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COLLEGE AVENUE + UNIVERSITY DRIVE STREETSCAPE

COLLEGE AVENUE [7TH - UNIVERSITY DRIVE]
UNIVERSITY DRIVE [MILL TO COLLEGE AVENUE]

The project goal was to provide this area with a comfortable and attractive pedestrian experience, similar to Mill Avenue. Components included widened brick sidewalks, historic-theme streetlights, landscaping, "pocket plazas" to encourage outdoor dining, and functional public art (bike racks and bus shelters). The project was completed in 1997 and received a Governor's Pride in Arizona Honorable Mention Award in 1998.

public role (City/Federal/etc): City funded (CIP) construction and public art (% for art)

developer: City of Tempe (Jim Jones, Public Works Manager)

architect: Mark C. Vinson, AIA/AICP, City Architect with Logan-Simpson Design, Landscape Architect

contact/info: Mark Vinson, City Architect/Urban Design Manager

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COURTYARD BY MARRIOT 601 SOUTH ASH AVENUE

An adjunct part of the Centerpoint project, Courtyard By Marriott was the first "residential" component of the mixed-use redevelopment. 3-story building wings containing 160 guest units, two meeting rooms and a lobby, surround a pool and courtyard area, while also facing the adjoining streets. The project, as initially proposed, was a standard "corporate" product, but was redesigned to relate to street frontages and incorporate design elements compatible with the historic context. The project was completed in 1997 and contains 79,960 square feet on a 2.62-acre site.

public role: City assembly of land as part of Centerpoint redevelopment

developer: Marriott International

architect: Johnson Braund Design Group

info/contact: Tempe Downtown Manager, Courtyard by Marriott

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