Human Relations Commission
Strategic Planning Committee Meeting Summary
November 7, 2007

Committee Members Present: Gail Paredes-Ewen (Chair), Colleen Byron, Linda Ritland, Fentress Truxon
Committee Members Absent: Joel Navarro, Muhammed Zubair

- Committee members reviewed the previous Strategic Planning meeting summary (August 27) and its three major issue areas of **Visibility/Marketing, City Internal/External Accountability, and Emerging/Regional Issues**. The committee then looked at how the major issue areas fit with the current sub-committee descriptions under the old Strategic Plan.

  >**Task Force on Commission Orientation:** The committee decided that this subcommittee was not needed due to the city's new commission orientation session and the comprehensive folder given to each new HRC member. The committee recommends that the Chair and Staff member meet with each new member to provide any additional needed information.

  >**Subcommittee for Development of Emerging Issues:** The committee decided that this subcommittee is still relevant and provides an outlet and resource for issues that the HRC believes should be explored beyond the scope of an HRC meeting. The details of how this subcommittee should operate should come from the subcommittee and be presented for approval to the HRC.

  >**Subcommittee for Community Network and Outreach:** The committee decided to rename this subcommittee the **Subcommittee for Outreach and Visibility.** Its goals should be to

  - **Provide awareness to the community of the existence of the HRC and its mission**

    To this end, the committee discussed the need for a heightened effort to disburse the HRC brochures in offices/public buildings/organizations throughout the city and to monitor the need for more.

  - **Establish and develop intra/inter city collaborative relationships to create a sense of community for all residents.**

    To this end the committee discussed the need for commission members to be aware and make community members aware of available city resources. Committee members inquired about the availability of the "Daisy" book from a couple years ago.

>Subcommittee on Strategic Oversight: The committee decided that this subcommittee wasn't needed on an ongoing basis but that an annual or semi-annual review of the Strategic Plan should be made as a prerogative of the Chair. Such a review should also be matched against the City and Diversity Dept. strategic plans.

>Subcommittee on Diversity Supplier: The committee decided that this subcommittee should remain as is.

The committee also decided that the practice of forming ad hoc committees for events, programs and reviews should continue as needed.

- The committee decided that to address the major issue area of **City Internal/External Accountability** identified in the last strategic planning meeting, a Vision or Policy Statement for the Subcommittee should read:

  The Human Relations Commission accepts responsibility for being supportive of the diversity and inclusive policies of our city. The HRC is in place to provide assistance towards those ends.

- The committee discussed the hope to "empower" each subcommittee to state their individual objectives for the year. This allows subcommittee members to be more involved in defining the needs for the year.