Tempe

Minutes
Tardeada Advisory Board
September 10, 2007

Minutes of the TARDEADA ADVISORY BOARD held on Monday, September 10, 2007, 6:00 P.M., at the Tempe Public Library Board Room, 3500 S. Rural Road, Tempe, Arizona.

(MEMBERS) Present:
JoLyn Arredondo-Gibbons, Chair
Lillie Moraga, Vice-Chair
Joe Arredondo
Karen Arredondo
Rachel Arroyo
Normalicia Blanco
Dora Bustoz
Manny Bustoz
Cindy Espinoza
Narcie Espinoza
Terry Gladney
Anthony Gutierrez
Irene Hormell
Isabel Ruiz
Santos Vega

(MEMBERS) Absent:
Ed Arbizu

City Staff Present:
Ginny Belousek, Diversity Specialist

Meeting convened at 6:10 P.M.

Chair, JoLyn Arredondo-Gibbons called the meeting to order and invited members of the public to address the Commission.

Agenda Item 1 – Public Appearances
None

Agenda Item 2 –Approval of Minutes – August 13, 2007

MOTION: Lillie Moraga moved to accept the minutes of the August 13, 2007 meeting.
SECOND: Narcie Espinoza
DECISION: Passed unanimously

Agenda Item 3 – Subcommittee Reports

- Booth/Site Plan – No update
- Entertainment – Normalicia Blanco reported that everything is done. The contracts have been completed, the line up is verified, and she is working with the bands on their technical needs.
- Food Booths – Ginny reported that the following restaurants will be vending food at the event: Guadalupe Farmer's Market, Guerrero's Mexican Food, Masamas II, El Penasco, Planet Bounce, Guedo's Taco Shop, T & C Kettlecorn, Cold Stone Creamery, Lake Park Concessions, and the Tempe High Boosters. Brian Gonzales, the new Food Chair, is doing an excellent job of coordinating the vendors and ensuring that all their paperwork is complete.
- Coloring Contest – Ginny reported that the coloring sheets are at duplicating, and will be delivered to Karen Arredondo to be distributed at the schools within the next week.
- Reception – Ginny passed around a sample of the reception invitation for the board's review. She said that the invitations will be mailed out the week of September 24th. Anyone with any changes or additions to the invitation list should contact Ginny as soon as possible.
- Scholarship – To date no scholarship applications have been received. The scholarship applications were mailed out to every guidance counselor in the Tempe Union High School District, as well as the private and charter schools in Tempe. In addition, the application is available on the Tardeada website. Ginny will contact the scholarship committee to schedule the selection meeting, which will be sometime after the application deadline of September 19th.
- Publicity – Ginny passed around the Tardeada posters, the water bill inserts, and the ad that was in the Latino Future Magazine. She mentioned that the light pole banners were put up last Sunday on the Elliot Road corridor from the I-10 to Rural, and on the intersection of Rural and Southern. The Mill Avenue banner will go up on October 8th.

Agenda Item 4 – Diversity Office Announcements

Ginny reported that the City Clerk's office is conducting a new orientation class for City Board and Commission members. The dates of the upcoming classes are Monday, 10/29 from 8 – noon, and Tuesday, 10/30 from 8 – noon. Anyone interested in attending should contact Ginny to register.

Ginny also shared the dates of the City Manager forums. She encouraged all board members to attend at least one of the sessions that will be offered to give input on the selection process. The forum on Thursday, September 20th at 8 p.m. is specifically targeted for Board and Commission members, however all forums are open to the public.

Agenda Item 5 – Adjournment

MOTION: Joe Arredondo made a motion to adjourn the meeting.
SECOND: Irene Hormell
DECISION: The meeting adjourned at 6:55 p.m.

The next meeting of the Tardeada Advisory Board will be Monday, October 8, 2007.

Ginny Belousek

Prepared and submitted by Ginny Belousek, Diversity Specialist