



The Smart Place to Be.™

WEEKLY UPDATE

COMMUNITY DEVELOPMENT DEPARTMENT

FRIDAY
09 MAR
2007

Chris Salomone, Manager
480.350.8294 chris_salomone@tempe.gov



PLACEMAKING MAKES GOOD

On Monday, February 26, Community Development hosted the **Placemaking Community Town Hall Meeting** at Tempe Mission Palms -- the second in a series of public meetings for Tempe's **Urban Open Space Development Plan** with consultants **Project for Public Spaces** from New York City. Mayor **Hugh Hallman** welcomed about 75 people including Councilmembers **Mark Mitchell** and **Ben Arredondo**, citywide Board and Commission members, ASU students and city staff. **Phil Myrick**, the featured speaker, presented PPS's work to date which included public feedback from the November 2006 Community Workshop, an overview of the Power of 10 and an explanation of the difference between 'slippery' and 'sticky' buildings [we want the latter]. This meeting followed an afternoon meeting of the same presentation to the **Downtown Tempe Community**, the **Tempe Chamber of Commerce** and the **Tempe Convention and Visitors Bureau**, marking the first time all three organizations have met together. To see PPS's presentation, read the press coverage, or submit feedback for the Plan, visit www.tempe.gov/comdev/urbanopenspace.htm.

E. HANSEN, Planner 480.350.8763 eric_hansen@tempe.gov



RETAIL RENAISSANCE

More than two million square feet of new retail space is coming to Tempe in the next five years, much of it on the ground floor of new mid- and high-rise mixed-use projects, as well as Emerald Center [Warner and I-10] and Tempe Marketplace [Loops 101 and 202]. This is a significant growth from the current nine-plus million square feet of retail space which has a vacancy rate of less than 4%. The Economic Development team is heavily engaged in a renaissance of retail activities this spring, including the following events:

- >> **'Deal Making'** session at the ICSC Conference, March 15, Phoenix Convention Center, 2-5PM
- >> **Explore The Ground Floor - A Tempe Retail Preview**, Hackett House, April 17, 4:30-7:00PM [by invitation only]
www.tempe.gov/comdev/ExploreTheGroundFloor.pdf
- >> **2007 International Center of Shopping Centers [ICSC] Spring Conference**, May 20 - 23, Las Vegas
[10,000+ attendees] www.icsc.org

SHERI WAKEFIELD-SAENZ, Economic Development 480.350.8812 sheri_wakefield-saenz@tempe.gov



FAMILY RESOURCE CENTER GROUNDBREAKING

With the assistance of **Community Development Block Grant [CDBG]** funds from the City of Tempe, the **Child Crisis Center - East Valley, Inc.** has broken ground with a major expansion project involving the construction of a new building to house the Center's **Family Resource Center** and **Children's Behavioral Health Programs**. This expansion will create a continuum of wraparound child abuse prevention and family strengthening services. Completion is scheduled for November 2007. www.childcrisis.org/

CRAIG HITTIE, Affordable Housing Supervisor 480.350.8960 craig_hittie@tempe.gov

campusedge Discover Campus Edge Lofts

Hip urban architecture in the heart of Tempe

Please join us for hors d'oeuvres and cocktails
March 16, 2007 | 4:00 PM - 8:00 PM | 930 E. Apache Boulevard
(North East Corner of Apache and Rural)
RSVP by March 10th to Tim Becker at 602.251.3990 or tbecker@nelsonphoenix.com
www.campusedgelofts.com

Another Creative Urban Development by: Nelson Development
Designed by: richard+bauer
Architect of Record: GDA Architects

Sales by: **Jarson+Jarson REAL ESTATE**
480.425.9300 www.jarsonrealestate.com

APACHE BOULEVARD'S CAMPUS EDGE LOFTS

In continuity with the exciting transformation of Apache Boulevard, **Campus Edge Lofts** is bringing hip urban architecture to the NE corner of Apache Boulevard and Rural Road. Currently under construction, delivery is scheduled for late 2008.

- >> 100 loft style condominiums / 3 floor plans / 6 levels of residential space
- >> 8-story mixed-use development / ground floor retail / commercial space of approx. 5,000 s.f.
- >> 3 level parking garage [one level underground]

Nelson-Phoenix, LLC Development envisions the ground floor retail along the light rail line as potential coffee shop, art gallery or boutique space. Campus Edge Lofts is designed by **richard+bauer / GDA Architects**.

An open house 'Launch' with hors d'oeuvres and cocktails is scheduled March 16, 4-8PM, on site at 930 E. Apache Boulevard. Please RSVP by March 10th to **Tim Becker** at 602.251.3990 or tbecker@nelsonphoenix.com.

www.campusedgelofts.com

HEIDI GRAHAM, Senior Planner 480.350.8528 heidi_graham@tempe.gov

“In the **spring**, at the end of the day, you should smell like dirt.”

— Margaret Atwood, Poet



SPRING MUSIC SERIES AT THE MARINA

Music at the Marina, sponsored by **The Brownstones at Tempe**, begins again on Sunday, April 1 at **Town Lake Marina**, south of Curry Road on College Avenue. Shows last from 4-7 p.m. and are free. Special thanks to **Vestar** for providing twelve 9' cafe umbrellas for ample shade. The spring **Music at the Marina** series includes performances by:

- >> April 1 – Tempe’s own reggae funk band, **Azz izz**
- >> April 8 – Blues legend **Chuck Hall**
- >> April 15 – Female vocal band **Wild Angels**
- >> April 22 – **Subterranean Jazz**
- >> April 29 – Classic rock with **Chuck E. Baby and the All Stars**
- >> May 6 – **Come Back Buddy** tribute band

A series of boating events will coincide with the concerts, giving the audience an opportunity to see if they are nautically oriented. The annual **Dam to Dam Canoe and Kayak Race** will take place in the evening to take advantage of the music.

www.tempe.gov/lake/Events/MusicAtTheMarina.htm

KRIS BAXTER, Marketing Specialist 480.858.2059 kris_baxter@tempe.gov



OFFICE SPRING CLEANING

The Community Development offices are in the process of a spring cleaning of sorts. Renovation work is in full swing on selected areas of the OrchidHouse second floor. When complete [expected in mid-April], an expanded lobby, additional office and work areas, relocated and improved design studio, as well as a new conference room, featuring state-of-the-art technology, will facilitate interactive staff workgroups and provide enhanced services for customers. In the meantime, pardon our dust!

MARK VINSON, Principal Planner 480.350.8367 mark_vinson@tempe.gov



TEMPE MARKETPLACE

Located on Rio Salado Parkway just west of Loop 101, Tempe Marketplace's 1.3 million square feet of retail space is uniquely positioned as an open-air, pedestrian-oriented environment. Opening summer 2007.

www.tempe marketplace.com/



COMMUNITY DESIGN ECONOMIC DEVELOPMENT HISTORIC PRESERVATION HOUSING NEIGHBORHOOD ENHANCEMENT REDEVELOPMENT SPECIAL PROJECTS TOWN LAKE

For contributions to the **WEEKLY UPDATE**, please contact Kris Baxter 480.858.2059 kris_baxter@tempe.gov

E. Hansen 480.350.8763 eric_hansen@tempe.gov

tempe.gov/comdev ■ 480.350.8028

