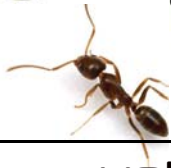




COMMUNITY DEVELOPMENTS

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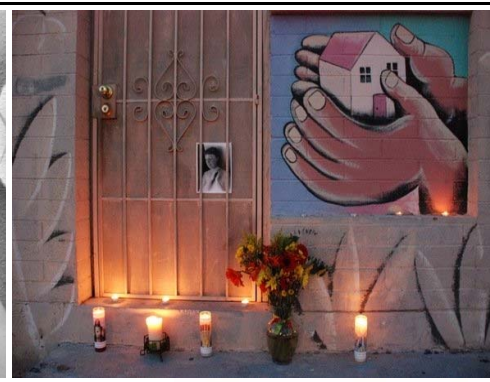
Tempe Festival of the Arts was named a *Value Award* winner by *up! Magazine*, the publication of WestJet. More than 300 of North America's best travel values were revealed in the July issue - from golf courses and local restaurants to spas and festivals. WestJet is a Canadian-based airline, providing service throughout its 55-city North American and Caribbean network. WestJet pioneered low-cost flying in Canada on its modern fleet of 79 Boeing Next-Generation 737 aircraft. The *up! magazine* Value Awards winners are chosen by thousands of WestJet guests who turn to *up!* for vital destination information about the places, businesses and events that deliver a great bang for the travel buck and provide a high-quality and unique travel experience that over-delivers when compared to other similarly priced offerings. The Value Awards winners are announced and profiled every year in July issue of *up! magazine*. www.up-magazine.com/



DESERT ROSE

Rose Johnson, an Arizona-based artist that had done a lot of significant work in the Valley and Tempe, recently and suddenly passed away. Rose was very instrumental in starting up the Valley art scene, and had a particular interest in Tempe. She was on a recent cover of the *Phoenix New Times*, which featured an article on her and her life work. Rose had worked in downtown Tempe, including temporary art installations for the *Mill Avenue Arts Festivals*, including design of a festival poster and creation of a mural on a Newman Center wall that faces what is now Pita Pit on University Drive which has since been covered over. For the City of Tempe, Rose was commissioned for artwork for the annual *Tour de Tempe* and *Walk to School Day* events [now framed and hanging at the Transportation Center], as well as a mural on a bike locker at Tempe City Hall. There are only two known public art pieces of hers remaining in the Valley -- a mural in central Phoenix which is being restored, and the bike locker mural at the northwest platform of Tempe City Hall. The bike locker project [pictured below, far right] was completed about 12 years ago. Tempe's Transportation staff, along with Cultural Services staff, are currently working on a plan to preserve the bike locker mural and public art. Preservation of a well-known artists work in our civic spaces in some way is in keeping with the placemaking concepts of the *Urban Open Space Plan* and the *6th Street Park*.

<http://www.phoenixnewtimes.com/2009-06-18/news/rose-johnson-the-phoenix-arts-community-mourns-one-of-its-pioneers>.



RETREAT

On June 9, members of the Community Development senior staff met to strategize a new CD organization. The meeting at Karsten Clubhouse was joined by City Manager **Charlie Meyer** to share his thoughts on the strategic importance of Community Development to shape the future and create investment in the city. Staff also shared accomplishments for FY 2008-2009. Additionally, they identified the talent, experience and expertise of the entire staff to examine how the wealth of experience can be used to serve the goals of the department. The organizational strategy is not complete, but progressing to make CD the visionary work group. Champions of the competitive putting tournament during the retreat were **Mark Vinson**, **Larry Schmalz**, **Sheri Wakefied-Saenz** and **Chris Messer**. Congratulations!

