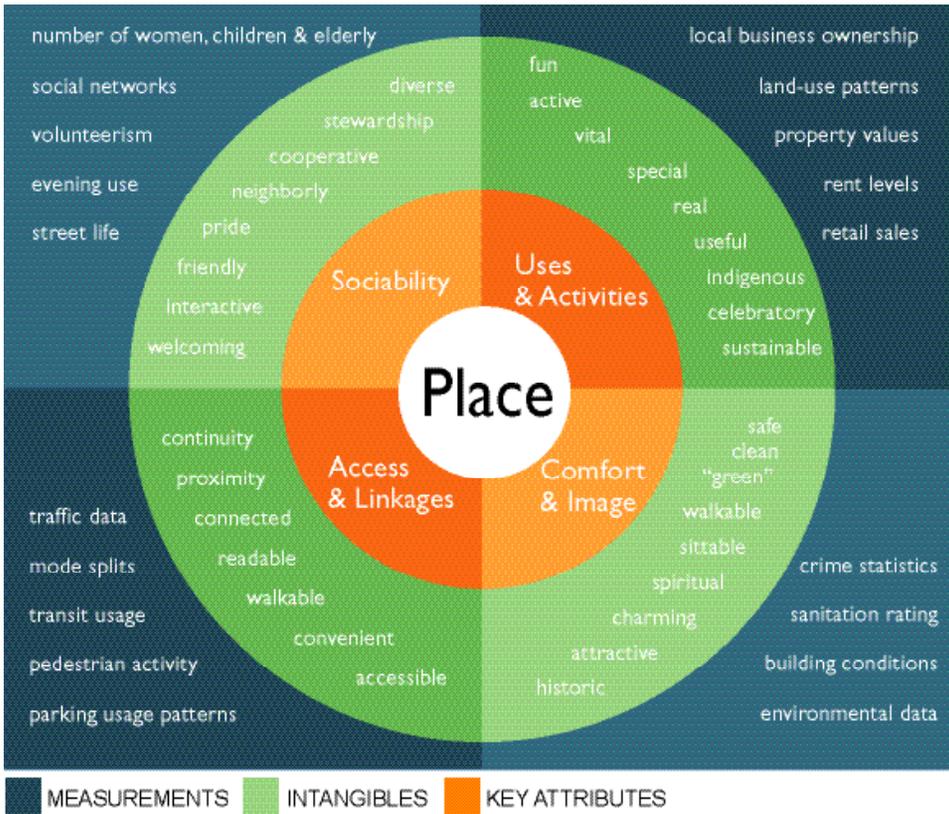


What Makes a Great Place?



PPS is a nonprofit organization dedicated to creating and sustaining public places that build communities. We provide technical assistance, education, and research through programs in parks, plazas and central squares; buildings and civic architecture; transportation; and public markets. Since our founding in 1975, we have worked in over 1,000 communities in the United States and around the world, helping people to grow their public spaces into vital community places.

Place Performance Evaluation A Tool for Initiating the Placemaking Process

for **Tempe's Urban Open Space Plan**
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TEMPE SITE NAME & LOCATION: _____

Rate the Place:

COMFORT & IMAGE	POOR			GOOD
Overall attractiveness	1	2	3	4
Feeling of safety	1	2	3	4
Cleanliness/Quality of Maintenance	1	2	3	4
Comfort of places to sit	1	2	3	4

Comments/Notes:

ACCESS & LINKAGES	POOR			GOOD
Visibility from a distance	1	2	3	4
Ease in walking to the place	1	2	3	4
Transit access	1	2	3	4
Clarity of information/signage	1	2	3	4

Comments/Notes:

USES & ACTIVITIES	POOR			GOOD
Mix of stores/services	1	2	3	4
Frequency of community events/activities	1	2	3	4
Overall busy-ness of area	1	2	3	4
Economic vitality	1	2	3	4

Comments/Notes:

SOCIABILITY	POOR			GOOD
Number of people in groups	1	2	3	4
Evidence of volunteerism	1	2	3	4
Sense of pride and ownership	1	2	3	4
Presence of children and seniors	1	2	3	4

Comments/Notes:

Identify Opportunities

1. What do you like best about this place?
2. Who are the most important audiences who use or would this place?
3. Brainstorm a program of uses that would make sense for this space. List five to ten new activities that would attract more people and make it more of a destination:
4. List ideas that you would do to improve this place that could be done right away and that wouldn't cost a lot:
5. What changes would you make in the long term that would have the biggest impact?
6. Ask someone who is in the "place" what they like about it and what they would do to improve it. Their answer:
7. What local partnerships or local talent can you identify that could help implement some of your proposed improvements? Please be as specific as possible.