

SIGN PACKAGE CRITERIA

DATE	12/01/12
PROJECT NAME	Crossroads of Tempe (Office Buildings)
PROJECT ADDRESS	303-309 W. Elliot Rd.
TYPE	Reverse pan channel aluminum letters/logos
ILLUMINATION	Non-illuminated RPC letters/logos or halo-illuminated RPC letters/logos by white LED's only on north elevations
MATERIAL	.090 aluminum
CONSTRUCTION	All non-illuminated & illuminated RPC to be mounted 1 ½ " off building
LETTER STYLE	Open
LOGO	Restricted to 25% of sign area
FACE/RETURN COLOR	Open (face color must match return color)
SIZE RESTRICTION	36" max letter/logo height
INSTALLATION	Signage to be centered on approved sign band in approved areas. Signs shall be installed over wall frontage, to which the tenant occupies. Existing addressing, lightening, etc. that conflicts with approved locations shall be addressed prior to sign permit issuance.
WINDOW SIGNAGE	Window signs are restricted to 25% of the individual window in which the sign is located.
SIGN AREA	Sign area for each tenant shall be determined by the City of Tempe Zoning Ordinance. Building mounted signage shall be limited to 80% (eighty) percent or less of the horizontal and vertical backgrounds.
FREESTANDING MULTI-TENANT MONUMENT SIGN	<p>Tenant identification on the multi-tenant monument sign does not require sign permits, however, the following must apply:</p> <p>Tenant ID: Tenant panel shall be routed aluminum pans with 1" deep returns</p> <p>Faces & returns painted to match SW #6086 "Sand Dune"</p> <p>Routed copy to be backed up with 3/16" thick white acrylic overlaid with 3M Perforated Black Dual-Film vinyl (Copy is black @ day / white @ night.</p>