

Call to Artists

Goodwin Park

Public Art Opportunity

The city of Tempe is seeking an artist to create artwork for Goodwin Park, a five-acre park located in the Alta Mira subdivision in south Tempe. A large and active contingent of Alta Mira community members obtained a city grant to work with a landscape architect to develop a Master Plan for the park. Elements of the design include active and passive recreation areas, a meditation garden, a walking path and well landscaped areas throughout.

The park is named in honor of the four Goodwin brothers: James, Tom, Will and Garfield, whose list of contributions includes many civic, governmental and business roles. Tom Goodwin served on the Tempe City Council; James on the 19th Territorial Legislature; and Garfield as city of Tempe Mayor from 1924-1926. The brothers owned farm land, started the Goodwin Opera House and operated the Goodwin Novelty Store and a grocery store on Mill Avenue.

The chosen artist will work with the Alta Mira Neighborhood Association and the artist selection panel to develop an art concept and execute a public art project for the site.

A master plan has been developed for Goodwin Park. The chosen artist agrees to produce a work in conformity with the master plan. For information, visit www.tempe.gov/parks/parks/goodwin.htm

To learn more about city of Tempe public art, visit www.tempe.gov/arts

Eligibility

Visual artists and artist teams residing in Arizona are eligible to apply for this public art opportunity.

Budget

The artist's fee for this project will not exceed \$15,000. The fee for this project is all-inclusive of costs such as artist's design fee, travel, attendance and presentations at several neighborhood and city meetings, insurance, sales tax, fabrication, installation and other related costs. The artist shall collaborate with the neighborhood associations and artist selection panel to develop the project concepts and plans.

Artist fees are funded and supported by the city of Tempe Municipal Arts Commission.

Selection process and criteria

The panel will review artists' submissions, resumes and letters of interest. Selected artists may be interviewed by the panel.

Information from references will be used to assist in the decision-making process. Previous public art experience is preferred but not required.

Selection panel

The artist selection panel may consist of members of the Tempe Municipal Arts Commission, visual artists and Tempe residents and associated city staff.

Deadline

Materials must be received by 5 p.m. on Dec. 2, 2009. This date is not a postmarked deadline. No late applications will be accepted or deadline extensions given.

Submission materials

Please submit the following for consideration. There is not an application form. Materials will not be returned.

- **Letter of interest:** A one-page letter of interest describing why you are interested in this project. Specific proposals are not requested at this stage in the process.
- **Digital Images:** Up to 10 digital images of applicable work (jpeg format, 300 dpi, and sized at least 4-inches x 5-inches). Please clearly label the CD with your name.
- **Image list:** A descriptive listing of the images that correspond with the CD. Information should include title, date of completion, material(s), size, project budget, and a thumbnail of the image.
- **Resume:** A current resume of no more than three pages. Please include your address, email address and daytime telephone number.

Please do not utilize folders, staples or bind materials submitted for application. Oversized documents will not be accepted. Please submit all written materials single-sided on white 8½ x 11-inch paper so that materials may be photocopied clearly.

Late or incomplete applications will not be accepted and will be returned. Deadline extensions will not be given.

Materials should be mailed or delivered to:

City of Tempe
Public Art Program
Attn: Goodwin Park
3340 S. Rural Road
Tempe, AZ 85282

Cultural Services hours: 8:30 a.m. to 5 p.m. Monday through Friday, except on city-recognized holidays.

Public Art in Tempe

The public art program was established in 1988 and commissions a mixture of quality temporary and permanent projects that are most often integrated with the infrastructure of the facility or building. For information about Tempe's public art program, visit www.tempe.gov/arts and click on public art.

Information

Please contact Maja Aurora Switzer, Public Arts Coordinator, maja_switzer@tempe.gov
480-350-5160.

This Call to Artist does not commit the city to enter into any agreement, to pay any costs incurred in the preparation of the proposal to this request or in subsequent negotiations or to produce a contract for the project. The city reserves the right to reject any or all applications, reissue the Call to Artist, revise the project terms or procure any service by other means. While all reasonable care will be taken, the city is not responsible for loss of or damage to materials included with applications.