



SUCCEED
In Tempe, Arizona

COMMUNITY DEVELOPMENTS

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FOLLOW THE RAINBOW

Stressed out turkeys always breathe a sigh of relief on the Tuesday before Thanksgiving. That's because the focus is on their finned friends, the tasty trout. Each year, the City of Tempe and Arizona Fish and Game host **Welcome Back the Trout**. From 3–5PM on Tuesday, Nov. 24, people are invited to come to SRP Town Lake Marina to watch more than 3,000 rainbow trout be released into Tempe Town Lake. Tempe Mayor Hugh Hallman, along with any children who would like to assist him, will carefully net the first few dozen into the lake, allowing an up-close look at the pretty fish. Arizona Game and Fish will provide rods and reels, bait, and even lessons on casting. All you need to bring to the event is yourself. Everything is free. The tradition continues with **Chuck E. Baby and the All Stars** performing everyone's favorite fishing tunes to add fun to the festivities. This is the fourth year the band has played for anglers. SRP Town Lake Marina is located south of Curry Road on College Avenue. Just follow the blue signs to Town Lake Marina. Questions: 480 350-8625. Want more details on fishing Town Lake for the rest of the year? Go to www.tempe.gov.lake.

You Don't Want to Miss This
"Ground Breaking" Event!
(Pun Intended)

Please join
The Downtown Tempe Community
The Phoenix Permaculture Guild
and Caffe Boa's Chef Payton Curry
in the announcing of
Arizona's First Urban Garden

What: Reception featuring dishes made with locally-sourced ingredients
When: Thursday, November 19 at 4pm
Where: Caffe Boa - 398 S. Mill Avenue
Admission: Melissa Rahn at (602) 364-4747 melissar@thebrandsonorthern.com

Mill Avenue District

URBAN GARDEN

The Downtown Tempe Community [DTC] in partnership with the Phoenix Permaculture Guild and Caffe Boa's Chef Payton Curry, launched Arizona's first **Urban Garden** Thursday during a special reception featuring food items that represent products that may be grown in the garden. This Urban Garden will give Valley chefs and the community at large, access to locally grown, organic produce and ingredients to use in their culinary creations. The location of the Urban Garden will be on 5th Street east of the City Hall Garage, which is the future home of a Marriott Hotel. In collaboration with the landowners and the City of Tempe, a security gate and water supply will be provided. The PPG, whose mission of inspiring sustainable living through education, community involvement and creative cooperation, is providing volunteers to plant and maintain the herbs and produce that will be grown. Planting is scheduled to start in the next couple of weeks and the first products of the garden should be seen by mid-January. Local chefs will have access to the garden itself, while the general public can purchase products of the garden at the weekly Market on Mill, held on Thursday evenings in Downtown Tempe.

TEMPE Arizona
Location and Talent

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FRIENDLY SKIES

Travelers booking flights on **USAirways** from Denver, Sacramento, San Francisco, Seattle, Dallas and Raleigh/Durham will have an opportunity to think about one other city: Tempe, Arizona. The free online advertising partnership with the airline begins this December, encouraging businesses to locate in Tempe because of the workforce and location. This campaign will be bolstered with Facebook ads in some of those cities while online ads are shown. The USAirways partnership is a result of a development agreement with the airline stemming from the creation of the America West building to help Tempe encourage new businesses.

Bottom Line Retirement

5 AMAZING PLACES

Tempe made the Top 5 Places to Live the Rest of Your Life this month in **Bottom Line Secrets** magazine. Writer Barbara Corcoran qualified those named as places that appeal to people who have a broad range of interests, a growing center of recreation and commerce. Great weather, Tempe Town Lake, and the 150 miles bike paths were specifically mentioned along with ample second career and volunteer opportunities. Hot Springs, Arkansas and Eugene, Oregon were also acknowledged along with communities within State College, PA and Silver Spring, MD. www.bottomlinesecrets.com