with technologically advanced composite materials as part of the drive to develop aircraft with lower weight and improved fuel efficiency.

[www.cytec.com/](http://www.cytec.com/)

