



SUCCEED
In Tempe, Arizona

COMMUNITY DEVELOPMENTS

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RETAIL ROLL-OUT

The City of Tempe, **Downtown Tempe Community [DTC]** and about 10 of Tempe's newest businesses offered a sneak peak of their shops on Thursday. **Dave's Electric Brewpub**, **Suckerpunch Sally's Café** and **Poppa Maize** sampled chicken wings, sloppy Joes, empanadas, energy drinks, chocolate covered strawberries and gourmet popcorn. **Spark** had a contest and launched the latest issue of their magazine. **Mayor Hugh Hallman**, **Nancy Hormann**, President of Downtown Tempe Community and DTC board chair **Bret Giles** delivered their remarks from the seats of Suckerpunch Sally classic motorcycles. Poppa Maize and Counter Culture Café won the **Mill Avenue Retail Competition**, with prizes including a year of free rent from Centerpoint on Mill, web design from **Synapses** and a year of free membership from the **Tempe Chamber of Commerce**. "These new businesses continue to show that Tempe remains the best place to do business, and is a great dining and entertainment venue," said Tempe Mayor Hugh Hallman. Both **Entrepreneur** and **BusinessWeek** magazines recently named Tempe one of the 10 best places in the country to start a new business.

ADOT

Kiewitt Sundt Joint Venture, contractors for ADOT on the SR 202 [Red Mountain Freeway] widening project recently completed the decorative concrete on the College Avenue underpass expansion on the north side of Town Lake. A tortoise and waves are shown imbedded along the south edge of the freeway and are visible as motorists leave the **SRP Town Lake Marina**. According to the contractors, they plan to repeat the design on another pedestrian underpass to the west. As part of that same ADOT project, the northeast corner of Tempe Town Lake has been reduced by the temporary installation of a coffer dam. The coffer dam area is being pumped dry and will facilitate the installation of new piers in that portion of the lake. The Red Mountain Freeway widening project [from SR 51 to SR 101] initiated in February 2009 and will continue through October 2010.

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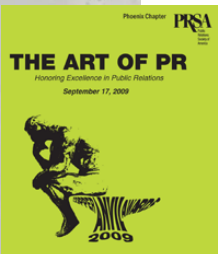
As part of their 50th anniversary activities, the Metro Phoenix Chapter of the **American Institute of Architects [AIA]**, has identified the 25 most notable buildings in the Valley. Tempe's 1970 **Municipal Building** [the iconic "upside-down pyramid"] is one of them. Designed by local architectural firm **Michael & Kemper Goodwin, Ltd.**, the building has also been nominated for the AIA's 25 year award and is featured in "**Landmark Buildings: Arizona's Architectural Heritage**," published by **Arizona Highways**, as well as "**3 Decades: Tempe Downtown Redevelopment Guide**," published by the City of Tempe Community Development Department, and "**Convergence: Guide to the Architecture of Tempe and ASU**," published online by **Tempe Convention & Visitor's Bureau**. Five of the AIA's 25 most notable buildings in the Valley are in Tempe. Full list: http://aia-phoenixmetro.org/wp-content/uploads/2009/09/aia_phoenix25_final90109.pdf.

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THE ART OF PR

The Phoenix Chapter of the **Public Relations Society of America** hosts its annual awards banquet at Tempe Center for the Arts on Thursday, Sept. 17 at 6PM which featured distribution of the coveted 2009 **Copper Anvil Awards**. This group of about 150 represents some of the most experienced communicators in Arizona. Community Development has been working with the group to provide information about Tempe, including **Tempe Convention + Visitors Bureau** Visitors Guides, Town Lake guides, a congratulatory letter from **Mayor Hugh Hallman** and details on Tempe's communications tools. www.phoenixprsa.org



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