



SUCCEED
In Tempe, Arizona



COMMUNITY DEVELOPMENTS

MAY
16
2008

HAPPY BIRTHDAY! CHRIS SALOMONE, Community Development Department Manager 480.350.8294 chris_salomone@tempe.gov

MUSIC AT THE MARINA HEATS UP THIS JUNE

Yeah, it's hot in June, but you can still enjoy an evening of music under the stars at Tempe Town Lake. Especially because we will be arming audiences at **Music at the Marina** with small caliber squirt guns. The first 100 people to each concert will receive special Tempe Town Lake squirt guns. People are encouraged to also bring their own handheld water toys. Water will be available on site for refills. Free concerts begin June 1 and continue each Sunday through June 22 from 7-9 PM at Town Lake Marina, located on the north side of Town Lake on College Avenue just south of Curry Road. June line-up:

June 1 >> **Billy Cioffi and the Monte Carlos** -- All American rock with soul
www.myspace.com/billycioffiandthemontecarlos

June 8 >> **Chuck E. Baby and the All Stars** -- Arizona Working Man Rock legends bring the party with them
www.chuckebaby.com

June 15 >> **Texas Toast and Jam** -- Country Rock and Blues
www.myspace.com/texastoastandjamband

June 22 >> **Charlene Tarango** -- High energy Rock, Jazz and Blues vocalist
www.charlenetarango.com



More details about the bands are available at www.tempe.gov/lake/Events/MusicAtTheMarina.htm.

The free series is presented by the City of Tempe, the **Wolff Companies**, and **PCL Construction**. The two companies are working together to build **South Bank**, a 3.6 million SF office, hotel and residential development at Tempe Town Lake. For more details on the project, please visit www.southbanktempe.com.

KRIS BAXTER, Marketing Specialist 480.858.2059 kris_baxter@tempe.gov

CREATIVE SPIRIT

The May 2008 issue of the **Sunset Magazine** features the trend that has been emerging for some time: Downtown Tempe isn't just for college kids or college kid-like fun. It is becoming a place for sophisticated adult relaxation. The magazine entices readers to "Search for your creative spirit by the lake and the Mill Avenue District," while highlighting performances and ambiance at the **Tempe Center for the Arts**, yoga and dining at **I Am The Center** as well as the restful rooms at **Tempe Mission Palms Hotel**.

[see attached]

Sunset



TEMPE GATEWAY

Tempe Gateway, by **Opus West**, took steps to beautifying the area around their project by installing colorful fence panels around the project that runs from Mill to Ash Avenues north of Third Street. This mixed-use project connects the pedestrian corridor between Town Lake and the Mill Avenue District shops. It will feature 235,000 SF office space and 25,000 SF of retail space. Details on the project: **Jeff Roberts**, Opus West, 602.468.7000 www.opuswest.com
Details on fence banners: Ben Franklin Press, 480.968.7959



Downtown Tempe

Search for your creative spirit by the lake in the Mill Avenue District



DOWNTOWN TEMPE HAS EVOLVED from a place where you went for raucous fun (football, beer, live music) to one where you can feed your mind, body, and soul (art, pedal boats, tai chi). Once you've enjoyed your mini retreat, take in the historic, energetic streetscape of Mill Avenue, where you can still check in with the district's spirited roots.

Do I Am the Center Escape the desert heat and pop into the holistic health center for a tai chi class in the silk-curtained studio, where aromatherapy diffusers scent the air. Afterward, hit the shop for yoga mats, or unwind with a massage. *Classes \$15, 90-minute massage \$120; 21 E. Sixth St., Ste. 114; iamthecenter.com or 480/491-5591.*

Tempe Center for the Arts Ponder *Masters of Illusion: Unveiling the Mysteries of Trompe L'oeil* (May 3–Aug 2; free) in the gallery, or see Alan Ball's *5 Women Wearing the Same Dress* (May 9–11 and 15–18; call for prices) in the theater. *Closed Mon, call for Sun hours; free tour at noon Tue; 700 W. Rio Salado Pkwy.; tempe.gov/tca or 480/350-2822.*

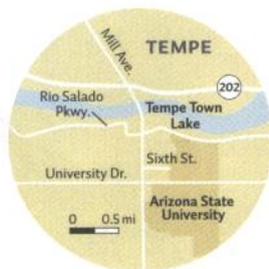
Rio Lago Cruise Rent a two-person pedal boat or a larger electric boat for a sunset cruise on Tempe Town Lake. You're apt to keep company with privately owned sailboats, kayaks, and even outrigger canoes. *Closed Mon; rentals from \$12 per hour; 80 W. Rio Salado; riolagocruise.com or 480/517-4050.*

EAT The Center Bistro Try an artichoke Caesar salad and an organic Chardonnay at I Am the Center's healthy cafe. \$; 21 E. Sixth, Ste. 114; 480/557-9719.

Dragonfly Aubergine and olive hues set the mood for this modern Vietnamese eatery. Go for *bun bo hue* (lemon grass-infused noodle soup) or tamarind chicken wings. \$\$; 414 S. Mill Ave.; 480/921-0131.

SIP Rula Bula Find some of downtown Tempe's raucous, friendly spirits by lifting a pint or two at this popular Irish pub. \$\$; 401 S. Mill; 480/929-9500.

—NORA BURBA TRULSSON



Getting there

The Mill Avenue District is located around Mill Ave. between Rio Salado Pkwy. and University Dr., south of State 202. For more information, contact the Tempe Convention & Visitors Bureau (tempecvb.com or 800/283-6734).

Make it an overnight

Relax in the citrus- and palm-filled courtyard of the **Tempe Mission Palms Hotel** (303 rooms and suites from \$129; missionpalms.com or 800/547-8705), a short walk from Tempe Town Lake and Mill Avenue. Swim laps in the rooftop pool; soak up the soothing, contemporary Southwest ambience; or sip nightcaps at Harry's Place (\$\$), the convivial indoor-outdoor lounge just off the lobby.



ABOVE Downtown Tempe not only reinvented itself with the opening of the Tempe Center for the Arts, it will reinvent you. For a dose of culture, visit the center's art gallery and spend a meditative moment by the reflecting pool. **LEFT** Dragonfly brings updated takes on Vietnamese cuisine to Mill Avenue. **BOTTOM ROW** I Am the Center is a one-stop shop for holistic wellness, offering classes in studios with "chakra color" lighting. Namesake trees and a tiered fountain mark the entrance to the Tempe Mission Palms Hotel.

