Minutes
Parks, Recreation and Golf Advisory Board
April 17, 2013
Tempe Public Library Building, 3500 S. Rural Rd.

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Members Present
Judy Aldrich
Chuy Carreon-Chair
Ron Cosner
Maureen DeCindis
Sharon Doyle-Vice Chair
Carolyn Hutchins
Mary Larsen
Don Watkins
Fred Wood

Members Absent
none

City Staff Present:
Kelly Rafferty - Recreation Deputy Director
Jodie Garth - Assistant Recreation Coordinator
Julie Hietter – Public Works Management Assistant
Jerry Judkins – Public Works Parks Supervisor
Oliver Ncube – Public Works Parks Manager
Bob Pohlit – Parks Project Coordinator
Wendy Springborn – Engineering Services Manager

1. Call to Order – 6:03pm

2. Consideration of Meeting Minutes
   - March 20, 2013 were accepted as written.

3. Public Appearances
   - None

4. Master Plan Cell Site Locations – Wendy Springborn, Engineering Services Manager
    - Finance and Effective Infrastructure Council Committee is in the process of developing a plan to address the wireless infrastructure needs within Tempe.
    - The Committee is streamlining a system to create a more cohesive process to make it easier when companies come to the City wanting to build a cell site on city property.
    - Potential cell tower locations were presented. Approximately 30 sites were identified.
    - Basic agreement is being established. This agreement would be presented to the cell company/ies before any contract signed or work started. Community Development Department will coordinate the contracts. Design reviews, public meetings and hearings will be conducted before any licensing is finalized.
    - The base agreement and master plan is being presented to Council.

5. Golf Rounds and Revenue Update – Public Works Staff
    - March was a good month. Revenues from greens fees, rounds and cart fees were up.
    - Transition from Rye grass to Bermuda grass is taking place.
    - Shoulder Season started April 1. An average of 226 rounds/day were played in March at Ken McDonald.

6. Golf Enterprise Fund – Follow up info from proposed fee increase
    - Net operating expenses were presented, actuals from previous years and projections for future years.
    - Golf Fund Expenditures were detailed: personnel (35%), internal services (11%), equipment (7%), water/electricity (16%), services (13%), materials (18%).
    - Golf Fund Revenues were detailed: greens fees (66%), carts (24%), driving range (7%), interfund transfer (3%).
    - Direct consumer financial impact for fee increase is $1.23-$1.44 at Ken McDonald and $1.43-$1.63 at Rolling Hills.
    - Public rate, senior rate, resident rate were benchmarked against other similar courses and comparisons were illustrated and discussed.
    - Public Works Golf Staff will submit the fee increase proposal to Council in May. The proposal has previously been presented to Tempe Golf Leagues,

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Associations and PRG Board. Approvals/recommendations/input has been considered and will be presented with the proposal to Council.

- Future improvements and challenges to the golf courses were presented and discussed. Clubhouse improvements, turf rehabilitation, range lighting, personnel expenses, equipment replacement were part of the discussion.
- The PRG Board was generally in favor of accepting the proposed fee changes. Sharon Doyle and Don Watkins encouraged the staff to consider keeping the revenue increases but to do so by making a larger variance between Resident/Senior and Non/Resident charges. IE: Make is so a resident or senior pays significantly less than a non-resident or non-senior from what is currently being proposed.
    i. **Motion** to accept the proposed fee increase at Ken McDonald and Rolling Hills Golf Courses: **Don Watkins**
    ii. **Second**: Fred Wood
    iii. **Motion carried** with one 'no' vote.

7. General Plan 2040 – Don Watkins
    - Next GP 2040 meeting is Wednesday, April 24, Program Room in the Tempe Public Library Building, 6:00pm
    - Items to be discussed are (1) land use and density (2) community design and sustainability (3) land use maps (4) amending the General Plan (5) circulation -pedestrians, bikes, streets.
    - Citizen input is strongly encouraged.

8. Chair/Board Member Comments:
    - Kelly Rafferty distributed flyers for upcoming swim lessons, sport camps and Arbor Day 5K.
    - Don Watkins indicated the park benches around Kiwanis Park that were in bad shape were being renovated and improved by the Parks staff.
    - Chuy Carreon thanked the Board for their attendance and complimented our parks/staff for the great facilities that we have. He recently returned from Cambodia, Saudi Arabia and Vietnam and recognizes a huge difference in parks, much to our favor.

The next meeting is scheduled for May 15, 2013

Prepared by: Jodie Garth, Assistant Recreation Coordinator, 480-350-5276
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