Tempe

Minutes
Parks, Recreation and Golf Advisory Board
November 20, 2013
Tempe Public Library Building, 3500 S. Rural Rd.

Members Present
Judy Aldrich
Chuy Carreon-Chair
Sharon Doyle-Vice Chair
Maureen DeCindis
Mary Larsen
Don Watkins
Fred Wood
Sharon Doyle

Members Absent
Ron Cosner

City Staff Present:
Kelly Rafferty - Recreation Deputy Director
Jodie Garth - Assistant Recreation Coordinator
Jerry Judkins – Public Works Parks Supervisor
Oliver Ncube – Public Works Parks Manager

1. Call to Order at 6:10pm
    a. Shelley Hearn, Community Services Director was introduced to the Board.

2. Consideration of Meeting Minutes
    a. October 16, 2013 were accepted as written.

3. Public Appearances
   This Board welcomes public comment. According to the Arizona Open Meeting Law, the Board may only discuss matters listed on its meeting agenda. Matters brought-up by the public under public appearances that are not listed on the meeting agenda cannot be discussed by the Board. A three (3)-minute time limit per person will be in effect.

4. Golf Update – Olive Ncube
    a. YTD Golf Fund Revenues are slightly up from targeted amounts.
    b. In 2013-14, the average cost to produce a round is $26.44, based on the operating budget of $2.67 million and a projected number of rounds of

101,000. To be sustainable, over the course of the year the Revenue per Round based on all revenue sources should equal or exceed $26.44. Through October, the average revenue per round is $19.80. The average increases January-March.

c. The combined revenue sources (greens, carts, range fees) from July – October 2013 are $35,000 higher than July – October 2012.
d. Rolling Hills Golf Course is right on track with course condition, rounds, revenue etc.

5. Recreational Sports Program Update – Kelly Rafferty
    a. Adult sports programs offered are softball (men's & co-rec), soccer (co-rec), basketball (mens), baseball (mens) and flag football (mens). There were 327 teams that participated in these programs last season. There are 1-3 seasons per year depending on the sport.
    b. The city of Tempe partners with a variety of groups including the Tempe School Districts, Arizona State University, Dick's Sporting Goods, Fresh and Easy, Peter Piper Pizza and Phoenix Suns and Mercury.
    c. Youth sports programs offered are recreational basketball clinics, leagues and tournaments, flag football, softball and volleyball.
    d. Programs are offered to provide youth an avenue to exercise, build team work skills, socialization skills, good sportsmanship and respect for the opponent, coaches and the game.
    e. Programs are funded by the City's operating budget and donations.
    f. Participation numbers have grown each year. Thousands of children participate annually.
    g. Volunteer coaches are the core to the success of the programs.

6. Chair/Board Member Comments/Adjournment
    a. Sharon Doyle reminded to Board that there is a TIE Foundation Pancake Breakfast at McKemy School on December 7. Tickets are available.
    b. Kelly Rafferty handed out the current Board Roster which included term expiration dates.

The next meeting is scheduled for Wednesday, December 18, 2013

Prepared by: Jodie Garth, Assistant Recreation Coordinator, 480-350-5276

Reviewed by: Kelly Rafferty, Recreation Deputy Director, 480-350-5182