



SUCCEED
In Tempe, Arizona

COMMUNITY DEVELOPMENTS

JUNE

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2008

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LAKESIDE WELCOME

SunCor Development Company has signed two new office tenants that plan to move into the award-winning Tower II at Hayden Ferry Lakeside. Fidelity National Title Insurance Company and MetLife join an array of financial companies located at HFL, including KPMG, Smith Barney and Raymond James & Associates. Both new tenants are leasing more than 20,000 square feet of space, bringing the signed leased agreements to nearly 90 percent of Tower II's office capacity. The original goal to lease the building in 30 months is significantly ahead of schedule, with nearly 90 percent of the office space leased in only 12 months. MetLife brings its corporate sales office to Hayden Ferry Lakeside in September. Fidelity National Title will move its 120 employees from the Camelback Corridor this month.

For more information, visit www.suncorAZ.com.



Fidelity National Title



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TEMPE MEANS BUSINESS

It is no secret that Tempe is evolving. A new skyline, new economic climate, even new transportation options have led to significant changes in our community. To market Tempe to businesses around the world, the Community Development Department has updated its materials. The new **Tempe Business Development Guide** contains current demographics, traffic counts, information on business parks, and facts that technology, retail and advanced business service companies may find useful. Also included is tax data, state incentive programs and testimonials by Tempe business people.

The Tempe Business Development Guide is available online at www.tempe.gov/business/BDG/.

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CURIOUS CARL

Curious about the **Carl Hayden Campus for Sustainability**? Learn about it online at www.tempe.gov/business/chcs. The area includes the historic **Eisendrath House** [1930], the future relocation of **Sandra Day O'Connor's** adobe home, the **Arizona Historical Society Museum** and many other unique cultural and riparian features including the **LoPiano Mesquite Bosque** [pictured left] and the **Loma del Rio Archaeological Site** [A.D. 1200-1450]. At the website, you can download an informational pdf, watch a video, check out maps of the area and even contribute to the preservation of some of the historic homes.

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Bio2008

The City of Tempe joined the **Arizona Department of Commerce at the Bio Industry Organization [BIO] Annual International Convention**, June 17 – 20, 2008 in San Diego, California. The international BIO conference is the largest of its kind, drawing over 20,000 people from 70 countries. The BIO 2008 Arizona delegation included 37 participating organizations [60 individuals] representing public, private and academic sectors. Participants promoted Arizona as a premier location to establish and grow a bioscience company. Community Development staff worked with ADOC to help find bioscience tenants for existing lab space in Tempe. During BIO 2008 the Arizona delegation reached out to hundreds of industry leaders looking to establish strategic partnership and opportunities within specific industry segments. The Arizona delegation returned from the BIO Convention with more than 400 leads.

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“ States are starting to recognize they need to change because, as a country, we can no longer compete using the low-cost, low-skill formula of the past. ”

— Ross DeVol, Director of Regional Economics, Associated Press, June 19, 2008



CODE

In the first 5 months of 2008 a total of 4,253 code violations have been received, up 33% from 2,866 code violations for this same time period in 2007. The voluntary compliance rate to date in 2008 is 94%.

www.tempe.gov/codecompliance/

4,253

33%

94%



CLEAN RENEGY

Renegy Holdings, Inc. [Renegy] [Nasdaq:RNGY], a renewable energy company focused on acquiring, developing and operating a growing portfolio of biomass power generation facilities, announced today that it has completed a consolidation of its corporate headquarters to one office facility in Tempe, Arizona. The relocation allows the Company's executive, administrative, business development, finance and accounting personnel to operate from one Arizona site. Previously, Renegy's corporate staff was located in two offices in Mesa and Tempe, Arizona. Effective immediately, the new corporate headquarters of Renegy Holdings is 60 E. Rio Salado Parkway, Suite 1012, Tempe, Arizona 85281.

www.renegy.com/ 480.556.5555



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VirTra

As a result of a series of demonstrations in Tempe, firearm simulation company **VirTra Systems** will be providing the country with the latest in training technology for police officers. The company recently sold several of its 300-degree immersive firearm training simulators and accessories to the Mexican government. The training scenarios are written and spoken in Spanish and utilize five large screens for added realism. VirTra, a 15-year-old company, provides 360-degree HD training platforms for military and police use. "IVR simulator sales to the Mexican government, facilitated by our in-country distributor, Lonexi, continue to increase - making that nation a client of considerable importance to VirTra Systems," commented **Bob Ferris**, VirTra Systems' president. "The fact that our superior technology continues to spell success for distributors in other countries helps pave the way for further international expansion for VirTra." VirTra's engineering and production facilities are located at 1406 West 14th Street, Suite 101. www.virttra.com

